

# Art Pharmacy



Healthcare-grade Social Prescribing

NASAA

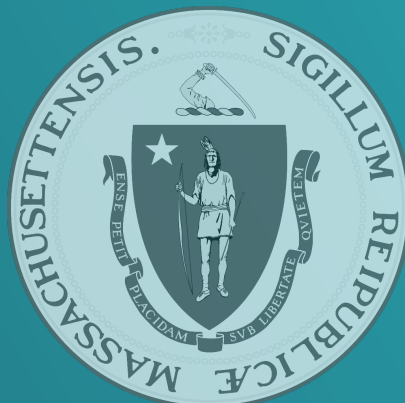
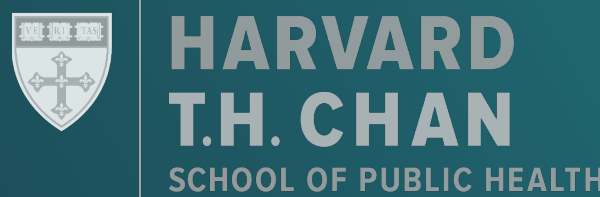
October 26, 2024

## Meet Art Pharmacy

Art Pharmacy is a healthcare services business that leverages arts-based social prescribing to address our partners' biggest challenges related to the prevention and treatment of mental health concerns.



We're solving some of the most challenging problems in healthcare in partnership with organizations like...



Mental illness — especially depression, anxiety, and loneliness — has reached epidemic levels.

+57%

Between 2007 and 2018 the **suicide** rate among 10 to 24 year olds increased by 57%.<sup>1</sup>

60%

More than 60% of college students meet criteria for at least one mental health problem.<sup>2</sup>

79%

Adults age 18 to 24 report feeling **lonely**.<sup>3</sup>

1 IN 5

More than 1 in 5 US adults live with a mental illness.<sup>4</sup>

“Loneliness poses health risks as deadly as smoking.”

Vivek Murthy,  
U.S. Surgeon General

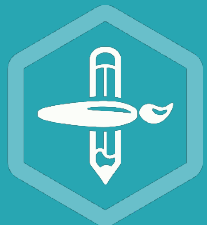
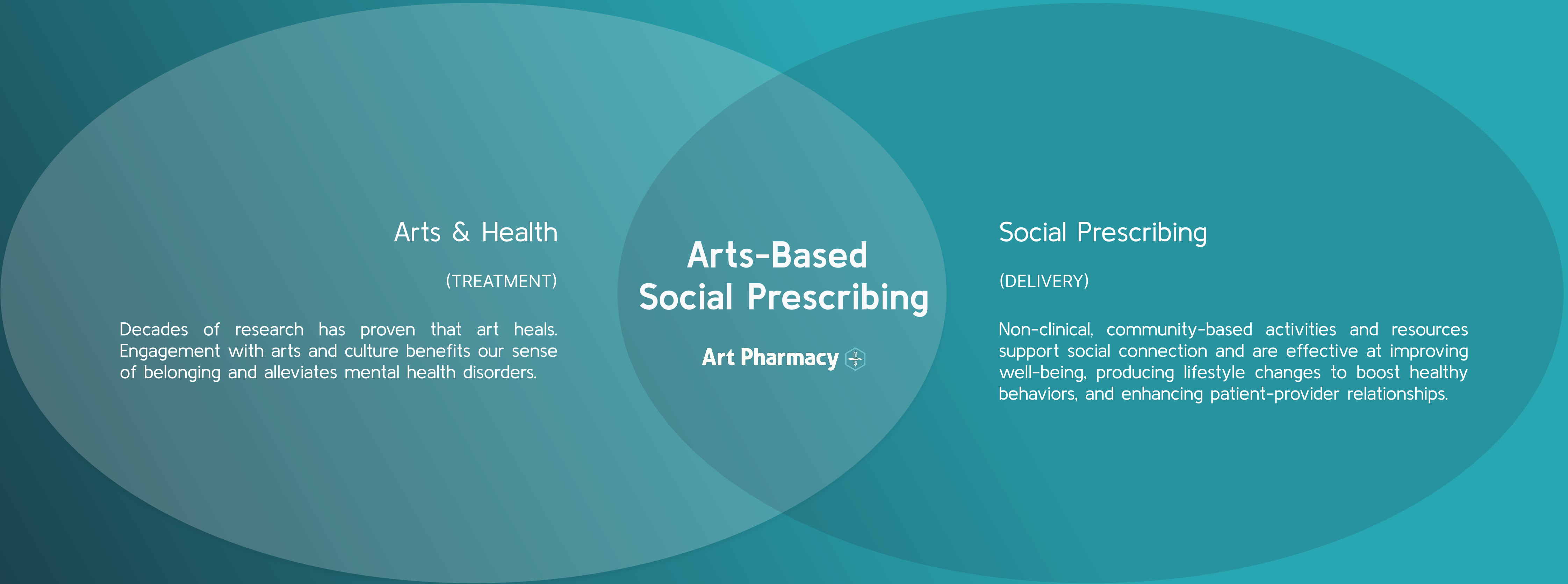
2x

