

ARS MAG

Experiences crafted by Andria N. Cole

A REVOLUTIONARY SUMMER CHALLENGES DAUGHTERS TO ADD 6 NEW, RELEVANT, MEANINGFUL TERMS TO THEIR VOCABULARIES & TO LEARN THE WORD ACQUISITION SKILLS NECESSARY TO PLUMP AND STRENGTHEN THEIR WORD BANKS.

ARS MAG HELPS THEM DO IT.

A Revolutionary Summer 2018



In this summer's issue

misogynoir

abject

salient

paradigm

usurp

quotidian

But what of Black women? I most sincerely doubt if any other race of women could have brought its fineness up through so devilish afire. -W.E.B. DuBois



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of misogynoir

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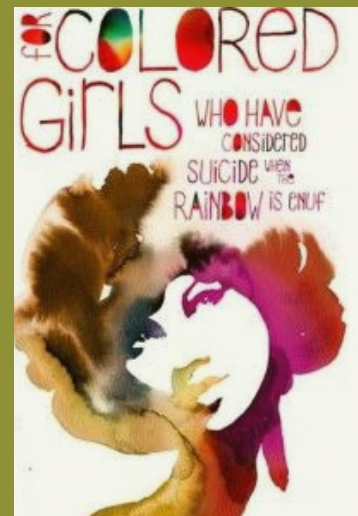
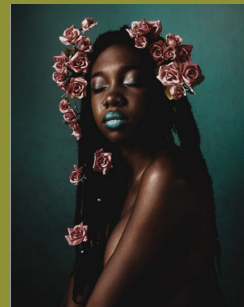
09 Examine and analyze
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write about it

15 Absorb but don't absorb
these images

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what people have to say



ARS

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CALIBRATE:

But where do you stand with

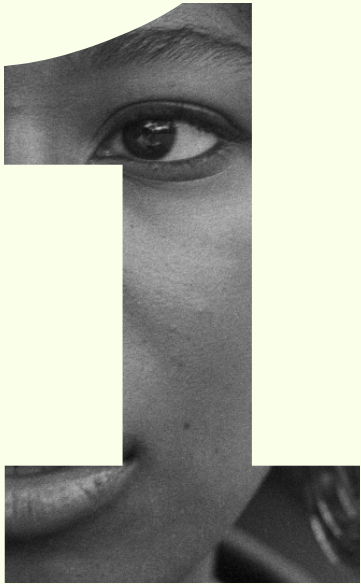
M I S O G Y N O I R



Read through the following descriptions. Then rate your knowledge of the word. Tell the truth. You can keep your rating secret if you like. This is just to help you grow, to keep pace of what you learn, to check your progress. Once you've decided on a rating, place it here:



.....



WHO KNOWS WHAT THIS WORD MEANS? IF YOU ASKED ME TO DEFINE IT, YOU'D GET NOTHING FROM ME - NADA, ZERO, ZILCH. I'VE NEVER SEEN IT, HEARD IT, TASTED IT, FELT IT, OR SMELT IT. THE ONLY THING FAMILIAR TO ME ABOUT THIS WORD IS THE LETTERS M, I, S, O, G, Y, N, O, I AND R!



I THINK I'VE HEARD OF THIS WORD. I MEAN, IT SOUNDS FAMILIAR. YOU KNOW HOW YOU SEE A PERSON AND SHE REMINDS YOU OF SOMEONE YOU KNOW, BUT YOU CAN'T THINK OF WHO SHE LOOKS LIKE? YOU DON'T KNOW HER, BUT YOU KNOW THE PERSON SHE REMINDS YOU OF...BUT YOU CAN'T REMEMBER WHO SHE REMINDS YOU OF? YEA, THAT'S HOW I FEEL ABOUT THIS WORD.

