



STATE

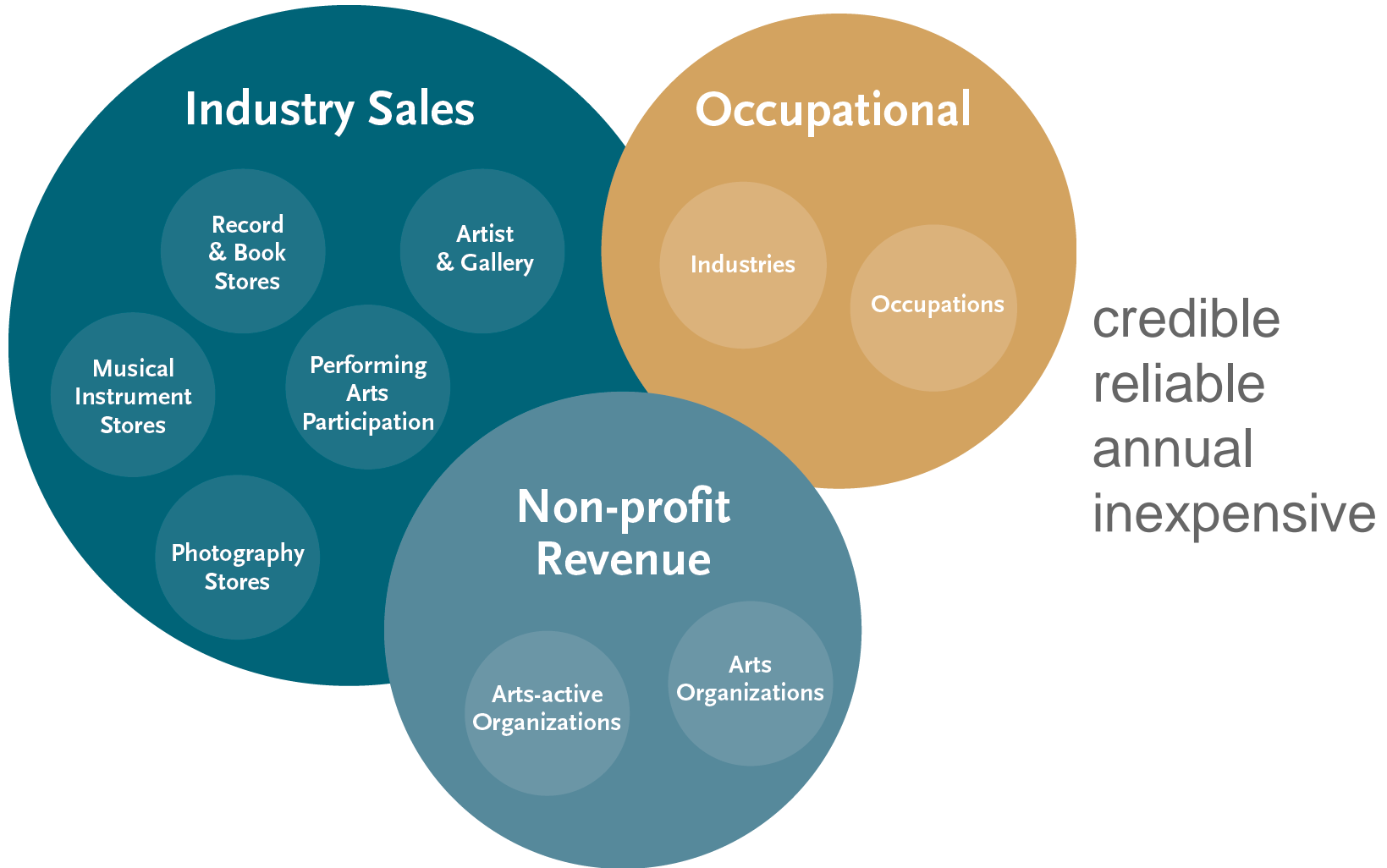
HARLEQUIN
PRODUCTIONS

Real. Live. Theater. harlequinproductions.org

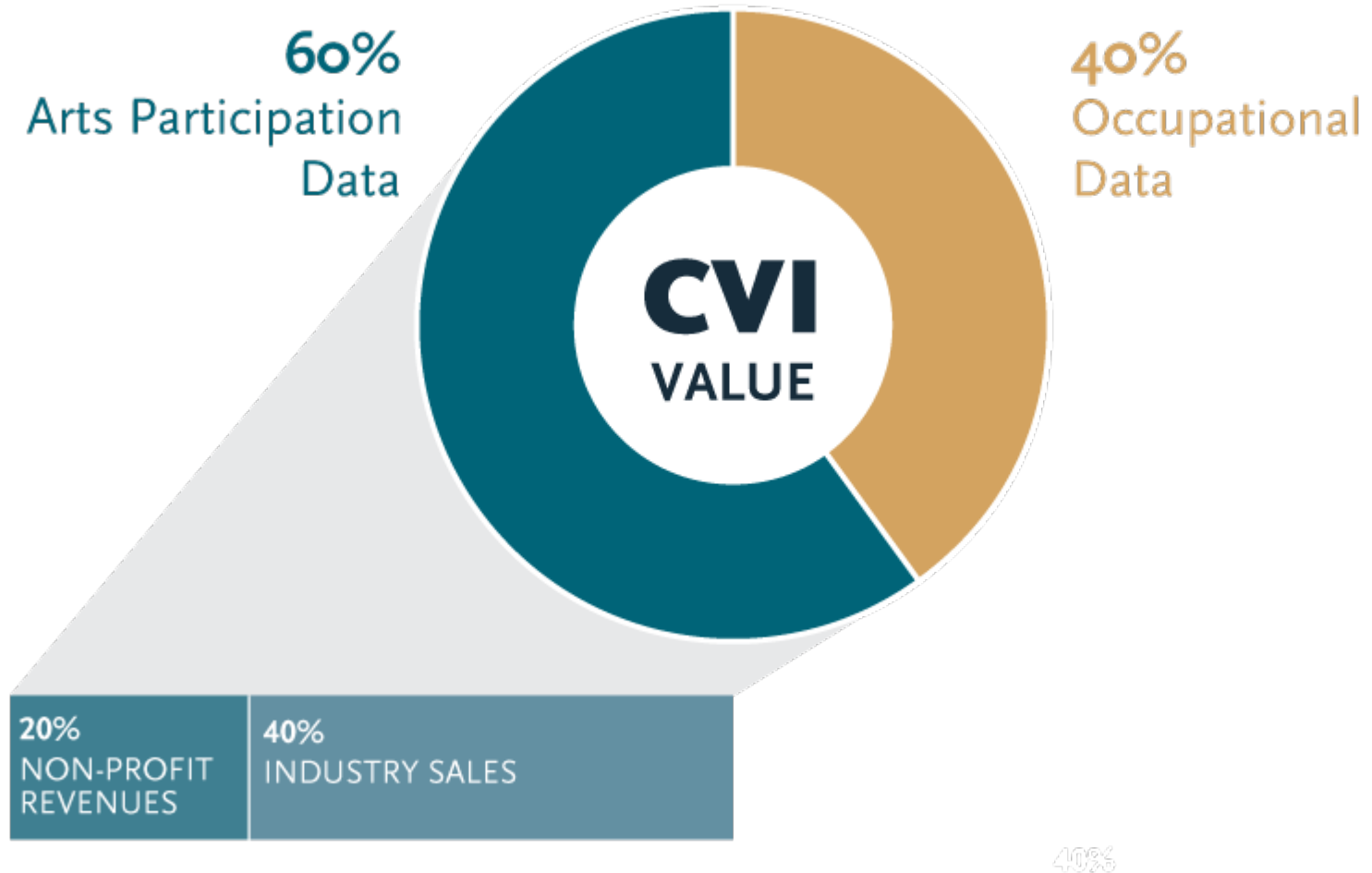





CVI Primary Data Sets



Creative Vitality Index





*New jobs, thriving businesses
and bustling communities – where
the arts go, these follow.*