Children are twice as likely to experience loneliness than older adults.

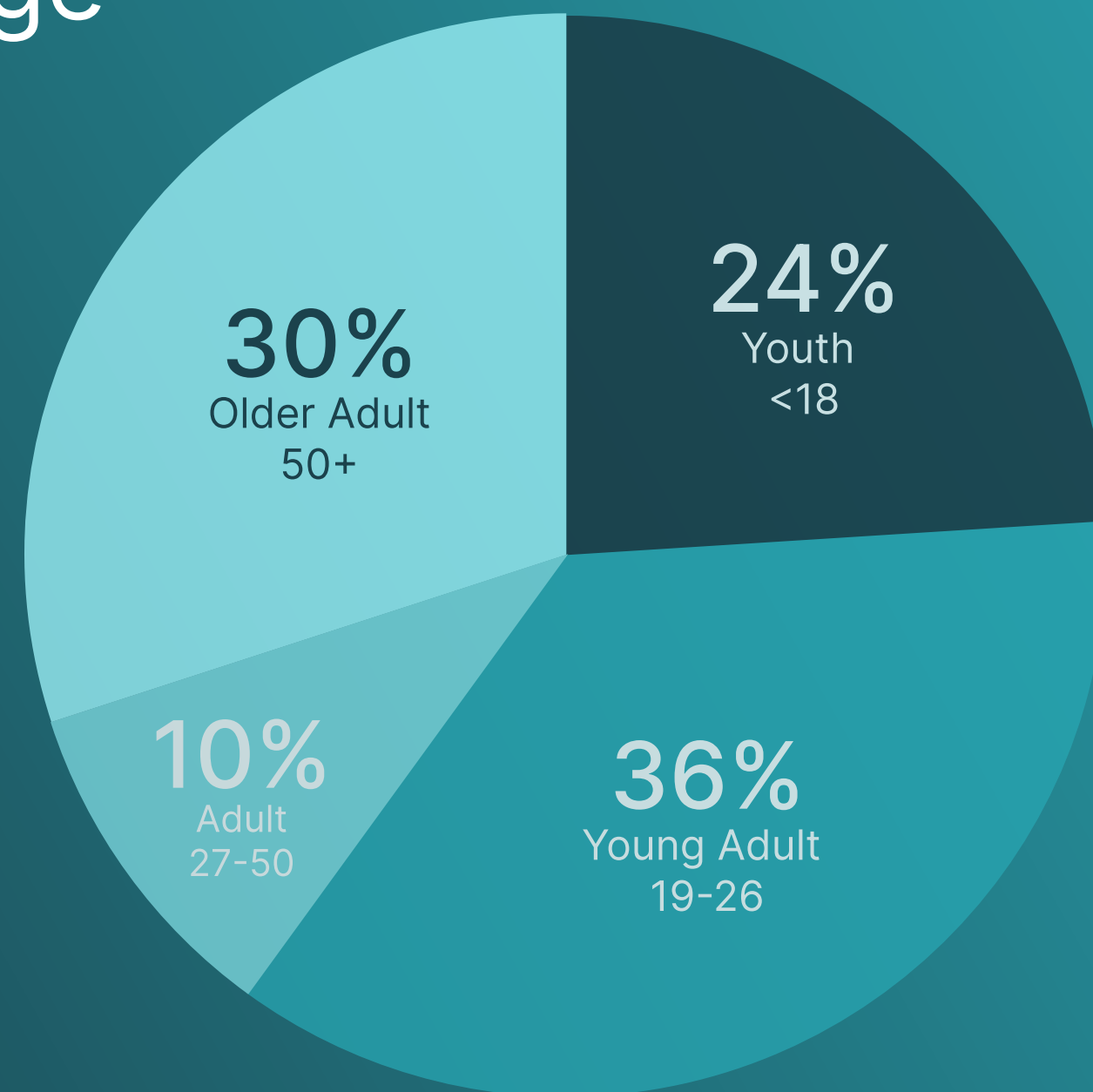




Following decades of evidence, Art Pharmacy uniquely combines the proven efficacy of arts and health *with* the community-based care model of social prescribing.



## Age

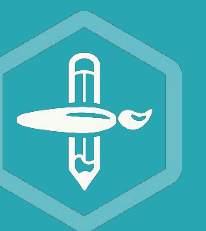


## Race/Ethnicity

Black/African American	46%
White	27%
AAPI	20%
Hispanic or Latino	11%

## Sexual Orientation

28%  
LGBTQIA+



Art Pharmacy leverages the science of art engagement and our network of partners to improve member outcomes.