MAYBE I'VE HEARD OF THIS WORD AND THEN AGAIN, MAYBE I HAVEN'T, BUT I KNOW WHAT CATEGORY OF WORDS IT BELONGS TOO. IT'S KINDA LIKE THE WORD PACHYCEPHALOSAURUS. I CAN GUESS A PACHYCEPHALOSAURUS IS A DINOSAUR, BUT I DON'T EXACTLY KNOW WHAT KIND OF DINOSAUR A PACHYCEPHALOSAURUS IS. I MEAN, DOES IT EAT OTHER DINOSAURS OR JUST PLANTS AND VEGGIES? IS A PACHYCEPHALOSAURUS GREEN OR GRAY? IS IT EXTRAORDINARILY TALL? FAST? I'M NOT COMPLETELY SURE.



NOT ONLY DO I KNOW THIS WORD, BUT I KNOW WHAT IT MEANS IN A BUNCH OF DIFFERENT WAYS. LIKE THE WORD TABLE. YOU CAN SIT AND EAT AT SOME TABLES. YOU CAN FILL OTHER TABLES WITH FIGURES AND EQUATIONS. AND SOMETIMES YOU CAN TABLE AN IDEA - LIKE PUT IT ASIDE. OH, I KNOW THIS WORD!



I OWN THIS WORD! I USE IT ALL THE TIME - WHEN I'M TALKING ON THE PHONE, WHEN I'M WRITING POEMS, WHEN I'M SINGING MY OWN SONGS IN THE SHOWER. THIS WORD IS AS MUCH A PART OF MY VOCABULARY AS MY NAME!





PUT A YES
IN THE BEFORE BLANK
TO THE LEFT
IF YOU BELIEVE
THE STATEMENT
AND A NO
IF YOU DON'T.

REVISIT
YOUR ANSWERS
WHEN YOU REACH
THE END
OF THE
VOCABULARY
ACQUISITION

EXPERIENCE. RESPOND TO THE
STATEMENTS ONCE MORE, THIS
TIME RECORDING YOUR
RESPONSES TO THE RIGHT.

SOME WOMEN DO ANYTHING FOR ATTENTION



OTHERS DEMAND YOUR RESPECT



before

after

Black women experience oppression similar to the ways gays,
Muslims, the disabled and other marginalized people
experience oppression.

Reality shows like Love & Hip Hop
and Basketball Wives are anti-Black woman.

People who profess to love Black people
can still hate Black women.

If Black women behaved differently, people would not think
they were inferior.

MISOGYNOIR

is a term that refers to the specific sort of misogyny directed towards Black women. It describes the intersection of racism, sexism, and anti-Blackness. Black feminist scholar Moya Bailey created the word to address misogyny directed toward Black women in American visual and popular culture.

this is misogynoir



JUSTICE FOR MARISSA ALEXANDER FREEDOM RALLY & MOTORCYCLE RIDE FUNDRAISER



VICTIM OF DOMESTIC VIOLENCE

FIRE A WARNING SHOT
NO CRIMINAL RECORD

NO ONE WAS MURDERED
NO ONE WAS INJURED

SENTENCED TO 20 YEARS

DATE: JUNE 24, 2012 TIME: 2:00 PM PLACE: ANGEL SQUARE
5133 SOUTEL DRIVE, JACKSONVILLE FLORIDA

CONTACT SHORTY FOR MOTORCYCLE RIDE INFO:

How does a woman carry a child
in her stomach for 9 months, go
through all the pain, hold it in her
arms, and end up calling it
laquisha



- 1 Renisha McBride
- 2 Shakara - Spring Valley Assault
- 3 Shanesha Taylor
- 4 Typical Internet Meme
- 5 Disparaging of Black Names
- 6 Reality Television Fight
- 7 Marissa Alexander

