

SAA Research Affinity Group

Breakfast Discussion

2018

NASAA ASSEMBLY

NOVEMBER 1-3 | BALTIMORE, MD



Friday, November 2
8:00 – 8:45 a.m.
Constellation Ballroom

AGENDA

- **Definitions**
- **Group Discussions**
 - Planning
 - Experiences
 - Improvements
- **Synthesis and Next Steps**

EVALUATION

Evaluation involves assessing the strengths and weaknesses of programs, policies, personnel, products, and organizations to improve their effectiveness.

- American Evaluation Association

PROGRAM EVALUATION

Systematic method for collecting, analyzing, and using information to answer questions about programs to gauge their effectiveness.

Looking for outcomes: changing the condition of the target population (the program participants).

PROGRAM EVALUATION

Did our after-school acting program give the students an improved understanding of method acting?

Did our after-school acting program improve graduation rates for student participants?

OUTPUTS VS. OUTCOMES

Outputs (data)

Number of programs

Number of grants

Types of programs

Number of people served

Budget associated with a program

Outcomes

Changed behaviors

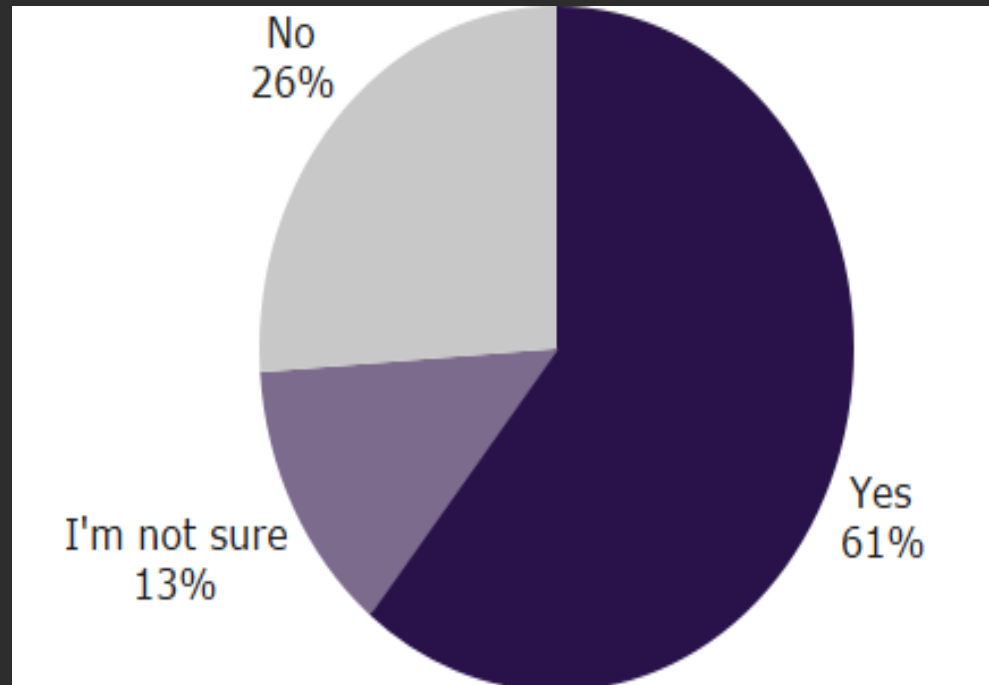
Knowledge transfers

Things like...

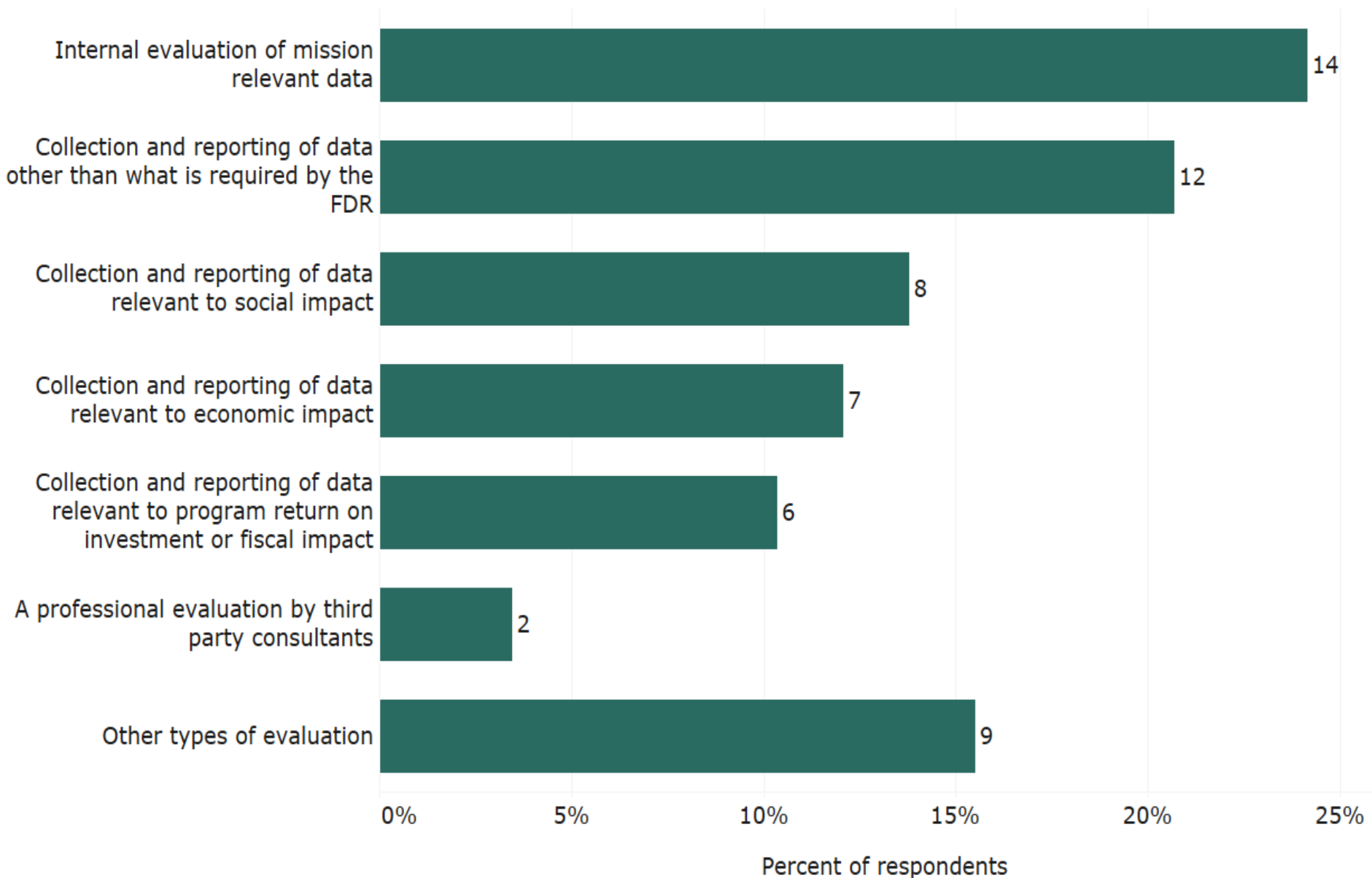
Improved learning
outcomes in education

Improved local economy

DO YOU REQUIRE GRANTEES TO EVALUATE THEIR PROGRAMS?



IF SO, HOW?



GROUP DISCUSSIONS

- Planning
- Experiences
- Improvements