Here is how it works.



## REFERRAL

Prescribing Partner refers member to Art Pharmacy.

## CARE NAVIGATION

A specialized Care Navigator connects member with smart-matched arts and culture engagements.

## PARTICIPATION

Member enjoys an arts and culture experience specifically chosen for its therapeutic benefits and according to member's preference.

## FOLLOW-UP

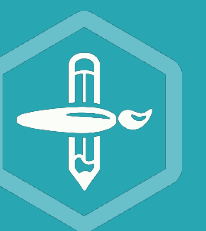
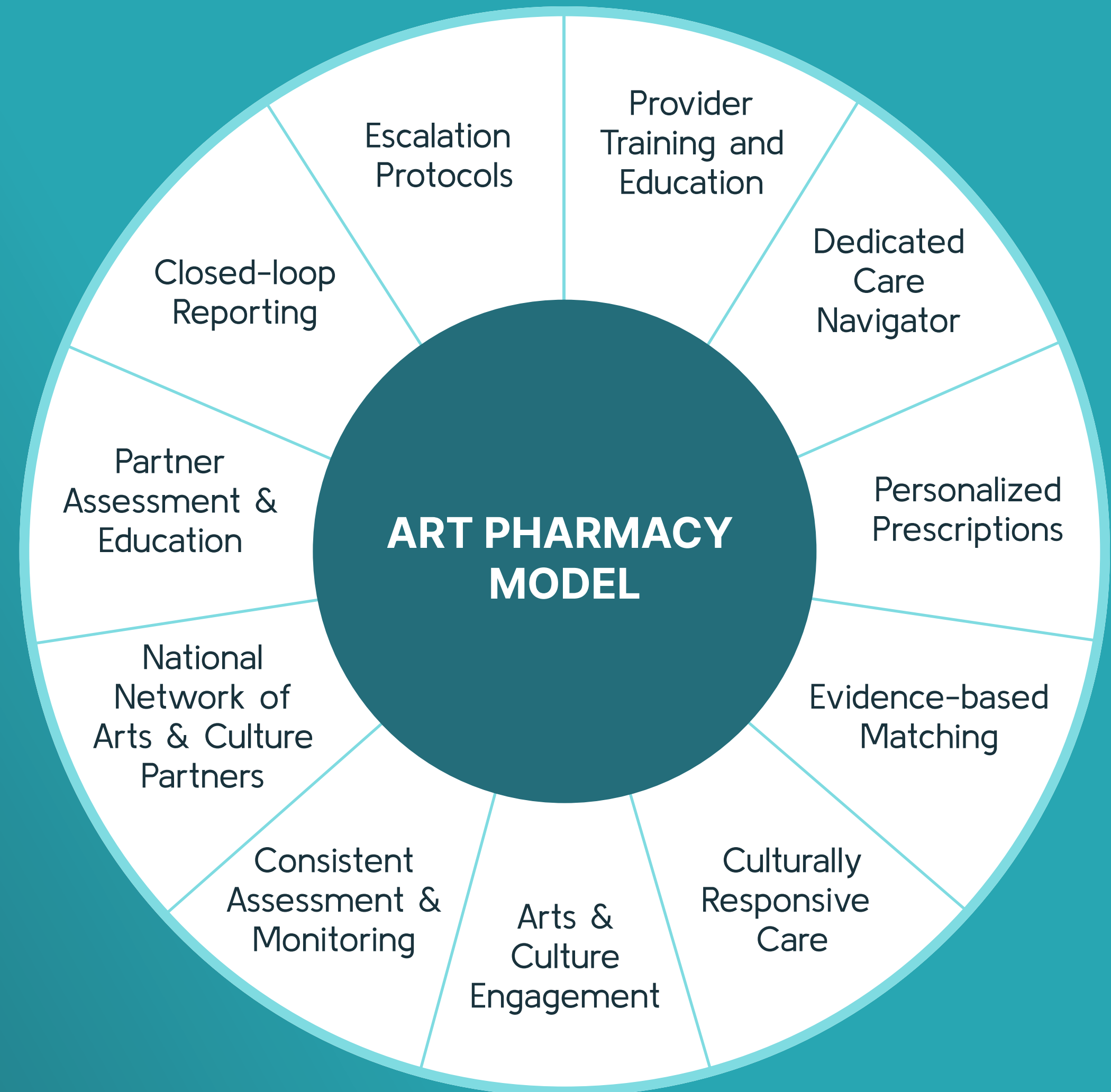
Care Navigator monitors member's progress and shares that information with referring care team.