MISOGYNOIR

IS A TERM COINED BY QUEER WRITER, ACTIVIST AND SCHOLAR MOYA BAILEY



this is
Moya

“ I WAS LOOKING FOR PRECISE LANGUAGE TO DESCRIBE WHY RENISHA MCBRIDE WOULD BE SHOT IN THE FACE, or why The Onion would think it's okay to talk about Quvenzhané the way they did, or the hypervisibility of Black women on reality TV, the arrest of Shanesha Taylor, the incarceration of CeCe, Laverne and Lupita being left off the TIME list, THE CONTINUED LEGAL ACTIONS AGAINST MARISSA ALEXANDER, the twitter dragging of black women with hateful hashtags

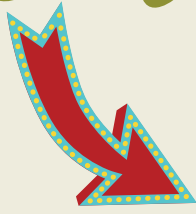
and supposedly funny Instagram images

AS WELL AS HOW BLACK WOMEN ARE TALKED ABOUT IN MUSIC...

ALL THESE THINGS
BRING TO MIND
MISOGYNOIR
AND NOT GENERAL
MISOGYNY DIRECTED
AT WOMEN OF COLOR
MORE BROADLY.

”

MISOGYNOLK



Your 1st Charge:

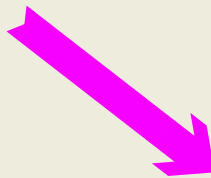
Select a woman's story from Moya's defining list that you're NOT familiar with. Research it. Then rate the connection between her story and yours.

Reflect a little. Tell us something about your rating.

- 0 - This would **never** happen to me
- 1 - This **could** happen to me
- 2 - This **might** happen to me
- 3 - This **will probably** happen to me
- 4 - This is **going to** happen to me

Your 2nd Charge:

Select a woman's story from Moya's list that you ARE familiar with. Try your best to capture your feelings about her story in a single word. Write that word here:



Write that same word as big as you can here:



Now write it as small as you can here: ____

Reflect a little. Think back on Moya's quote and your feeling dissolved to a single word. Don't tell us about it. Tell God, or the moon, or the sun, or somebody or something you're 100% sure will understand the feeling completely.



MISOGY NOIR

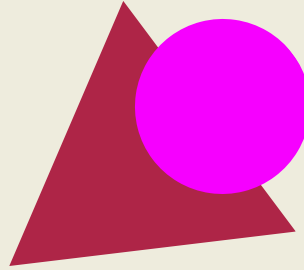
comes from the word misogyny, comes from the phrase
a noun meaning 'film noir', a type of movie
A HATRED OF WOMEN that shows the world as
from the GREEK misein - to hate an unhappy, violent place
gyne - woman where unpleasant people
live
First used around 1656 from the FRENCH
'film noir' literally means
'black film'

First used around 1958

IS A TERM
COINED
BY QUEER WRITER,
ACTIVIST
AND SCHOLAR
MOYA BAILEY



People have slammed
Moya for inventing
misogynoir. They say it is
etymologically incorrect,
because it blends a Greek
and a French word.



In response, Moya has said, "I
don't care. I'm far more
concerned that I felt like I
needed a word to describe the
particular fuckery Black
women face in popular
culture."

