

Key to Arts and Cultural Industries U.S., 2023						
Industry Group	Arts and cultural value added to U.S. GDP (in millions)	Percent of industry's total production composed of arts and cultural goods and services	Change in real value added: 2022-2023	Arts and cultural employment (thousands)	Change in arts and cultural employment 2022-2023	Example establishments
<i>All arts and cultural industries</i>	\$1,169,754		6.6%	5,395	0.3%	n/a
Performing arts organizations	\$17,772	97.0%	31.6%	74	8.8%	Theater companies; dance companies; symphony orchestras; opera companies; circuses. Includes taxable and tax-exempt organizations.
Performing arts presenters	\$28,039	79.7%	20.7%	58	7.4%	Live theater and art center operators; music festivals. Labeled "Promoters of performing arts and similar events" in the national income and product accounts.
Independent artists, writers, and performers	\$43,920	98.2%	-11.9%	94	8.0%	Independent artists; independent authors; independent songwriters.
Agents and managers	\$5,295	51.5%	2.3%	18	12.5%	Agents, theatrical talent; literary agents.
Museums (non-government)	\$12,456	90.7%	18.0%	157	8.3%	Non-government museums; non-government botanical gardens and zoos; non-government nature parks.
Creative advertising	\$56,876	42.8%	9.5%	211	1.0%	Advertising agencies.
Architectural services	\$31,279	73.7%	3.5%	153	3.4%	Architectural services.
Landscape architectural services	\$4,835	93.5%	3.8%	23	4.5%	Landscape design services; garden-planning services.
Interior design services	\$20,277	99.4%	7.9%	42	0.0%	Interior design services; decorator consulting services.
Industrial design services	\$3,527	99.3%	5.6%	28	0.0%	Industrial design services; automobile design services; furniture design services.
Graphic design services	\$11,862	98.5%	5.6%	66	1.5%	Graphic design services; commercial art studios; commercial illustrators.
Other specialized design services	\$2,053	62.9%	4.7%	12	0.0%	Jewelry design services; lighting design services; textile design services.
Computer systems design	\$4,159	1.7%	7.7%	22	4.8%	Computer integration systems design services supporting sound recording and motion picture production.
Photography and photo-finishing services	\$11,540	98.7%	-1.6%	48	2.1%	Photography studios, portrait; photography studios, commercial. Excludes one-hour photo-developing services.
Fine arts schools	\$4,941	41.9%	-2.6%	54	3.8%	Dance studios; ceramics instruction; ballet schools; photography schools.
Private education services	\$6,975	2.8%	1.8%	88	3.5%	Referred to as "education services.;" Private, K-12 and postsecondary art classes.
Rental and leasing	\$5,318	22.8%	2.9%	21	5.0%	Theatrical costume rental; motion picture wardrobe rental.
Grant-making and giving services	\$1,233	3.8%	2.7%	18	0.0%	Establishments engaged in raising funds for a wide range of social and welfare activities.
Unions	\$1,007	1.5%	6.1%	19	11.8%	Establishments engaged in promoting the interests of organized labor and union employees.
Government	\$135,279	8.3%	4.5%	1,608	1.6%	Federal, state, local: K-12, postsecondary art classes; public museums; public libraries; cultural agencies; public nature parks.
Theatrical ticket agencies	\$1,066	2.8%	10.1%	10	0.0%	Referred to as "Other support services" in the national income and product accounts. Real value added not calculated due to relatively large subsidies in 2020.
Publishing	\$125,475	31.5%	9.7%	269	-1.1%	Book publishers; newspaper publishers; art print publishers; arts-related software publishing.
Motion picture and video industries	\$90,678	97.8%	2.7%	355	-14.0%	Motion picture production and distribution; television show production; cartoon production and distribution; cinemas; film festivals.
Sound recording	\$21,133	99.1%	-1.2%	19	-13.6%	Record producers; music publishers; sound recording studios.
Broadcasting	\$148,800	51.4%	3.4%	359	-2.2%	Radio, television, and cable broadcasting--excluding sports.
Web publishing and streaming	\$181,538	85.3%	19.3%	309	-1.3%	Referred to in the national income and product accounts as "other information services"; internet publishing and broadcasting; music archives; film archives; comic syndicates; news photo distribution services.
Musical instrument manufacturing	\$1,580	93.2%	9.5%	8	0.0%	Violins and parts manufacturing; keyboards, piano, and organ manufacturing; guitars and parts, electric and non-electric, manufacturing.
Custom architectural woodwork and metalwork manufacturing	\$4,351	14.0%	-15.9%	34	0.0%	Architectural woodwork and fixtures manufacturing; custom architectural millwork manufacturing.
Jewelry and silverware manufacturing	\$4,093	90.3%	16.5%	18	-5.3%	Manufacturing, engraving, chasing, or etching precious metal solid or precious metal clad jewelry.
Other goods manufacturing	\$3,702	13.9%	-10.3%	26	-3.7%	Pottery manufacturing; stained and blown-glass manufacturing; motion picture equipment.
Printed Goods Manufacturing	\$5,922	13.8%	-11.7%	51	-3.8%	Book printing; lithographic printing; screen printing.
Arts-related construction	\$20,227	21.8%	-6.1%	145	2.8%	Construction of new arts and cultural structures, e.g., libraries, museums.
Arts wholesale and transportation industries	\$56,364	2.4%	-3.6%	234	-2.5%	Wholesale trade and trade margins of arts-related goods.
Arts retail trade	\$66,002	3.7%	14.1%	584	3.4%	Art dealers/galleries; music/music instrument stores; art-supply stores; book stores, including internet retail; florist shops.
All Other Industries	\$30,181	0.2%	2.1%	160	2.6%	Refers to arts and cultural goods and services produced by non-arts industries. For example, a sawmill producing custom architectural woodwork or an engineering firm offering industrial design services.

¹ "Real" refers to estimates adjusted for inflation.
 Data source: Arts and Cultural Production Satellite Account (ACPSA), U.S. Bureau of Economic Analysis and National Endowment for the Arts