

National Assembly of State Arts Agencies

KNOWLEDGE ★ REPRESENTATION ★ COMMUNITY

State Arts Agency Arts Education Managers 2020 Professional Development Institute

October 20-21 & 27-28, 2020
Virtual Convening

Agenda

For more than 20 years, the National Endowment for the Arts (NEA) and the National Assembly of State Arts Agencies (NASAA) have supported the Professional Development Institute (PDI) for state arts agency arts education managers. The PDI provides meaningful leadership development and technical assistance for this diverse field. As a result, arts education managers are knowledgeable leaders in their field through a peer network that new and seasoned managers alike find invaluable.

Responding to the health and safety concerns and travel restrictions for state arts agencies caused by the COVID-19 pandemic, the Arts Education Working Group (AEWG) redirected their PDI planning efforts from an in-person PDI in San Juan, Puerto Rico, to a virtual convening to address the new challenges in the field.

The purpose of this year's PDI is to continue to explore issues related to diversity, equity, access and inclusion in arts education **regarding emergency response, systemic violence and reimagining a more equitable arts education ecosystem**. PDI attendees will examine the job-specific leverage points available to them in their role as state arts agency arts education managers, and will learn and practice applying an asset based approach to specific planning and professional development goals unique to their agencies and states.

Guiding Question & Outcomes

The 2020 PDI agenda responds to the following guiding question:

How can state art agency arts education managers use an assets based approach to reimagine and build sustainable, equitable and resilient arts education systems in our states?

Building on learning outcomes from previous PDIs, such as effectively using data to define and decrease equity gaps in arts education policy and practice, and positioning state arts education leaders as drivers of change, the 2020 PDI outcomes are:

- **Learning Outcome 1:** Participants will be able to identify and engage community leaders in building and promoting arts based collective impact practices for both episodic crises—such as natural disasters and pandemics—and sustained crises related to racism and other social injustices.

- **Learning Outcome 2:** Arts education managers will learn strategies to be resilient and flexible in re-imagining systems, processes, and policies to foster accessible arts education programming.
- **Learning Outcome 3:** Participants will develop tools for incorporating dignity into core values of culturally specific programming as informed by place, language and tradition.

WEEK I

Monday, October 19

All times are Eastern Standard Time.

4:30 – 6:00 p.m. **New Arts Education Manager Zoom Meeting** (by invitation)
with Ayanna Hudson, Arts Education Director, National
Endowment for the Arts

Tuesday, October 20

All times are Eastern Standard Time.

2:45 – 3:00 p.m. **Optional: Arts Education Manager Peer Group Meet & Greet**

Arts Education Managers convene in small breakout groups for optional, informal socializing prior to the start of PDI events.

AEWG Facilitators: Anne Alston, Arts Education Manager, Nebraska Arts Council; Michael Faison, Executive Director, Idaho Commission on the Arts; Anastasia Freyermuth, Arts Learning and Evaluation Coordinator, Arizona Commission for the Arts; Monica Grable, Arts Education Director, Montana Arts Council; Porché Hardy, Program Officer, Arts Education & Performing Arts Presenters, New Jersey State Council on the Arts; Sharon Hill, Arts in Education Director, North Carolina Arts Council; Bonnie Koba, Senior Program Associate, Arts in Education, Connecticut Office of the Arts

3:00 – 3:15 p.m. **NASAA Arts Education Peer Group Welcome Remarks & Introductions**

3:00 – 3:03 p.m. **Zoom Housekeeping & Tech Troubleshooting**

AEWG Facilitator: Susan Oetgen, Arts Learning Projects Director, National Assembly of State Arts Agencies

3:03 – 3:10 p.m.

Welcome Remarks

Speakers: Stephanie Haines, Arts Education Working Group Chair, and Anastasia Freyermuth, Arts Education Working Group Cochair

Nancy Daugherty, Arts Education Specialist, National Endowment for the Arts

3:10 – 3:15 p.m.

New Managers Introductions

AEWG Facilitator: Monica Grable

3:15 – 3:35 p.m.

Performance

Artists: William Cepeda and Afro-Rican Jazz

William Cepeda shares video performances of typical musical genres from Puerto Rico and answers audience questions.

AEWG Facilitator: Laura Rivera Ayala, Associate Consultant, ArtsAspire Consulting

3:35 – 4:20 p.m.

Keynote Remarks

Keynote Speaker: Bettina Love, Ph.D., Georgia Athletic Association Endowed Professor in Education, University of Georgia

Dr. Bettina Love addresses the struggles and the possibilities of committing ourselves to an abolitionist goal of educational freedom, as opposed to reform, and moving beyond what she calls the educational survival complex. Abolitionist Teaching is built on the creativity, imagination, boldness, ingenuity, and rebellious spirit and methods of abolitionists to demand and fight for an educational system where all students are thriving, not simply surviving.

4:20 – 4:30 p.m.