**What
do
YOU
say?**

MISOGY

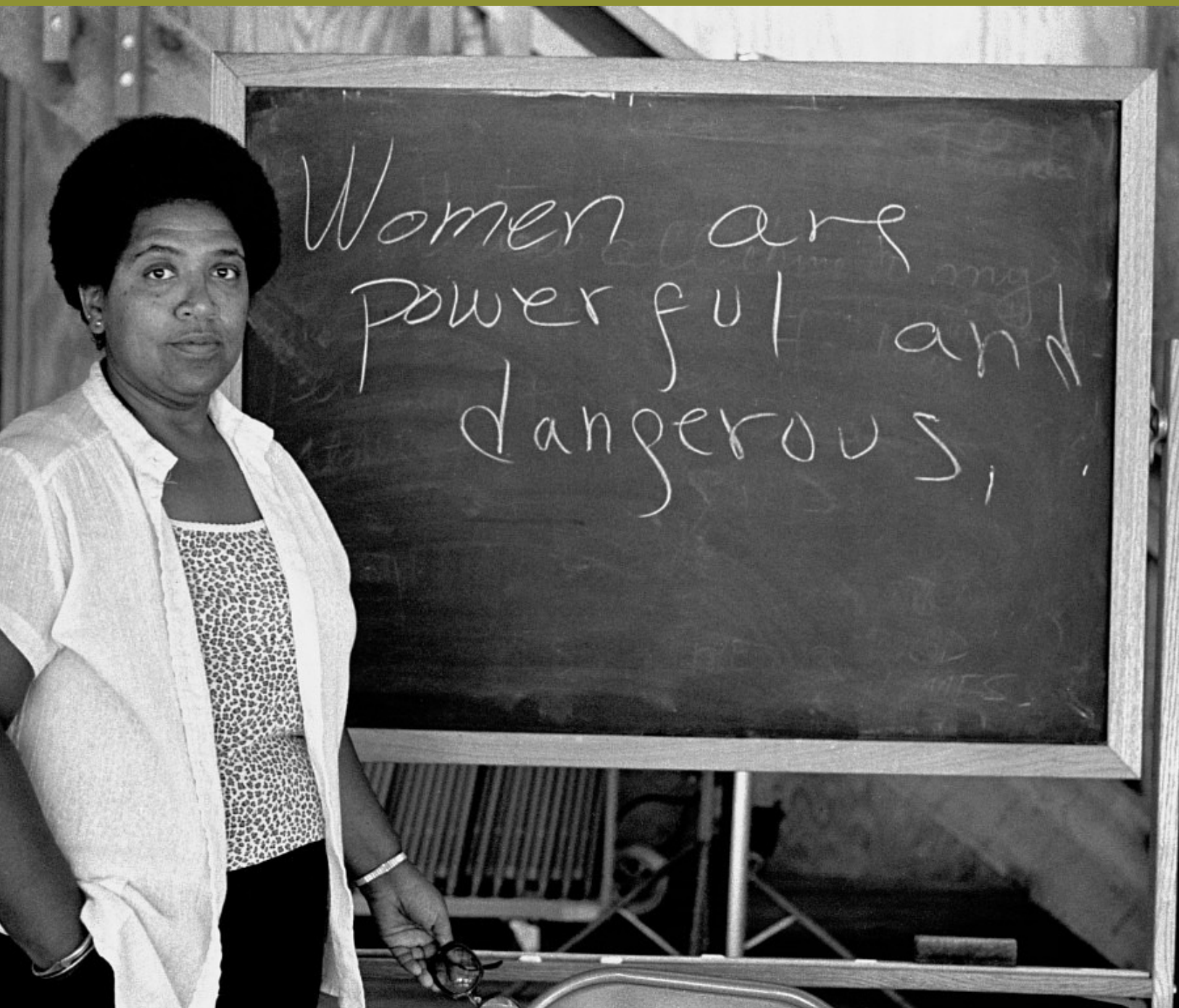
NOIR

Choose the three labels that best define you. List them in order from most important to least important.

singer child of a single father girl woman man Black rich poor middle class pretty college student high school graduate Christian young gay child of a single mother ugly writer child of a two parent home old boy

make a
word that
tells us
who you
are





Freelance writer Eliza Anyangwe reminds us that there are "two corrosive stereotypes" at the heart of misogynoir. The following chart outlines them and their impact.

Stereotype 1: Black people are like animals; uncontrolled and uncontrollable.



→ "angry or strong black woman" myth.



DENY BLACK WOMEN'S PAIN:

"They put up with their men lying to and cheating on them and not marrying them. They must like it."

LEGITIMIZE OFFENSE:

"Oh, that unfair treatment you've received at work or school? You'll get over it. You're a strong Black woman."

Stereotype 2: Black women are hypersexual.

→ All Black women have big butts and twerk all day.



