

National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

State Arts Agency Arts Education Managers & State Education Agency Directors of Arts Education 2017 Professional Development Institute

**September 13 – 15, 2017
Oklahoma City, Oklahoma**

Agenda

For more than 20 years, the National Endowment for the Arts (NEA) and the National Assembly of State Arts Agencies (NASAA) have supported the Professional Development Institute (PDI) for state arts agency arts education managers. The PDI provides meaningful leadership development and technical assistance for this diverse field. As a result, arts education managers are knowledgeable leaders in their field through a peer network that new and seasoned managers find invaluable.

Through a cooperative agreement with the National Endowment for the Arts, NASAA is able to offer a \$500 travel stipend to each state to support its state arts agency arts education manager's travel costs for the PDI. States are strongly encouraged to make every effort to support full participation by their arts education managers.

The 2017 Professional Development Institute marks the third joint convening of arts education directors from state arts agencies and state education agencies. The purpose of this year's joint PDI is to maximize impact in arts education at the state, regional and national levels by examining how data-driven decisions can close equity gaps in arts education. The 2017 PDI has been designed to offer shared learning experiences for both state education agency and state arts agency arts education representatives, as well as to provide separate meeting time for both groups to address their unique planning and professional development goals.

Guiding Question & Outcomes

In keeping with the NEA's emphasis on collective impact, PDI attendees will strengthen targeted management skills and share adaptable resources and strategies in service of the guiding question:

How can state arts agencies and state education agencies leverage existing or potential data to define and address equity gaps in state level arts education policy and practice?

Building on themes from previous PDIs, such as effectively communicating the value of arts education and positioning state arts education leaders as drivers of change, the 2017 PDI outcomes are:

- **Outcome 1:** Participants will gain skills to formulate questions and identify data domains relevant to equity in arts education.
- **Outcome 2:** Participants will gain skills to gather arts education data with increased cultural literacy, competence and responsiveness.
- **Outcome 3:** Participants will gain skills to put data into action to address equity gaps in arts education.

Wednesday, September 13

11:00 a.m. – 12:30 p.m. Optional: "ESSA 101" Preconference (Joint SAA/SEADAE)
21C Museum Hotel, Main Gallery
900 W. Main Street

Jane Best, Executive Director, Arts Education Partnership
Robert Duncan, Office of Teaching and Learning, Kentucky
Department of Education
Joyce Huser, Fine Arts Education Program Consultant, Kansas
State Department of Education
Jean Irwin, Arts Education Manager, Utah Division of Arts &
Museums
Cathy Jensen, Fine Arts Content Specialist, Utah State
Office of Education
Kenneth Skrzysz, Coordinator of Fine Arts, Maryland State
Department of Education

Update your knowledge about arts education related issues in the Every Student Succeeds Act, and compare notes with other states that are in the process of rolling out their state implementation plans.

Moderators: Julie Palkowski, Fine Arts and Creativity
Education Consultant, Wisconsin Department of Public
Instruction; and Jane Best, Director, Arts Education
Partnership

Lunch on your own

1:00 – 2:30 p.m. New Arts Education Managers Luncheon with Ayanna
Hudson, Director of Arts Education, National Endowment for
the Arts (Invitation only; joint SAA/SEADAE)
Mary Eddy's Kitchen x Lounge
21C Museum Hotel

3:00 – 3:15 p.m. Welcome & Introductions
21C Museum Hotel, Gallery 3

3:15 – 5:00 p.m. Setting the Context: From Diversity to Equity
21C Museum Hotel, Gallery 3

The newly created Inclusion, Diversity, Equity and Access in the Arts (IDEAA) subcommittee introduces its purpose statement, recaps the IDEAA focus of previous PDIs, and facilitates activities to define 'equity' and ignite community around shared IDEAA values within the state arts agency arts education peer group.

Facilitators: Chiquita Mullins Lee, Arts Learning Program
Coordinator, Ohio Arts Council; Bonnie Koba, Arts in
Education Program Manager, Connecticut Office of the Arts;
Josy Miller, Arts Program Specialist, California Arts Council;

and Jennifer Allen-Barron, Arts Education Director, Oklahoma Arts Council

5:15 p.m. *PDI participants meet in lobby of the 21C Museum Hotel for bus transportation to Opening Reception.*

5:30 p.m. Bus departs

6:00 – 8:00 p.m. **Opening Reception & Remarks** (joint SAA/SEADAE)
American Indian Cultural Center and Museum
695 American Indian Boulevard

Ayanna Hudson, Director of Arts Education, National Endowment for the Arts
Amber Sharples, Executive Director, Oklahoma Arts Council
Sue Fish, Basket Artist
Shoshana Wasserman, Director of Communications and Cultural Tourism, American Indian Cultural Center and Museum

Emcees: Julie Palkowski, Fine Arts and Creativity Education Consultant, Wisconsin Department of Public Instruction; and Laura Forbes, Arts Education Program Director, Alaska Arts Council

Connect and celebrate with SAA and SEADAE colleagues in this informal opening event. Ayanna Hudson introduces the theme of the PDI in framing remarks. Chickasaw artist Sue Fish shares her basket craft, and American Indian Cultural Center and Museum staff offer guided tours of the building and grounds.