CREATIVE VITALITY

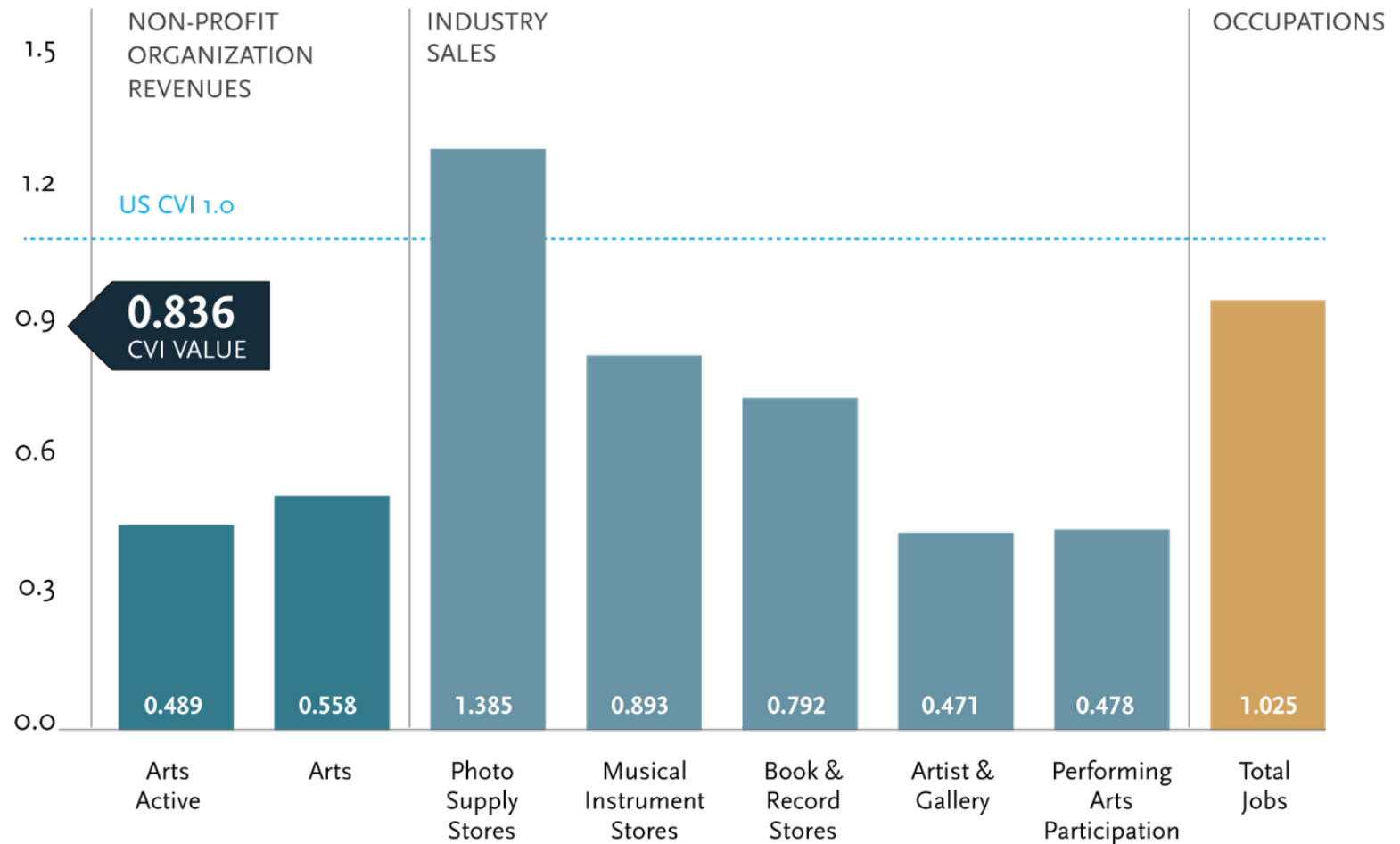
In Washington State
2010 Update

Backstage at Seattle's
Intiman Theatre

JERRY DAVIS

CVI Value and Indicators

Thurston County 2011



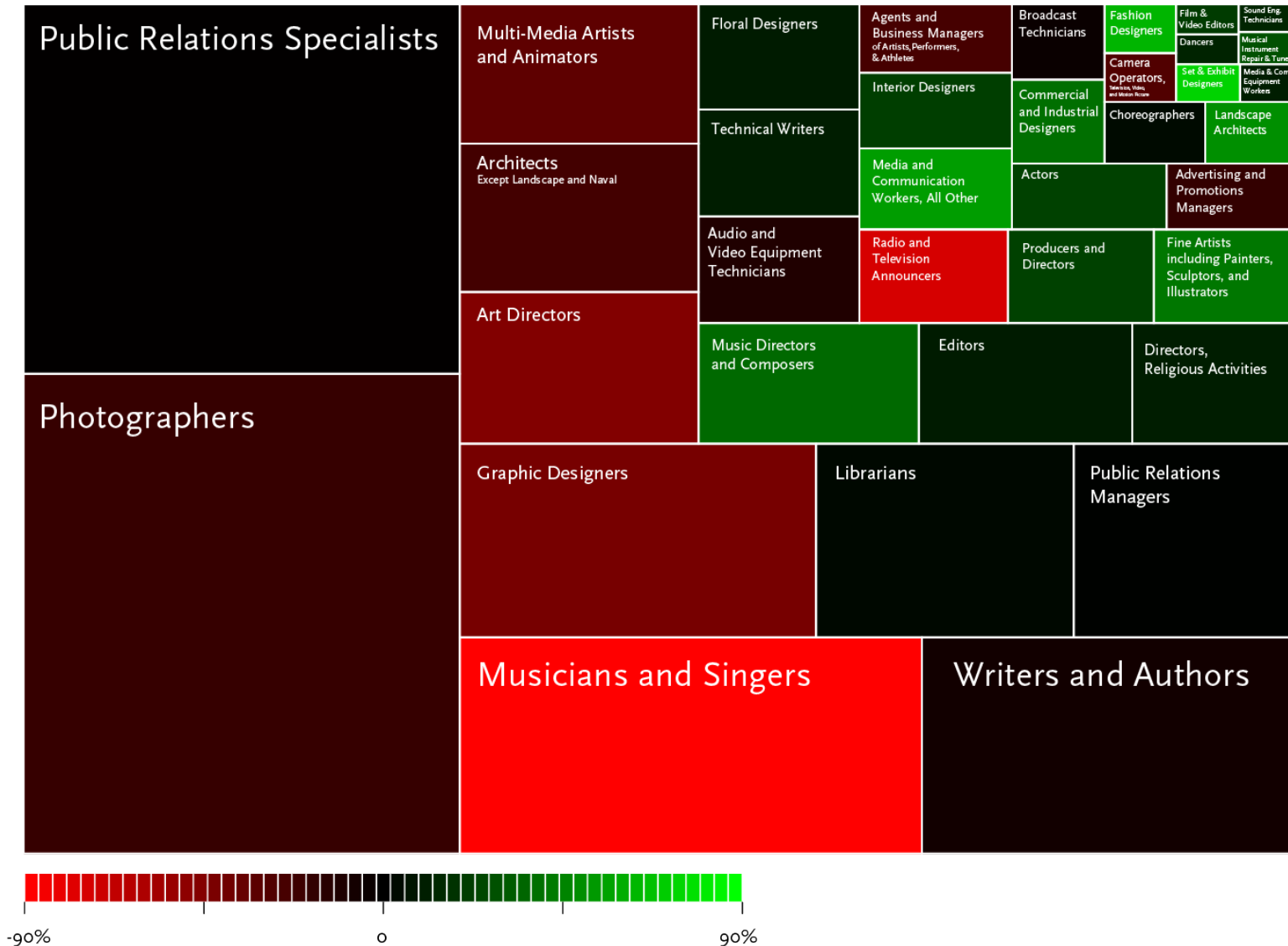
Thurston County Occupations

Top 5 Gains	2010	2011	% change
Set and Exhibit Designers	9	40	78
Fashion Designers	13	39	67
Media and Communication Workers, All Other	46	109	58
Landscape Architects	21	45	53
Fine Artists including Painters, Sculptors, and Illustrators	50	90	44

Top 5 losses	2010	2011	% change
Multi-Media Artists and Animators	124	92	-35
Graphic Designers	257	179	-44
Art Directors	135	91	-48
Radio and Television Announcers	52	29	-79
Musicians and Singers	372	192	-94