## REFILL

At the end of the member's prescription, member may choose a refill of same experience or try a different one.



Art Pharmacy is a whole solution for connecting members to therapeutic arts and culture engagements.





## Evidence Base

- Peer-Reviewed Science
- Published Research
- Internal Findings



## Member Input

- Advanced Profile
- Access Barriers
- Preferences & Goals



## Smart-Matching Engine

## Engagements

- Vetted For Health And Safety
- In-Network
- Protective & Therapeutic Benefit



## Arts & Culture Recommendations

- Personalized
- Optimized For Positive Health
- Vetted & Available



Our partners are seeing outstanding outcomes for their members.

80%

**ENGAGEMENT**

80% of referred individuals complete an intake and become members

85%

**CLINICAL IMPROVEMENT**

85% of members who identified depressed at intake saw an improvement in mental health

94%

**PROVIDER SATISFACTION**

94% of members would recommend their health care provider to others because of Art Pharmacy after completing their prescription.

72<sub>HRS</sub>

**TIME TO CARE**

100% of referred members complete an initial intake visit within 72 hours of enrolling in an Art Pharmacy program.

77%

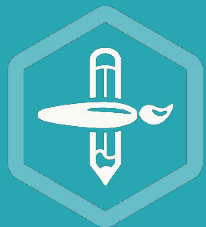
**ADHERENCE**

76% of prescribed doses were completed by members.

