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Department: 304 - Council On The Arts

Mission: The mission of the Alabama State Council on the Arts is to enhance the quality of the life in Alabama by providing access to and support for the state's diverse and rich artistic resources. Vision: To provide an environment where all the citizens of Alabama can participate in and appreciate the arts. To support excellence and professionalism in all art forms, to ensure that the arts are accessible to every sector of our population and to support the inclusion of the arts in the education process of Alabama's public school students.

Annual Goals

01	To Support excellence and professionalism in all art forms
03	Provide opportunities for all Alabamians to participate in and appreciate the arts
09	Provide opportunities for all Alabamians to participate in and appreciate the arts
12	Identify, preserve and present Alabama folk traditions
14	Support economic vitality in communities through the arts
16	Increase public recognition and appreciation for the arts, arts organizations and individual artists

Quarterly Objectives and Targets

			First	Quarter	Second (Quarter	Third Q	uarter	Fourth	Quarter	Anr	nual
	Unit of Measure	Goal	Target	Actual	Target	Actual	Target	Actual	Target	Actual	Target	Actual
Sustain a solid operating base through support for Alabama's professional arts institutions	% of Budget Allocatio n	01	35.00	0.00	0.00	0.00	0.00	0.00	0.00		35.00	
Provide support to smaller and medium sized groups displaying a commitment to quality and achieving higher degrees of professionalism both artistically and administratively	% of Budget Allocatio n	01	65.00	0.00	0.00	0.00	0.00	0.00	0.00		65.00	

Report ID: STAARS-QPR-0001 State of Alabama Page 264 of 553 Report Date: 8/1/18 **Quarterly Performance Report** Report Time: 12:51:03 PM Fiscal Year 2018 State of Alabama Report ID: STAARS-QPR-0001 Work closely with the State Department Number of Education to form and implement a of Action comprehensive plan for arts education in 03 Alabama public schools Meetings 03 0.00 0.00 0.00 0.00 0.00 0.00 0.00 4.00 Number of Grants Fund and initiate touring programs in 03 0.00 0.00 0.00 0.00 40.00 04 schools and communities Awarded 0.00 0.00 0.00 Provide professional development Number opportunities for artists, arts specialists of and classroom teachers on arts Opportun 03 7.00 05 integration 0.00 0.00 0.00 0.00 0.00 0.00 0.00 ities Number Provide training to organizations about 03 0.00 0.00 0.00 0.00 0.00 0.00 4.00 Sessions 0.00 06 how to partner with K12 schools. Provide opportunities for students to have Number quality arts experiences in the school of Grants 07 setting Awarded 03 0.00 0.00 0.00 0.00 0.00 0.00 0.00 57.00 Work in partnership with arts organizations and various public agencies to reach at-risk children and Number institutionalized populations with of initiatives that demonstrate how the arts **Partners** 08 can positively impact lives 03 0.00 0.00 0.00 0.00 0.00 0.00 0.00 15.00 hips Number of Grants 09 Support community base arts projects 09 0.00 0.00 0.00 0.00 0.00 0.00 0.00 300.00 Awarded Number of Counties Provide grant support to citizens in very **Participat** 09 0.00 0.00 0.00 0.00 0.00 0.00 0.00 67.00 10 county

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Reach at least 15% of the population through their participation in the arts as observers and as active participation	Number of People Benefittin g (09	0.00	0.00	0.00	0.00	0.00	0.00	0.00	450000.00	
Provide support for projects undertaken by communities focused on presenting and documenting folk culture.	Number of Grants Awarded	12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	20.00	
Help perpetuate the state's rich cultural traditions through apprenticeship activities and educational projects	Number of Apprentic eships Gran	12	0.00	0.00	0.00	0.00	0.00	0.00	0.00	18.00	
Develop working partnerships with design professional and service organizations to offer communities technical assistance with specific planning	Number of Partners hips	14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.00	
Support local arts activities through the Council's grant programs	Number of Cities Supporte d	14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	350.00	
16 Present a weekly radio program	Number of Program s Produce d	16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	52.00	
Plan yearly exhibitions in the Georgine Clarke Alabama Artists Gallery	Number of Exhibitio ns	16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	6.00	

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1	Expand the Council's website and computer network amount artists, arts organizations, general public and appropriate partners interested in arts activities and to promote the arts in the state	Number of Social Media Activit	16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	200.00	
1	Continue to partner with APT on the production and airing of Journey Proud	Number of Program s Produce d &/	16	0.00	0.00	0.00	0.00	0.00	0.00	0.00	5.00	

Performance Objective Justification

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