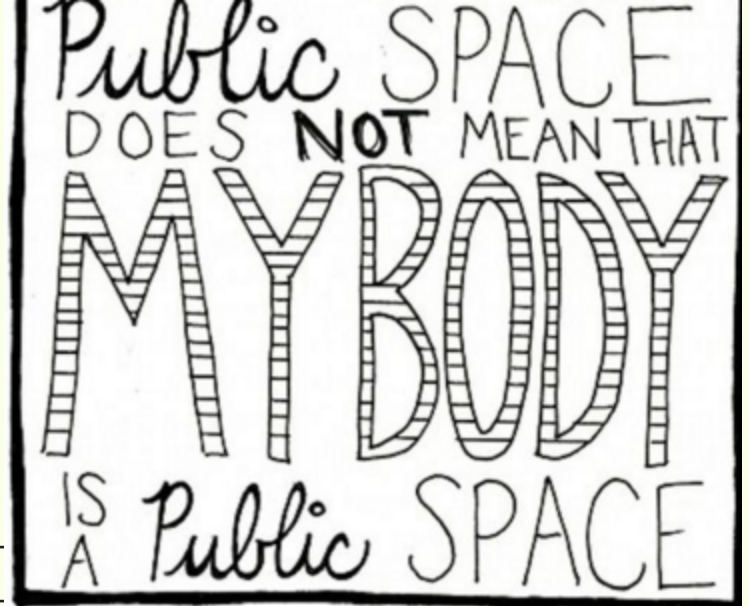
DENY BLACK WOMEN'S VALUE:

"Caroline Wozniacki stuffed towels in her pants and bra and pranced around the tennis court, mocking Serena Williams' body."

LEGITIMIZE OFFENSE:

"She's a stripper, so she deserves to be raped; she sure doesn't deserve happiness."