Bus departs promptly for the hotel at 8:00 p.m.

Thursday, September 14

Breakfast on your own

8:35 – 8:55 a.m. **Capitol Hill High School Drumline**
Robert J. Norick Downtown Library, front entrance
300 Park Avenue

Tristianne Asbury, Director of Bands, School Activities Director, Capitol Hill High School

9:00 – 9:10 a.m. **Welcome** (joint SAA/SEADAE)
Robert J. Norick Downtown Library, Auditorium

9:10 – 9:15 a.m. **Video Remarks** by Pam Breau, CEO, National Assembly of State Arts Agencies (joint SAA/SEADAE)
Robert J. Norick Downtown Library, Auditorium

9:15 – 9:30 a.m. **Remarks** by Joy Hofmeister, Superintendent, Oklahoma State Department of Education (joint SAA/SEADAE)
Robert J. Norick Downtown Library, Auditorium

9:40 a.m. – 12:45 p.m. Closing Equity Gaps in Arts Education: Connecting Data-Informed Policy-Making and Stakeholder Engagement (joint SAA/SEADAE)

Robert J. Norick Downtown Library, Auditorium

In this program of two break-out roundtable discussions bookending a plenary panel conversation, participants engage each other and hear from experts about how stakeholder engagement impacts data-informed arts education policy-making at the state level.

Jennifer Allen-Barron, Arts Education Director, Oklahoma Arts Council

Lucyann Harjo, Coordinator, Indian Education Program, Norman Public Schools

Sandra Kent, Executive Director, Oklahoma A+ Schools

Rebecca McLaughlin, Director of Gifted Education, Advanced Placement and Arts in Education, Oklahoma State Department of Education

Julie Palkowski, Fine Arts and Creativity Education Consultant, Wisconsin Department of Public Instruction

Ryan Stubbs, Director of Research, National Assembly of State Arts Agencies

Moderator: Jane Best, Executive Director, Arts Education Partnership

9:40 – 10:25 a.m. Breakout Sessions – First Round (joint SAA/SEADAE)
Robert J. Norick Downtown Library, Friends' Room

10:30 – 11:30 a.m. Moderated Panel Discussion (joint SAA/SEADAE)
Robert J. Norick Downtown Library, Auditorium

11:45 a.m. – 12:45 p.m. Breakout Sessions – Second Round (joint SAA/SEADAE)
Robert J. Norick Downtown Library, Friends' Room

12:45 – 2:30 p.m. Lunch on your own

2:30 – 5:30 p.m. Workshop on Culturally Responsive Evaluation Practices
Oklahoma City Museum of Art
415 Couch Drive

Participants take a deep dive into culturally responsive evaluation practice as it applies to everything from program design to grantee technical assistance, and how it can inform state arts agency arts education strategic goals to close equity gaps.

Facilitators: Katrina Bledsoe, Ph.D., Research Scientist & Program Evaluation Consultant; Wanda Casillas, Ph.D., Specialist Master, Human Capital, Deloitte Consulting; and Allen Bell, Arts Education Manager, Georgia Council for the Arts

Evening Dinner on your own

6:00 – 8:00 p.m.

Art After 5 (Optional) (joint SAA/SEADAE)

Oklahoma City Museum of Art

Enjoy a late-night art gallery experience with an opportunity to view a film ([Solaris](#)) and take in the stunning panorama of downtown Oklahoma City from the rooftop of the museum.

Friday, September 15

8:00 – 9:00 a.m.

SAA Working Breakfast: Regional Meetings

Individual Artists of Oklahoma

706 W. Sheridan Avenue

Each region meets to discuss regional SAA agendas. Breakfast is provided.

9:15 – 10:45 a.m.

Flashes of Inspiration

Individual Artists of Oklahoma

Emphasizing the need for and value of hearing from a cross-section of state arts agencies around the country, this Flashes of Inspiration session features examples of how peer arts education managers are using data to address equity gaps in their programs, trainings and statewide collaborations in arts education.

Ashley Brown, Arts Education Director, South Carolina Arts Commission

Rebecca Engelman, Arts in Education Director, North Dakota Council on the Arts

Phyllis Kennedy, Program Coordinator, Arts Education, New Mexico Arts

Josy Miller, Arts Program Specialist, California Arts Council

Moderator: Chiquita Mullins Lee, Arts Learning Program Coordinator, Ohio Arts Council

11:00 a.m. – 12:00 p.m. Closing Reflection (joint SAA/SEADAE)

Individual Artists of Oklahoma

Teaching artist (musical arts and storytelling) Albert Gray Eagle shares a unique perspective on storytelling as a culturally specific form of data gathering, analysis and communication of findings. A guided closing reflection follows.

Moderator: Jennifer Allen-Barron

12:00 p.m.

PDI ends