Thurston County Occupations

Year over Year percent change 2010-2011

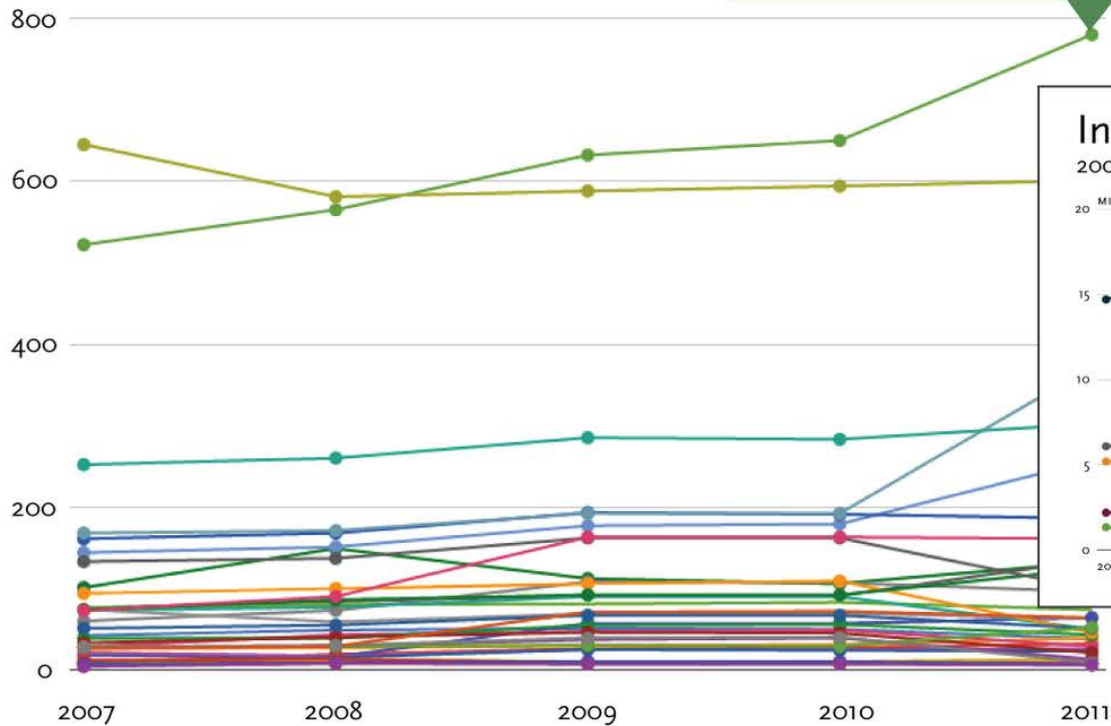


Thurston County

Occupations & Industry Sales

Creative Occupations

2007-2011



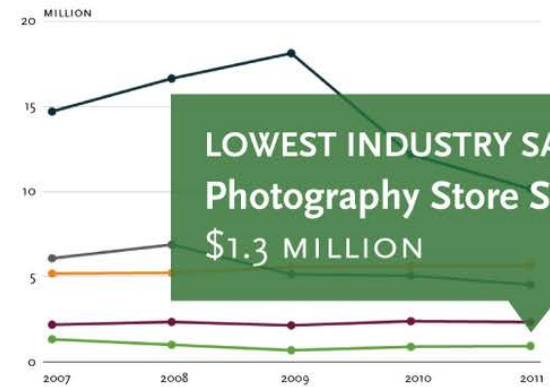
HIGHEST NUMBER OF JOBS

Photographers

780

Industry Sales

2007-2011



LOWEST INDUSTRY SALES

Photography Store Sales

\$1.3 MILLION

Pilot Projects 2011

2012



PILOT PROJECTS

Access to CVI “data on demand”

Training + Customized technical assistance

\$1,000 for related costs

Annual convening



LABOR & INCOME

Thurston outpacing National Average in Creative Industry Employment 2006-2009

The "creative industry" added more than 650 jobs over the past three years – meaning that, as of 2009, Thurston County had more creative occupations per capita than the nation as a whole.

THURSTON ECONOMIC VITALITY INDEX - 2011



\$13,000,000

SPENT ANNUALLY ON GALLERY AND INDIVIDUAL ARTISTS' WORKS

PUTTING ISLAND COUNTY ALMOST

25%
above the
national average

34

art
GALLERIES

Art galleries are abundant in Island County, and support for artists can be seen in the numbers of festivals and places where you can buy art, cafes, and farmers markets included.

PLEIN AIR PAINTING

Plein air artists can be found along the many surrounding vistas. August marks the annual Plein Air Open in Coupeville.



STUDIO TOURS

Artists know the way to a buyer's heart is through demonstration. See where inspiration begins. 365 days a year.

ISLAND KEY

ART GALLERIES ART EVENTS

ART
EVENTS

PERFORMING ARTS

ART SCHOOLS

80
GLASS
ARTISTS

From Chihuly-like installations to lamp-worked beads, you'll find an artist and glass style to fit your fancy.

