

Resources References in Presentation & Additional Reading

Curated by **Beth Kanter**

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Books & Articles by Beth Kanter

- The Smart Nonprofit: Staying Human-Centered in an Automated World by Beth Kanter & Allison Fine
- <u>Al4Giving:Unlocking Generosity with Al</u> Research for Bill & Melinda Gates Foundation by Beth Kanter & Allison Fine
- <u>Humans-First Al Adoption for Nonprofits</u> Candid Blog Post
- 8 Steps Nonprofits Can Take to Adopt Al Ethically (SSIR) by Beth Kanter, Allison Fine, and Philip Deng
- Five Lessons from Nonprofit Al-Pacesetters by Beth Kanter
- Using AI to Work More Human (HBR) by Beth Kanter & Allison Fine
- How Al Is Transforming Nonprofits (HBR) by Allison Fine & Beth Kanter
- Four Key Considerations for an Interim Generative AI Acceptable Use Policy by Beth Kanter

Workshop Materials

- Slides
- Demo Prompts
- Demo Output: Different Styles for Grant Rejection Letter
- Collaborative Storytelling Activity
- Handout 1: Workflow Integration for Staff Tasks
- Handout 2: Prompting 101
- Handout 3: Responsible Use in Practice: Checklist, Prompting, and Reviewing Output
- Handout 4: <u>Example Acceptable Use Policy</u> [<u>Don't cut and paste</u>;
 <u>contextualize to your agency and state Al guidelines</u>]

Additional Reading

Fundamentals & Basic Definitions

Workplace Productivity & Adoption Research

Nonprofit Jobs: Forecast of Al Impact on Nonprofit Jobs

Limitations & Ethical Use

Al Ethics

Case Studies - Ethics Lessons Learned





Social Sector Al Ethical Use Guidance

Al Use Policies for Nonprofits

Examples of AI Ethical Principles and Responsible Use Policies

Use-Case Examples for Nonprofits

Marketing & Fundraising

Program Delivery

Al-Powered Nonprofit Use-Cases

Health

Global Health & Health Equity

Humanitarian Work

Public Benefits

Innovation & AI Challenges

Operations, HR, and Evaluation

Al & Nonprofit Adoption Research & Guides

Nonprofit Adoption Research

Organizational Adoption Approaches

Human-Centered Design Methods for Al Org Adoption

Nonprofit Al Skill Building & Reskilling

Workplace Reskilling and Soft Skills

Generative AI Tools

Generative Al Apps

General

Digital Strategy

Fundraising Intelligence

Grant Prospecting

Grant Writing

Tool Lists

Fundamentals & Basic Definitions

- Generative Al Glossary for Business Leaders
- Brief Visual Video Explainer of Generative AI (Good for senior leaders intro)





Workplace Productivity & Adoption Research

- Navigating the Jagged Frontier of LLMs
- Microsoft Work Lab: Al is At Work, Now Comes the Hard Part
- 11x11 Tipping: Research on Adoption

Nonprofit Jobs: Forecast of Al Impact on Nonprofit Jobs

- ServiceNow Research: Nonprofit Sector Job Impact:
- ServiceNow Research: Nonprofit Jobs and Skills Forecast
- LinkedIn Nonprofit Job Data

Limitations & Ethical Use

Al Ethics

- The Risks of Bias & Al
- Mitigating Bias in LLMs
- Privacy Issues To Consider When Adopting Generative AI
- How To Opt Out of Having LLMs use Your Data
- Online Privacy Practices for Nonprofits
- Al Is Your Over-Eager Intern: Always Verify for Accuracy
- Generative AI & IP
- Artists Copyright Case Against Stable Diffusion
- Why you need to disclose Al use for generative Al
- Best Practices in Disclosure of Al-Assisted Writing
- The Race To Opt-Out of Open-Al Content Scrapes
- Deep Fakes Regulation & Laws Related to Election
- Human Rights in Data Training
- Fair Work Research & Policy Briefs
- Will Al Help or Hurt Sustainability
- The AI Environmental Impacts Act

Case Studies - Ethics Lessons Learned

- National Eating Disorders Association Chatbot Shutdown (NPR)
- USAID AI Ethics Guide (includes examples of use cases causing harm)
- Child Protection Agency Use of ChatGPT for Reports





Social Sector Al Ethical Use Guidance

- <u>TagTech Ethical Use Framework</u> helps to think through responsible use and operationalizing AI at enterprise level
- Afua Bruce's Templates for Nonprofit Al Governance
- NTEN AI Framework for an Ethical World social justice lens useful for small organizations, individuals, and others.
- Fundraising.Al Framework high level principles for fundraisers
- Artificial Intelligence and Fundraising Ethics a paper co-authored by Meena Das

Al Use Policies for Nonprofits

- How To Create An Acceptable Use Policy for Generative Al
- TechSoup Al Usage Policy Guide
- What is Data Governance?
- Responsible Externally Facing Chatbots
- Ethical Pipeline