Performance

Artist: Purple Haze

Purple Haze uses her voice to inspire with impeccable flow and clever deliverance of truth.

4:30 – 4:35 p.m.

DEI+A Subcommittee Reflection Prompt

AEWG Facilitator: Anastasia Freyermuth

4:35 – 5:00 p.m.

Independent Reflection

Participants reflect "off camera" on the keynote remarks and DEI+A Subcommittee reflection prompt.

5:00 – 5:45 p.m.

Keynote Q&A

Keynote Speaker: Dr. Bettina Love

Moderator: Ayanna Hudson, Arts Education Director, National Endowment for the Arts

Dr. Bettina Love and Ayanna Hudson engage in a dialogue and take questions from PDI attendees about Dr. Love's keynote remarks.

5:45 – 6:00 p.m.

Closing Announcements

AEWG Facilitator: Stephanie Haines

Wednesday, October 21

All times are Eastern Standard Time.

3:00 – 3:05 p.m.

Welcome, Introductions & Creative Prompt

AEWG Facilitators: Anastasia Freyermuth, Arts Learning and Evaluation Coordinator, Arizona Commission for the Arts; Stephanie Haines, Arts Education and Accessibility Program Manager, Indiana Arts Commission; Sharon Hill, Arts in Education Director, North Carolina Arts Council

3:05 – 3:55 p.m.

Panel Presentation: Working Together to Address Crisis

Leaders from different communities across the country discuss their work as they address crises and how they work collectively with other groups to creatively meet challenges.

Panelists: Adelisa González-Lugo, M.B.A., Executive Director and Principal Educator, Fundación Cortés, San Juan, Puerto Rico; Randy Farmer, Director, Pathfinder Education Program, Lincoln Public Schools, Lincoln, Nebraska; Victoria Christgau, Executive Director, Connecticut Center for Nonviolence, Hartford, Connecticut

Moderators: Tamar Krames, Program Manager, Arts in Education, Washington State Arts Commission, and Elisa García-Radcliffe, Arts Learning Manager, Arizona Commission on the Arts

3:55 – 4:00 p.m.

DEI+A Subcommittee Reflection Prompt

AEWG Facilitator: Anastasia Freyermuth

4:00 – 4:30 p.m.

Independent Reflection

Participants reflect "off camera" on the panel presentation and DEI+A Subcommittee reflection prompt.

4:30 – 5:20 p.m.

Discussion on Community and Collective Impact

Speakers: Sheri Brady, Director for Strategic Partnerships, Forum for Community Solutions, Aspen Institute, and Ayanna Hudson, Arts Education Director, National Endowment for the Arts

What is "collective impact" and how is it applicable to community-engaged efforts to address episodic and sustained crises in arts education? What is the role of a state arts agency arts education manager in collective impact efforts that might already be happening among constituents? What is a sound community engagement plan? What does arts education bring to the table in community discussions about systemic change? This session unpacks the original five pillars of collective impact, and explores "what's missing" from the framework when it comes to principles of equity, community engagement and shared power in grass-roots community change efforts.

5:20 – 5:50 p.m.

Breakout Groups

PDI attendees convene in small breakout groups to share ideas and strategies for applying lessons learned from the day's presentations in their own work at state arts agencies.

AEWG Facilitators: Anne Alston, Arts Education Manager, Nebraska Arts Council; Nancy Daugherty, Arts Education Specialist, National Endowment for the Arts; Michael Faison, Executive Director, Idaho Commission on the Arts; Anastasia Freyermuth, Arts Learning and Evaluation Coordinator, Arizona Commission for the Arts; Monica Grable, Arts Education Director, Montana Arts Council; Stephanie Haines, Arts Education and Accessibility Program Manager, Indiana Arts Commission; Porché Hardy, Program Officer, Arts Education & Performing Arts Presenters, New Jersey State Council on the Arts; Sharon Hill, Arts in Education Director, North Carolina Arts Council; Bonnie Koba, Senior Program Associate, Arts in Education, Connecticut Office of the Arts

5:50 – 6:00 p.m.

Breakout Group Share-out and Closing Announcements

AEWG Facilitator: Stephanie Haines

WEEK II

Tuesday, October 27

All times are Eastern Standard Time.

3:00 – 3:05 p.m.

Welcome, Introductions & Creative Prompt

AEWG Facilitators: Anastasia Freyermuth, Arts Learning and Evaluation Coordinator, Arizona Commission for the Arts; Stephanie Haines, Arts Education and Accessibility Program Manager, Indiana Arts Commission; Sharon Hill, Arts in Education Director, North Carolina Arts Council

3:05 – 3:55 p.m.

Panel Presentation: Reimagining Systems in Arts Education

Arts leaders discuss how they have re-imagined and implemented systems that foster accessibility and promote equity.