AN ARTIST HAVEN

Island County supplies the inspiration for Oscar-winning sound engineers and composers, Tony-winning playwrights, award-winning musicians, dancers, and more.

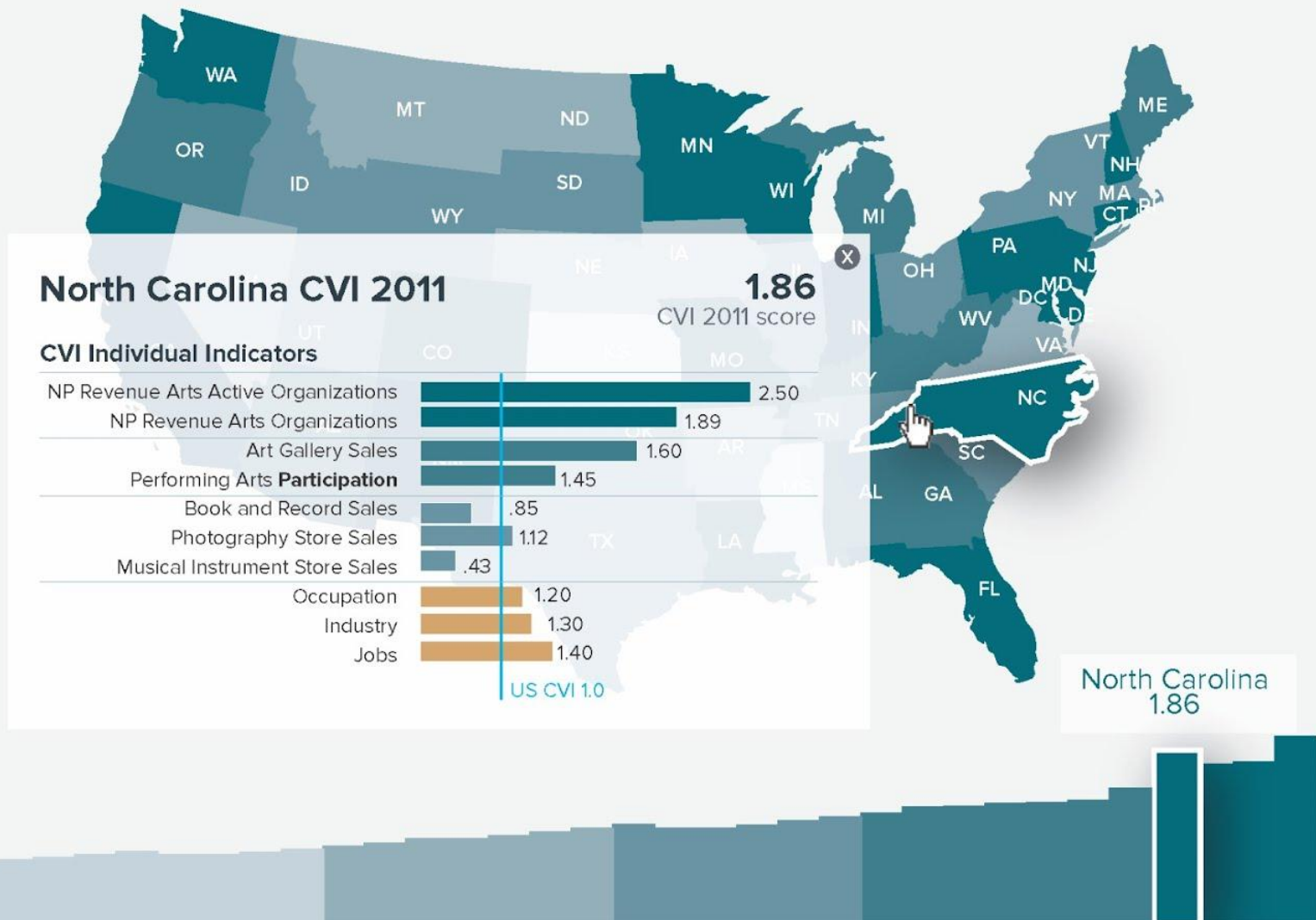
**HANDS
ON ART**

Blowing your own glass is one experience Islanders love to share. Write your novel here, or simply help your children finish their first ceramic butterfly.

