



## Impact and Needs of the Arts in Rhode Island

### Welcome to RISCA's 2018 Survey on the Impact and Needs of the Arts in Rhode Island

Thank you for participating in our survey. The information you provide is important. And to thank you for your help, be sure to provide your name and email address at the end of this survey if you wish to be entered in our "thanks for completing our survey" drawing! Three lucky people who fully complete this survey will receive \$250 toward the purchase of art - tickets to the arts and cultural event(s) of their choice in Rhode Island, the purchase of art from a Rhode Island artist, etc. Rhode Island residents only. RISCA board, employees and family members are not eligible to win prize.

Next

1. What best describes your interest in culture (including arts of all disciplines and heritage)? Please check all that apply.

- ☐ Board or staff member of an arts, cultural, or heritage organization
- ☐ Funder of arts and cultural organizations
- ☐ Artist (professional or dedicated amateur)
- ☐ Other creative worker (writer, designer, architect, etc.)
- ☐ Educator, parent of student, or teaching artist
- ☐ College or high school student
- ☐ Interested citizen or audience member (but not a professional artist or arts leader)
- ☐ Other (please specify)

\* 2. What is the zip code of your primary residence?

### 3. Which of the following cultural programs or venues have you visited at least once in the last 12 months?(Please check all that apply.)

- ☐ Jazz music
- ☐ Folk or world music
- ☐ Classical music
- ☐ Popular music
- ☐ Local bands
- ☐ Professional theater
- ☐ Community theater
- ☐ Dance
- ☐ Independent or art film
- ☐ Art museums/galleries
- ☐ Fairs and festivals
- ☐ Historic monuments, buildings, or sites
- ☐ Spoken word or poetry slam event
- ☐ Library or bookstores
- ☐ Purchased original art or craft
- ☐ Interpretive science museums
- ☐ Zoo or aquarium
- ☐ Children's museum
- ☐ Other (please specify)

4. Do you, your family, or business make cash contributions to nonprofit cultural organizations (as in above list)? Please check all that apply.

- ☐ Yes, through memberships and/or modest annual contributions
- ☐ Yes, significant annual contributions
- ☐ Yes, through occasional modest gifts
- ☐ Yes, significant capital (building or endowment) contributions
- ☐ Yes, modest capital contributions
- ☐ Rarely
- ☐ Never

5. Do you volunteer for nonprofit cultural organizations? Please check all that apply.

- ☐ Yes, occasional volunteer
- ☐ Yes, frequent volunteer
- ☐ Yes, served on governing boards of directors
- ☐ Yes, served on committees/task forces or advisory boards
- ☐ No

6. What prevents you from serving as a board member or other volunteer in a cultural organization? Please check all that apply.

☐ Inadequate time

☐ No one asked me

☐ Not interested

☐ Volunteer tasks or responsibilities not clear

☐ Legal liability

☐ Groups' long-term expectations of service and my short-term capacity

☐ Other (please specify)

7. How satisfied are you that K-12 students in your community get a quality arts education that includes visual, performing and media arts?

Very unsatisfied	Unsatisfied	Satisfied	Very satisfied	Unknown
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

8. How often do you attend cultural programs (arts, humanities, or heritage) in your own or other communities?

	Rarely or Never	Not often	Sometimes	Often	Very often
My neighborhood or local community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Providence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Boston	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
New York	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

## 9. What limits your participation to local cultural programs?

	Significant barrier	Somewhat a barrier	Not much of a barrier	Not a barrier
Cost of admission	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family obligations or child care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Events are not of interest	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Driving distance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of parking	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
No transportation	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lack of information about events, dates or times	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Prefer to spend leisure time in other ways	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Hard to make time to get out	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Don't feel comfortable or welcome	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



10. Which of the following sources of information about cultural programming are most useful to you? Please check all that apply.

- ☐ Radio
- ☐ Television
- ☐ Daily newspaper events listings
- ☐ Newspaper ads
- ☐ Weekly newspaper
- ☐ Direct mail from cultural events
- ☐ Website, email, or e-newsletter from cultural programs web site or e-newsletter
- ☐ Providence Dep't of Art Culture + Tourism e-newsletter
- ☐ RISCA newsletter or blog
- ☐ Poster or flier
- ☐ Personal recommendation or invitation
- ☐ Local blogs
- ☐ Other (please specify)

## 11. What would encourage you to try a new cultural experience? (please check all that apply)

- ☐ Educational information in advance of the experience
- ☐ Help to interpret the experience (gallery or performance discussion)
- ☐ Discounted admission
- ☐ Recommendation from a friend or colleague
- ☐ Invitation to attend with a friend or colleague
- ☐ Positive news media review
- ☐ Positive comments through online social network
- ☐ Other (please specify)

## 12. What cultural opportunities are missing or need improvement in your community?



\* 13. Have you sought funding or assistance from RISCA, the Rhode Island State Council on the Arts (or are you likely to do so)?