Examples of AI Ethical Principles and Responsible Use Policies

- USDA Framework for Use of Ai in Public Benefits and HHS Plan for Responsible Al Use
- <u>Department of Education Al Guidance Designing for Education</u> (includes links to guidance to states)
- Gates Foundation Generative Al Acceptable Use Policy
- BBC Editorial Guidance for Using Generative AI
- Center for Democracy and Technology Generative AI Usage Policy

Use-Case Examples for Nonprofits

Marketing & Fundraising

- <u>Rescue Writer:</u> Generative Al tool to help write animal shelter adoption profiles for quicker adoption to clear the shelters.
- Fundraising Use Cases: Lots of examples for different types of AI
- Fundraising.Al
- Fundraising Intelligence





Program Delivery

AI-Powered Nonprofit Use-Cases

- Mapping the Landscape of Al-Powered Nonprofits
- Google.Org's AI & Social Impact Projects

Health

- Is Al More Empathetic Than Your Doctor?
- ChatGPT to help doctors be more empathetic in written responses

Global Health & Health Equity

- WHO Sarah Bot
- Three Case Studies of Nonprofits Using Ai for Health Equity

Humanitarian Work

- Generative Al in Humanitarian Use Cases
- <u>UNHCR Innovation Fund</u> Examples of Chatbots in Humanitarian Aid
- <u>Aid Delivery to People Impacted by Climate Disasters</u>-Partnership with Google.Org and International Rescue Committee

Public Benefits

Mom's First Paid Leave ChatBot

Innovation & Al Challenges

- Nonprofit Innovation ChatBot
- Mastercard Al Inclusion Challenge
- Robinhood Foundation Al Poverty Challenge

Operations, HR, and Evaluation

- <u>HR Chatbots</u> (Examples)
- Nonprofit Chatbot Ask Me Anything About Nonprofit Leadership
- <u>Using ChatGPT to Personalize Internal Communication</u>
- World Bank ImpactAl
- Al & Evaluation





Grant Management Systems

- What Grantmakers Think of Al Grant Writing
- Candid Research: Funder Insights on Al-Generated Grant Proposals

Al & Nonprofit Adoption Research & Guides

Nonprofit Adoption Research

- Meeting Nonprofit Al Challenges: Research
- GivingTuesday: 3 Insights from Nonprofit Readiness Survey (Full report) (Resource List)
- Google: Nonprofit Research & Capacity Building
- Philanthropic Investment in AI Landscape Analysis
- Al is Driving Impact and Equity in NY Nonprofits

Organizational Adoption Approaches

- Slow Nonprofit Al Adoption
- Workflows and Enjoyable Work Leads To Impactful Organizational Adoption
- Experiencing Al Through Play
- Al & Board Member Checklist
- Microsoft: Al Taking the First Steps
- Microsoft Al Digital Skills Hub
- Microsoft Al Skills
- Copilot Adoption Resources
- Your Organization Isn't Designed To Work with Generative Al
- School District Gen Al Readiness Rubric
- Examples of organizational Use Cases for ChatGPT

Human-Centered Design Methods for Al Org Adoption

- Ideo.Org Design Kit: Methods
- Al & Ethics: Collaborative Activities for Designers
- I Love Algorithms
- Mapping Problems to Solutions: Artificial Intelligence
- People + Al Guidebook





Nonprofit AI Skill Building & Reskilling

Workplace Reskilling and Soft Skills

- ServiceNow 2024 Al and Nonprofit Jobs Impact Study
- Building Soft Skills and What Soft Skills?
- Well Designed Work Makes Us Smarter
- Is Al Diminishing Relationships At Work?
- Smart Work Design with AI
- I've Worked with Generative Al Nearly A Year, Here's What I Learned (WSJ)
- How Chief Learning Officers Are Upskilling Staff with Al

Generative Al Tools

Generative Al Apps

- Ethan Mollicks 6/2024 Guide To LLMs
- OpenAl for Nonprofits
- Microsoft 365/Copilot Grants & Resources
- ClaudeAl by Anthropic
- Google Gemini Workspace: What you need to know

General

• <u>CharityGPT</u>: Custom ChatGPT and prompt library trained with specialized knowledge and perspectives for nonprofit roles and positions.

Digital Strategy

- <u>Lightful:</u> digital strategy platform with generative Al modules for ethical storytelling and persona development
- <u>DonorPerfect Fundraising Bot</u> Generate fundraising content for a variety of purposes and from a variety of perspectives.
- Artelize: Lead generator for arts organizations to sell tickets
- ChangeAgent Progressive focused model.

Fundraising Intelligence

Donor Search





- Kindsight
- Dataro

Grant Prospecting

• OpenGrants: grant prospecting tool

Grant Writing

- Grantable
- <u>GrantOr</u>b
- Grant Assistant
- GrantBoost

Culturally Sensitive

BlackGPT

Tool Lists

- Generative Al Tools for Nonprofit Marketers
- Comprehensive List of Generative AI tools for Digital Content Creation
- Ten Best Al Tools for Nonprofits
- Generative Ali tools for Fundraisers
- The Best Generative Al Image Generator Tools
- Superhuman Productivity Tools
- 100 Al Tools
- Al Tools for HR