WHIDBEY & CAMANO ISLANDS - *The Shortest Distance to Far Away**

Cross over by bridge or ferry and find yourself in a different world. Surround yourself with the wonders of the Puget Sound in the heart of the Salish Sea. Just a short drive north of Seattle and only a two-hour drive south of Vancouver, Canada.

Using the CVI in Your Community



Demographic Data

Population Density ✕

Urban Rural

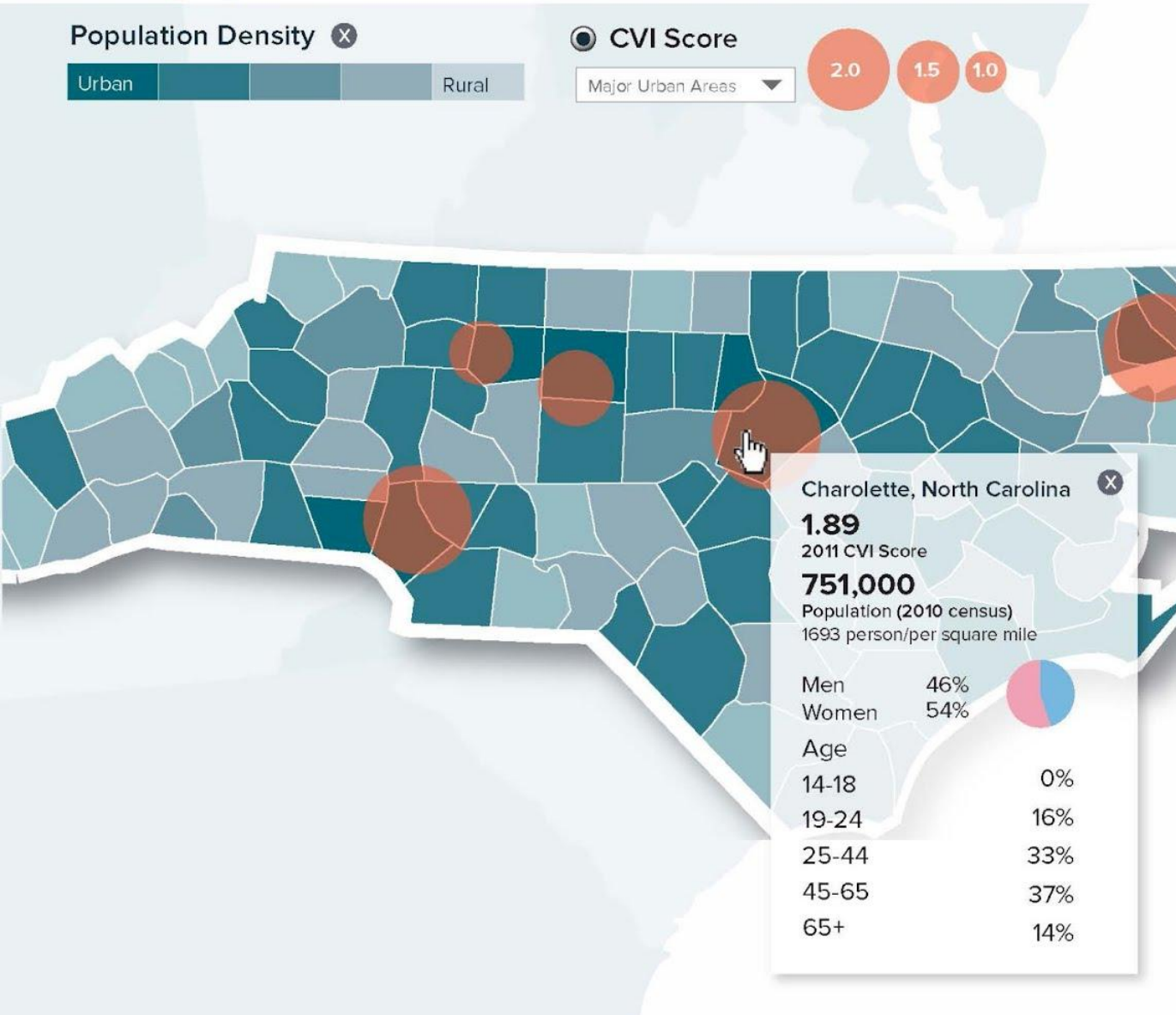
☒ CVI Score

Major Urban Areas ▼

2.0

1.5

1.0



Charlotte, North Carolina ✕

1.89

2011 CVI Score

751,000

Population (2010 census)