Panelists: Pam Breau, President and CEO, National Assembly of State Arts Agencies, Washington, D.C.; Ernest Disney-Britton, Vice President, Community Impact & Investment, Arts Council of Indianapolis, Indianapolis, Indiana; and Juan Gudiño Cabrera, Fondo Flamboyán para las Artes, Flamboyán Foundation, San Juan, Puerto Rico

Moderators: Precious Blake, Arts in Education Program Director and Accessibility Coordinator, Maryland State Arts Council, and Jennie Knoebel, Arts Learning Manager and Accessibility Coordinator, Iowa Arts Council

3:55 – 4:00 p.m.

DEI+A Subcommittee Reflection Prompt

AEWG Moderator: Anastasia Freyermuth

4:00 – 4:30 p.m.

Independent Reflection

Participants reflect "off camera" on the panel presentation and DEI+A Subcommittee reflection prompt.

4:30 – 4:45 p.m.

Doing the Work of Reimagining: Case Studies from Fellow State Arts Agency Arts Education Managers

These brief presentations feature case studies of how two fellow state arts agency arts education managers have reimagined and refashioned the processes, policies and systems of a state arts agency to be more accessible and equitable, shifting the work of arts education managers within a state arts agency in a positive, impactful way.

Speakers: Precious Blake, Arts in Education Program Director, Maryland State Arts Council, and Christine Leahy, Program Director, Arts Education, New York State Council on the Arts

4:45 – 5:45 p.m.

Breakout Groups

PDI attendees convene in small breakout groups to share ideas and strategies for applying lessons learned from the day's presentations in their own work at state arts agencies.

Breakout Facilitators: Anne Alston, Arts Education Manager, Nebraska Arts Council; Nancy Daugherty, Arts Education Specialist, National Endowment for the Arts; Michael Faison, Executive Director, Idaho Commission on the Arts; Anastasia Freyermuth, Arts Learning and Evaluation Coordinator, Arizona Commission for the Arts; Monica Grable, Arts Education Director, Montana Arts Council; Stephanie Haines, Arts Education and Accessibility Program Manager, Indiana Arts Commission; Porché Hardy, Program Officer, Arts Education & Performing Arts Presenters, New Jersey State Council on the Arts; Bonnie Koba, Senior Program Associate, Arts in Education, Connecticut Office of the Arts

5:45 – 6:00 p.m.

Breakout Group Share-out and Closing Announcements

AEWG Facilitator: Monica Grable

Wednesday, October 28

All times are Eastern Standard Time.

3:00 – 3:05 p.m.

Welcome & Introductions

AEWG Facilitators: Anastasia Freyermuth, Arts Learning and Evaluation Coordinator, Arizona Commission for the Arts; Stephanie Haines, Arts Education and Accessibility Program Manager, Indiana Arts Commission

3:05 – 3:55 p.m.

Panel Presentation: Cultural Dignity as a Core Value

Panelists discuss dignity as a core value in the creation of programming that respects community culture and tradition.

Panelists: Marta Moreno Vega, Ph.D., President and Founder, Creative Justice Initiative, Inc., New York, New York; Carlton Turner, Lead Artist/Director, Mississippi Center for Cultural Production (Sipp Culture); Giovana Aviles, Operations and Programs Manager, CALA Alliance

Moderators: Drekkia Morning, Arts in Education Program Manager, Arkansas Arts Council, and Deb Vaughn, Arts Education Coordinator, Oregon Arts Commission

3:55 – 4:00 p.m.

DEI+A Subcommittee Reflection Prompt

AEWG Moderator: Anastasia Freyermuth

4:00 – 4:30 p.m.

Independent Reflection

Participants reflect "off camera" on the panel presentation and DEI+A Subcommittee reflection prompt.

4:30 – 5:25 p.m.

Breakout Groups

PDI attendees convene in small breakout groups to share ideas and strategies for applying lessons learned from the day's presentations in their own work at state arts agencies.

Breakout Facilitators: Anne Alston, Arts Education Manager, Nebraska Arts Council; Nancy Daugherty, Arts Education Specialist, National Endowment for the Arts; Michael Faison, Executive Director, Idaho Commission on the Arts; Anastasia Freyermuth, Arts Learning and Evaluation Coordinator, Arizona Commission for the Arts; Monica Grable, Arts Education Director, Montana Arts Council; Stephanie Haines, Arts Education and Accessibility Program Manager, Indiana Arts Commission; Porché Hardy, Program Officer, Arts Education & Performing Arts Presenters, New Jersey State Council on the Arts; Sharon Hill, Arts in Education Director, North Carolina Arts Council; Bonnie Koba, Senior Program Associate, Arts in Education, Connecticut Office of the Arts

5:25 – 5:35 p.m.

Breakout Group Share-out

AEWG Moderator: Anne Alston

5:35 – 5:45 p.m.

Performance

Artist: Purple Haze

Purple Haze returns to keep the inspiration flowing at close of the 2020 PDI.

5:45 – 6:00 p.m.

Closing Remarks

AEWG Moderators: Anastasia Freyermuth and Stephanie Haines