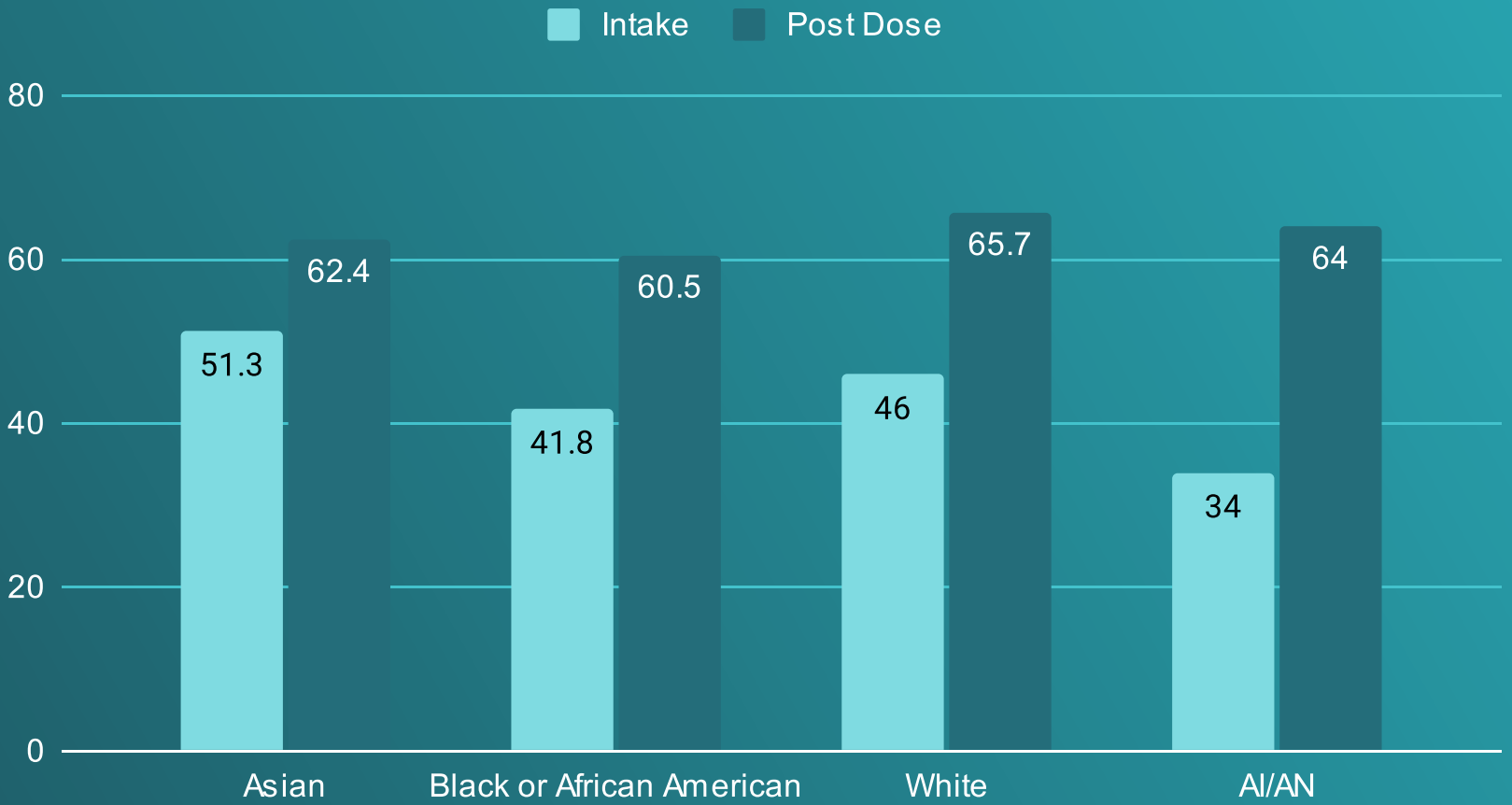
9 <sub>OUT OF</sub> 10

**SATISFACTION WITH ART PHARMACY**