**Which
stereotype
has most
affected
you? Write
about it.**



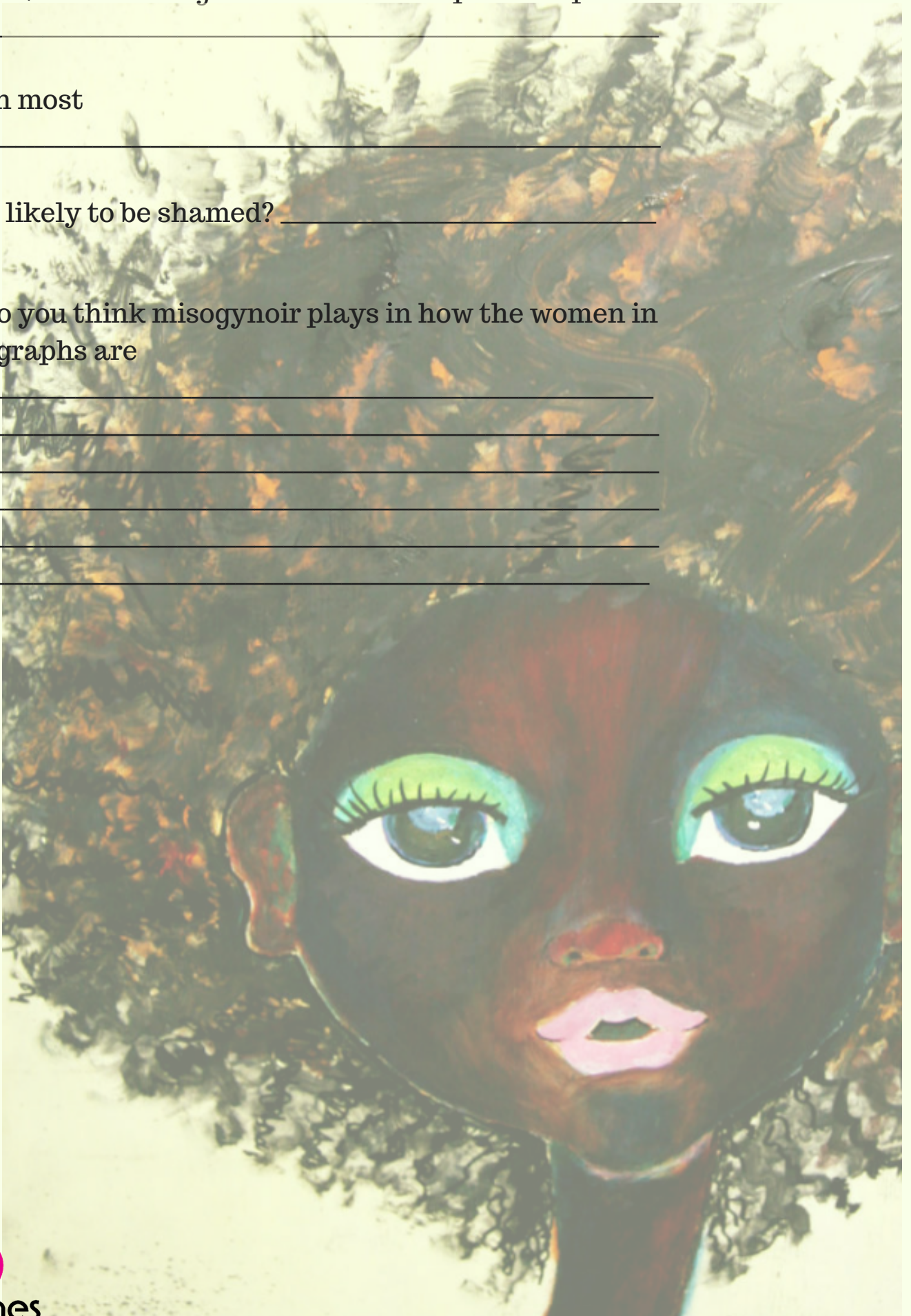


Which woman/women will garner the most respect in a public place? _____

Who is taken most seriously? _____

Who is most likely to be shamed? _____

What role do you think misogynoir plays in how the women in these photographs are perceived? _____





In Lemonade, Beyoncé is sure to pay homage to Serena William's body. This may have something to do with how William's has been attacked in the media, in Internet memes, and by fellow players. Serena has been called the GREATEST ATHLETE OF ALL TIME. And yet, she is pelted by comments of the following order at every turn.

"SHE LOOKS LIKE A GORILLA."

"SHE'S MORE MANLY THAN ANY MAN."

**"WHAT SHE HAS ACHIEVED IS GREAT, BUT SHE HAS
NOT RESPECT FOR ANYONE IN THE GAME."**

**Can you explain
how this could be?**



HERE ARE SOME SENTENCES THAT USE THE WORD MISOGYNOIR. CHECK THEM OUT.



"DISCRIMINATION, PREJUDICE AND UNCHECKED FEAR ARMED SPECIFICALLY AT BLACK WOMEN NOW HAS A NAME: MISOGYNOIR." -ELIZA ANYANGWE

"...THEY WILL SAY I'M A TRAITOR AND CALL ME A TOOL FOR WHITE SUPREMACY...JUST BECAUSE I'M CALLING OUT THEIR VERY TARGETED MISOGYNOIR." -FEMINISTA JONES (WHEN ASKED ABOUT HOW BLACK MEN RESPOND TO HER SPEAKING AGAINST STREET HARASSMENT)

"WE GOTTA MAKE UP BETTER TERMS FOR OPPRESSIVE SHIT CUZ 'MISOGYNOIR' SOUNDS LIKE A SCANDALOUS CIRQUE DE SOLEIL VEGAS SHOW." - THE KID MERO

"WHAT HAPPENS TO BLACK WOMEN IN PUBLIC SPACE ISN'T ABOUT THEM BEING ANY WOMAN OF COLOR. IT IS PARTICULAR AND HAS TO DO WITH THE WAYS THAT ANTI-BLACKNESS AND MISOGYNY COMBINE TO MALIGN BLACK WOMEN IN OUR WORLD..." -MOYA BAILEY