☐ Yes

☐ No

14. Have you ever received a grant from RISCA?

☐ Yes

☐ No

\* 15. What should be the most important priorities for RISCA over the next few years? Please indicate how important each of the following is for the State of Rhode Island.

	Very important	Important	Not very important	Not at all important
Arts education advocacy and leadership	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts education funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts directories and information services	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Cultural tourism	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public art	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grants to individual artists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services to individual artists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grants to organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Services to organizations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economic development through the arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Funding for folk and traditional artists	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Support for arts entrepreneurs and businesses	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Advocacy for public awareness and support for the arts	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Direct assistance to local film/TV community	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Encourage studio film/TV productions in RI	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Arts in healthcare	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. What opportunities or needs should RISCA staff and Council members consider as they update their strategic plan?

\* 17. Are you a visual artist/craftsperson, performing artist (in any discipline), digital or media artist or writer?



Yes



No

18. Where is the largest proportion of your market for your work as an artist?  
Please check the largest single geographic source of your revenues.

- ☐ Locally
- ☐ Beyond your local community but within the State of Rhode Island
- ☐ Within the New England region (outside of Rhode Island)
- ☐ Nationally
- ☐ Internationally

19. Do you depend upon work at other non-arts jobs to help support yourself or your family?

- ☐ Yes
- ☐ No

20. How satisfied are you that your arts business is stable?

Very unsatisfied

Unsatisfied

Satisfied

Very satisfied

☐☐☐☐

21. Over the past two or three years has market demand for your art work grown?

- ☐ Yes
- ☐ No



22. How confident are you about the future of your arts/creative career?

Not at all confident

Not very confident

Confident

Very confident

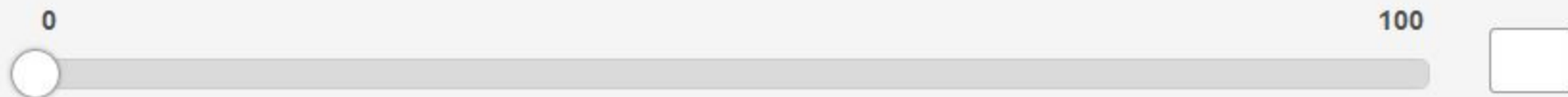
☐☐☐☐

23. What are your most important needs as an artist?

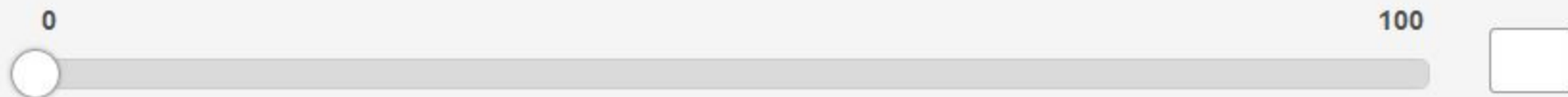
	Not at all important	Not very important	Important	Very important
Validation of my work	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information related to your art	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Training or assistance in creative skills or techniques	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Training or assistance in business management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marketing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Increased sales or other earnings	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding good assistants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to grant funding	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to financial credit	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Legal advice	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable housing	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Affordable studio/work space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to rehearsal or performance space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Access to exhibition space	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Health insurance	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Networking with others with similar interests	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Finding equipment, materials or supplies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

24. What would help you as an artist or creative professional working in Rhode Island?

25. What percentage of your time is spent on your art practice



26. What percentage of your income comes from your art practice?



\* 27. Are you a staff or board member of a nonprofit cultural organization? (arts or heritage)



Yes



No

## 28. What is your organization's primary role? Please check all that apply.

- ☐ Performing arts producing group or organization
- ☐ Performing arts presenter
- ☐ Zoo, interpretive science, or environmental institution
- ☐ History or heritage site or museum
- ☐ Museum or gallery
- ☐ Arts council
- ☐ Arts center
- ☐ Educational institution
- ☐ Library, publishing, or literary organization
- ☐ Arts or cultural service organization
- ☐ Artist guild, association, or service organization
- ☐ Health or human service organization
- ☐ Community center
- ☐ Economic or community development organization
- ☐ Other (please specify)

## 29. Is your organization stronger now than it was three years ago (capacity to deliver your programs and services)?

Much weaker

Somewhat weaker

No significant change

Somewhat stronger

Much stronger

☐☐☐☐☐

### 30. What are your organization's most important needs? You may skip any that do not apply.

	Unimportant	Not very important	Important	Very important
Information	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruiting board members	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Developing existing board of directors	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Staff professional development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Recruiting and retaining staff	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Volunteer development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Training/assistance in funds development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Training/assistance in financial management	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Training/assistance in planning	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Help in marketing/audience development	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Operating funds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Programming funds	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Facilities improvement	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Network with those with similar interests	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Public information/advocacy	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Information technology	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



31. How confident are you that your organization will sustain and improve its programs and services over the next three years?