1693 person/per square mile

Men 46%

Women 54%

Age

14-18 0%

19-24 16%

25-44 33%

45-65 37%

65+ 14%

Additional Data



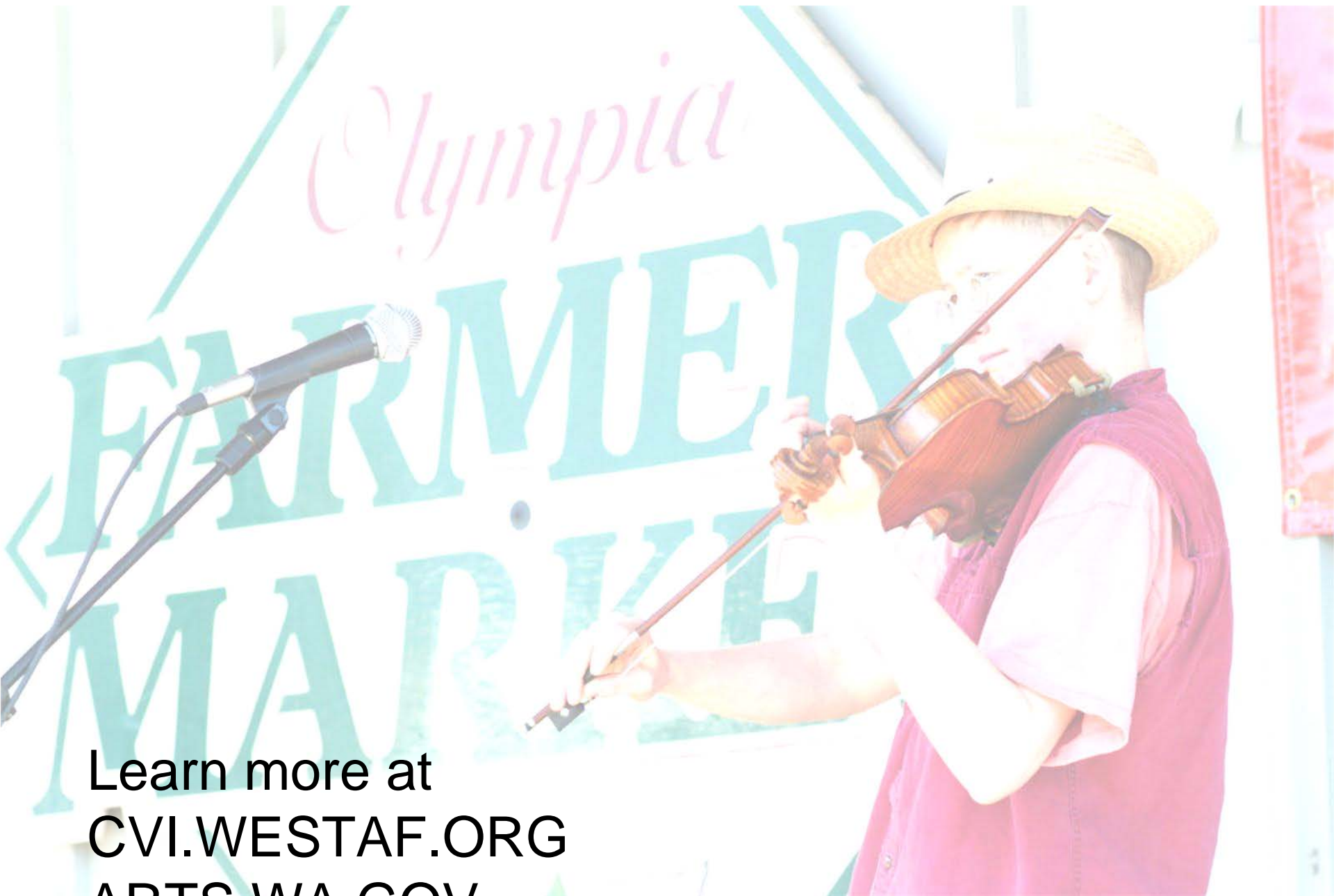
[Browse Data](#)

American Community Survey Data

Population Density ▼

WESTAF Data

Select ▼



Learn more at
CVI.WESTAF.ORG
ARTS.WA.GOV