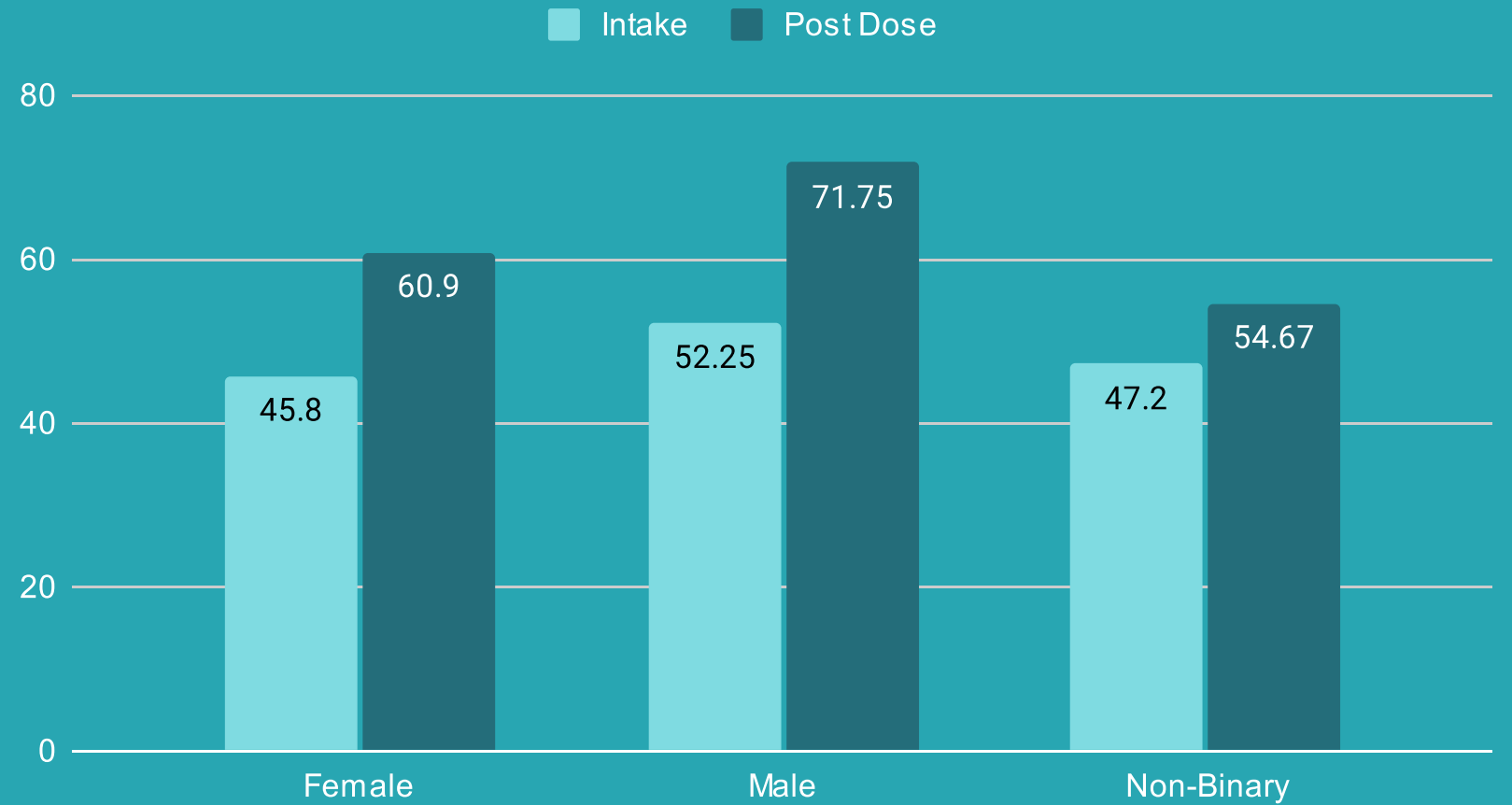
Members rate their overall satisfaction with Art Pharmacy, on average, a 9 out of 10.