Not at all confident	Not very confident	Confident	Very confident
<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

32. What have been the trends over the past three years in each of the following?  
You may skip any that do not apply.

	Down significantly	Down somewhat	No change	Up somewhat	Up significantly
Earned revenues from tickets or sales	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Contributions/sponsorships from business and corporations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grants from foundations	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grants from municipal government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grants from state government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Grants from federal government	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

33. Does your organization have a written plan -- strategic, long-range, or business plans?

☐ Yes

☐ No

34. Did your organization have an accumulated deficit (negative fund balance) in the most recently completed fiscal year?

☐ Yes

☐ No

35. If you do have a deficit, how did this deficit change in the most recently completed year compared with the previous year?

Worse, deficit grew  
significantly

☐

Worse, deficit grew  
somewhat

☐

No change

☐

Better, deficit declined  
somewhat

☐

Better, deficit declined  
significantly

☐

N/A

☐

36. What would most help your organization to fulfill its mission?

\* 37. Are you a staff member or contracted worker with a nonprofit cultural organization or public agency? If so, we have a few additional questions about your working conditions and needs.



Yes



No

38. Please indicate your employment status for your major employer by checking the one most appropriate option below.

- ☐ Full-time employee with employer-provided health insurance
- ☐ Full-time employee without employer-provided health insurance
- ☐ Part-time employee with employer-provided health insurance
- ☐ Part-time employee without employer-provided health insurance Contractor
- ☐ Other, please specify

39. Must you work at multiple jobs to meet your basic living expenses?

- ☐ Yes
- ☐ No

40. What are your most important needs as a cultural organization worker? Please check all that apply.

- ☐ Networking opportunities
- ☐ Career advancement
- ☐ Professional training
- ☐ Funding for professional training
- ☐ Increased earnings
- ☐ Health insurance
- ☐ Mentors
- ☐ Affordable housing
- ☐ Retirement planning
- ☐ Other, please specify

\* 41. Are you an educator, teacher, teaching artist, or parent of a student?



Yes



No

42. What is your role in education? You may check all that apply.

- ☐ Classroom teacher
- ☐ Arts specialist
- ☐ Principal
- ☐ District school administrator
- ☐ Parent of a student
- ☐ Student
- ☐ Teaching artist
- ☐ Cultural organization educator
- ☐ Other, please specify

43. Is quality arts education equally accessible to students in your district?

- ☐ Yes
- ☐ No

44. What is working well to provide Rhode Island students with a quality arts education?

45. What about K-12 arts education could be improved?



46. In the last 2 years, have schools with which you are familiar participated in cultural programs presented by outside providers? You may skip any that do not apply.

	No	Yes	Don't know
Field trips to museums	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Museum programs brought into school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Field trips to performances	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Music, Theatre or Dance performances brought into school	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Work with artists-in-residence	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

47. What may limit cultural partnerships with schools (e.g. bringing arts, heritage, and science programs into schools or doing field trips)? Please check all that may be true.

- ☐ There is not enough time (e.g., class scheduling)
- ☐ There is not enough money (e.g., bussing)
- ☐ These activities distract from classroom learning
- ☐ Don't know what cultural organizations offer or who to contact
- ☐ Outside providers don't provide programs related to school learning goals
- ☐ Not a priority for the district
- ☐ Other, please specify

\* 48. Do you own or manage a business in Rhode Island?



Yes



No

49. Was access to cultural programs (arts, humanities, heritage) important, as you decided to locate or retain your business in Rhode Island?

Not at all important

☐

Not very important

☐

Important

☐

Very important

☐

50. Is access to cultural programs important as you recruit and retain qualified workers?

Not at all important

☐

Not very important

☐

Important

☐

Very important

☐

NA/ not employer

☐

\* 51. Are you a creative professional or work in a creative industry? If you check yes, you'll see more options to help define your industry and profession.



