

Georgia Council for the Arts 2018-2023 Strategic Plan Survey

* 1. GCA is seeking input from people with a wide and diverse set of backgrounds, experiences, expertise and participation levels to inform our newest strategic plan. In order to customize this survey to you (and let you by-pass the questions that don't apply) please select the category that best describes your primary role/the

You

V	antage point from which you will answer the survey questions:
(Professional Artist (any discipline)
(Staff or board member of an arts organization
	K-12 arts educator
	K-12 educator (non-arts) or administrator
(College educator (non-arts) or administrator
	College educator or administrator, arts
(College or university student
(Business person
(Nonprofit employee (non-arts)
(Government employee
(Elected or appointed official
(Foundation/Grantmakers
(Art Volunteer
(Arts Donor
	Arts Participant
	Other (please specify)

Participation and Perception
* 2. Have you participated in the arts in the last 12-months?
YES
O NO
0.10
3. If Yes,
Once a week or more
Once a month or more
6-10 times per year
1-5 times per year
4. If YES, to your knowledge were any of those programs supported by Georgia Council for the Arts?
YES
○ NO
Opn't know
* 5. In general, do you believe that there is a positive and supportive environment for the arts in your community? YES NO If No, why not (please specify)
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* 6. In general, do you believe that support for the arts in your community has increased or decreased in the last
5 years?
Increased
Decreased
* 7. How important is it to you that the place you live offers opportunities to engage with the arts, culture and creativity?
Very Important
[Important]
Somewhat important
Not important
○ No opinion

* 8.	How important are the arts to attracting and retaining employees and businesses in Georgia?
0	Very Important
0	Important
0	Somewhat important
0	Not important
0	No opinion
* 9.	The list below articulates public benefits of the arts. In your opinion, please select the top five:
	Attracting/retaining businesses
	Attracting tourism
	Revitalizing downtowns
	Beautifying public places
	Improving pre-K-12 education
	Celebrating diversity and promoting tolerance
	Contributing to healing in healthcare institutions
	Delivering a better prepared workforce
	Engaging at-risk youth in positive activities
	Fostering community pride
	Improving overall quality of life
	Preserving and promoting local heritage/traditions
	Promoting community cohesion
	Promoting life-long learning
	Providing employment/jobs
	Other (please specify)

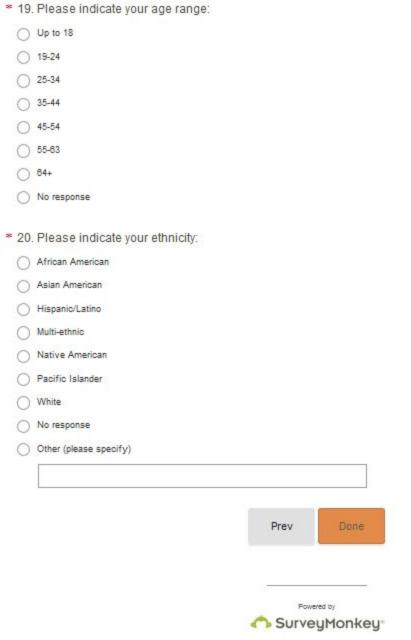
	Access to arts education in K-12 public schools
	Access to lifelong learning in the arts
	Equity and inclusion
	Communities of practice/networking/professional development opportunities
	Difficulty for artists to support themselves & their careers (paid work, affordable living/studio space)
	Disconnect between arts organizations and potential audience (this could be content, price, logistics, etc)
	Funding for the arts
	Lack of clear, concise and shared advocacy message
	Lack of perception of the arts as a valid economic/community development strategy
	Public perception of the arts (in general)
	Technology (impact on how we spend our time, access experiences)
	Other (please specify)
	Do you have any suggestions for how the state arts agency should address the issues you identified ove? (optional)
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* 10. In your opinion, what are the top three most pressing issues facing the arts in Georgia?

repr	GCA is firmly committed to cultural equity and to equitable access to cultural programs. The list below esents populations that may encounter barriers to both. In your opinion, indicate the top three populations se needs have not been met by the arts community in our state:
	Pre-K-12 students
	mmigrant/ethnic populations
	incarcerated persons
	Seniors
	Members of the Military and Veterans
	Persons of color
	ndividuals with disabilities
	Economically disadvantaged populations
	At-risk youth
	Rural communities
	Non-English speaking individuals/English language learners
	individuals battling illness/disease
	Other (please specify)
	Do you have any examples of exemplary programs or practices to share that address cultural inequity? ional)
	safi
	Do you have any suggestions for how the state arts agency should work to support broader cultural equity equitable access to the arts? (optional)

15.	What GCA programs/initiatives are you familiar with? (check all that apply)
	Art of Georgia exhibit at the State Capitol
	Arts advocacy video campaign
	Arts education partnership with Department of Education
	Arts education partnership with the Governor's Office of Student Achievement
	Arts Education: Research and Governor's Arts Learning Task Force
	Creative Economy/Economic Impact data
	Governor's Awards for the Arts & Humanities & other collaborations with Georgia Humanities
	Grants
	Leveraging Public Investment in the Arts case studies
П	Literary Events Grants & Georgia Writers Registry
	Partnership with New Georgia Encyclopedia & Digital Library of Georgia
	Poet Laureate Prize
	Poetry Out Loud
П	Publications such as "Inspired Georgia" and "Georgia Masterpieces"
	Staff site visits and consultations
П	State Art Collection
\Box	Teaching Artist Registry
	Technical Assistance
П	Tourism Resource Team site visits and recommendations
H	Traditional Arts Research Collection digitization
H	Vibrant Communities Artist List
Н	Other (please specify)
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16.	Are you connected to GCA on social media?
0	Yes
0	No
17.	What is GCA uniquely positioned to do for the arts?
	.il
12	In what Georgia county do you live?

* 18. In what Georgia county do you live?



See how easy it is to <u>create a survey</u>.