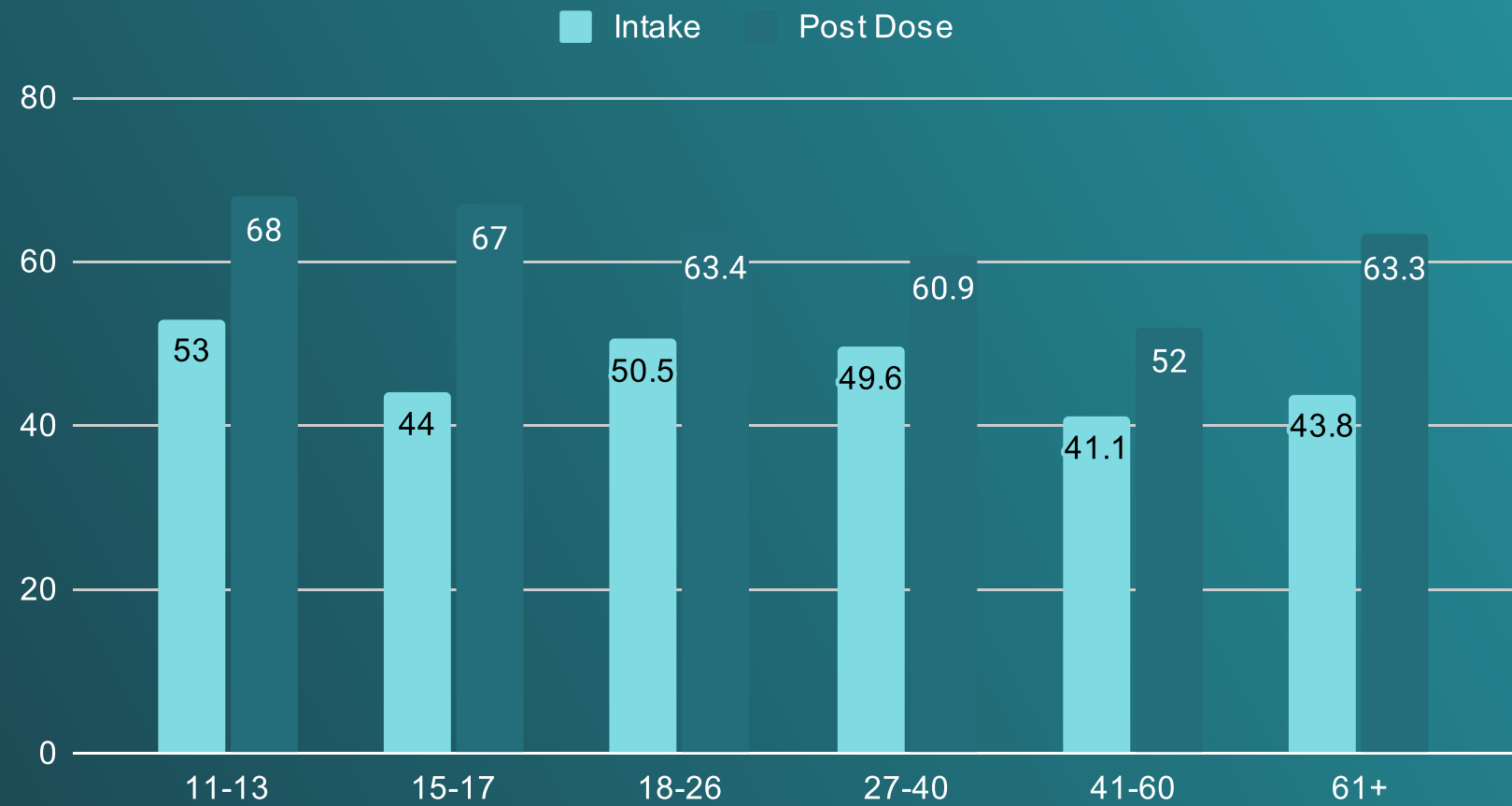
Average WHO-5 Score by Race



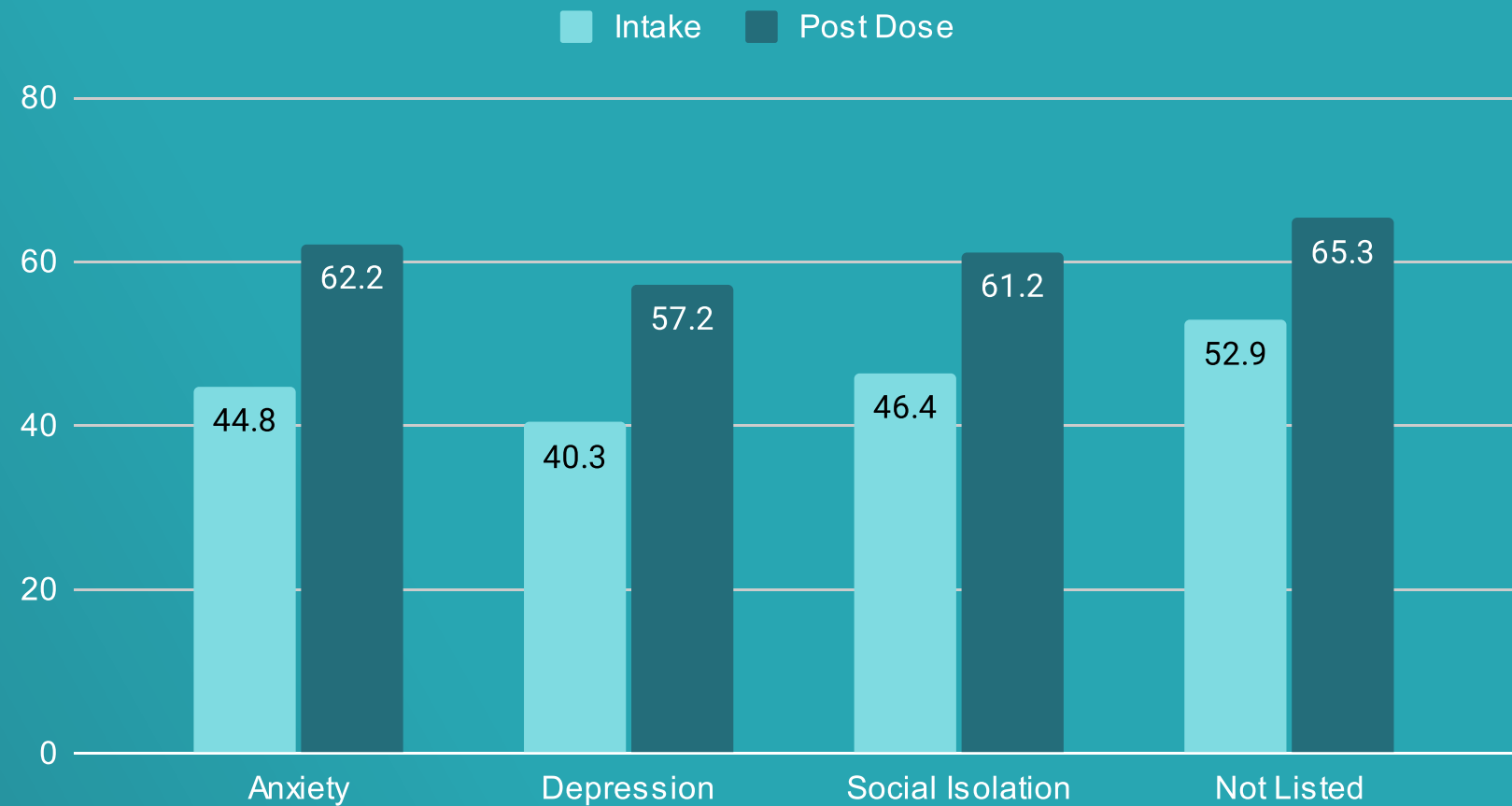
Average WHO-5 Score by Gender Identity



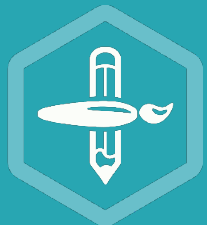