Yes



No

52. Do you operate your business as a sole proprietor, partnership, or other independent structure?

☐ Yes

☐ No

53. Which one of the following categories best describes the industry in which you work? If you work in multiple sectors, select the profession that provides the largest portion of your income. Please pick the one best answer.

- ☐ Independent artist, musician, craftsperson, actor, writer, or designer in any discipline, including broadcasting and media arts
- ☐ Nonprofit cultural institution or commercial creative businesses that takes the original ideas of individual artists and produces creative goods and services (e.g., performing arts organizations, dance troupes, printing companies, recording studios, design studios and shops, advertising firms, film production companies, and architectural firm)
- ☐ Nonprofit and commercial institutions or commercial creative businesses that distributes creative products to customers and the marketplace (e.g., museums, libraries, art galleries, publishing companies, performing arts venues, and higher education arts facilities, movie theater, or bookstore)
- ☐ Institution or commercial businesses that is not creative by design, but is dependent on creative talent and functions to survive (e.g., technology companies that employ graphic artists or manufacturing companies that employ product designers)
- ☐ Support system that nurtures and sustains the creation, production, and distribution of creative products and services (e.g., school system's art education programs; arts agencies, community centers, arts service organizations, etc.)
- ☐ None of the above



54. If you are a creative worker, which of the following Bureau of Labor Statistics categories best describes your current occupation? You may select more than one job.

- ☐ Performing Artists, including: actors, producers and directors, dancers and choreographers, musicians, singers, and related workers
- ☐ Visual Artists, including: artists and related workers, designers, and photographers
- ☐ Creative Artists and Writers, including: entertainers and performers, writers and authors
- ☐ Applied Artists, including: architects, archivists, curators, and museum technicians, announcers, editors, and technical writers
- ☐ Art, Information and Cultural Support, including: Advertising and promotions managers, Public relations managers, Librarians, assistants, and technicians, News analysts, reporters and correspondents, Public relations Specialists, Media and communication workers, Broadcast and sound engineering technicians and radio operators, Television, video, and motion picture camera operators and editors, Media and communication equipment workers, Motion picture projectionists, Advertising sales agents, Desktop publishers, Radio and telecommunications equipment installers and repairers
- ☐ Craft artist/artisans working in: clay, enamel, fiber/textiles, glass, leather, metal, precious stones, mixed-media, paper, organic materials, plastics, wood, or other craft media
- ☐ Not a creative worker
- ☐ Other creative worker, please specify

55. Where is the largest market for your work or services? Please pick the one largest source of revenue.

56. About how many creative workers do you or your firm employ?



57. If you are an employer, what are your most important needs as an employer?  
Please check all that apply.

- ☐ N/A, I am not an employer
- ☐ Training or assistance in business management
- ☐ Access to funding for continuing professional education
- ☐ Affordable housing
- ☐ Health insurance
- ☐ Retirement planning
- ☐ Tax incentives
- ☐ Other, please specify

\* 58. About how old are you?

- ☐ 17 or younger
- ☐ 18-20
- ☐ 21-29
- ☐ 30-39
- ☐ 40-49
- ☐ 50-59
- ☐ 60 or older

\* 59. What is the last grade or level of school you have completed?

- ☐ Less than High School degree
- ☐ High School degree or equivalent (e.g., GED)
- ☐ Some college but no degree
- ☐ Associate degree
- ☐ Bachelor's degree
- ☐ Graduate degree

60. Which of the following income categories best describes your total 2017 household income?

- ☐ Less than \$20,000
- ☐ \$20,000 to \$34,999
- ☐ \$35,000 to \$49,999
- ☐ \$50,000 to \$74,999
- ☐ \$75,000 to \$99,999
- ☐ \$100,000 to \$149,999
- ☐ \$150,000 or more

\* 61. What is your ethnicity? (Please select all that apply.)

- ☐ American Indian or Alaskan Native
- ☐ Asian or Pacific Islander
- ☐ Black or African American
- ☐ Hispanic or Latino
- ☐ White / Caucasian
- ☐ Prefer not to answer
- ☐ Other (please specify)

\* 62. What is your gender?

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Other (please specify)

## ENTER TO WIN \$250 PRIZE TO BUY/SEE ART IN RHODE ISLAND

Be sure to provide your name and email address if you wish to be entered in our "thanks for completing our survey" drawing! Three lucky people will receive \$250 toward the purchase of art - tickets to the arts and cultural event(s) of their choice in Rhode Island, the purchase of art from a Rhode Island artist, etc. Rhode Island residents only. RISCA board, employees and family members are not eligible to win prize.

### 63. Contact Information

Name

Email Address

Prev

Done