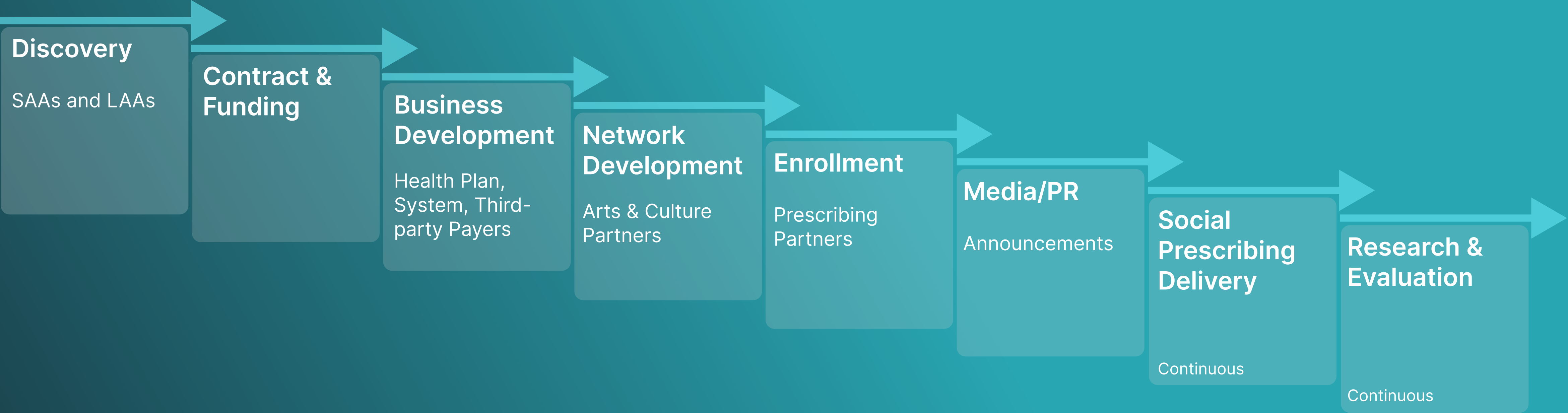
Average WHO-5 Score by Age



Average WHO-5 Score by Mental Health Concern (self-reported)



# Ecosystem Development Roadmap





Thank You