

# Impact Reporting Strategies & Capacity Building

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Eric Ashby

NASAA Assembly  
October 2024



# Using Data as a Story-Telling Tool



## Integrating criminal justice center is key to lifting Twin Aire neighborhood

April 18, 2018



Ensuring the \$572 million criminal justice center connects with the surrounding Twin Aire neighborhood and doesn't sit isolated presents a big challenge for planners of the project and community

leaders.

The four-building complex—which will house the courts, jail and sheriff's department, in addition to an assessment and intervention facility—is set to be built southeast of downtown on part of 140 acres where the Citizens Energy coke plant once stood.

City and neighborhood leaders hope the increased traffic from workers and visitors will spur private commercial and

Source: Indianapolis Business Journal



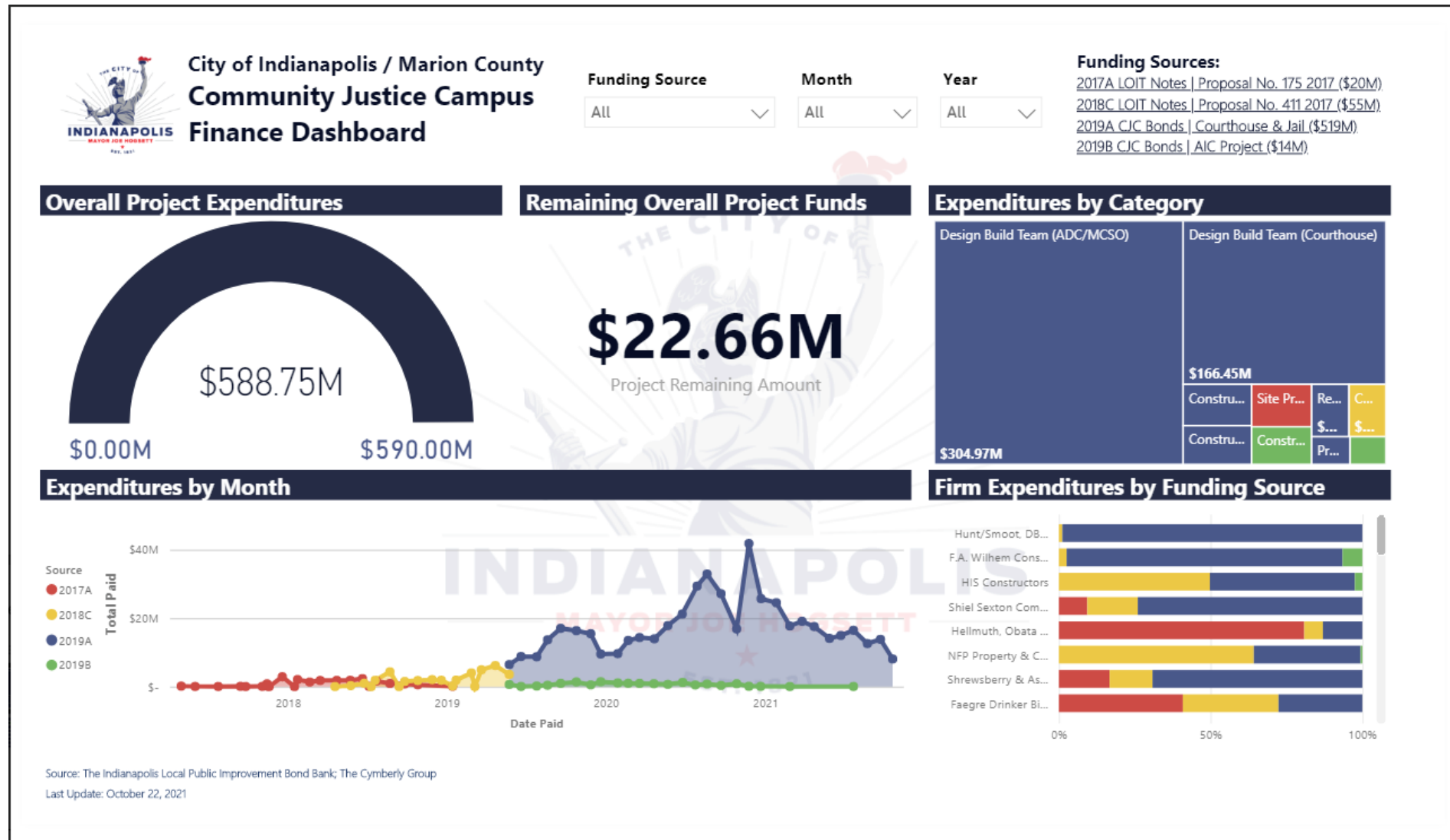
Source: HOK

# Using Data as a Story-Telling Tool

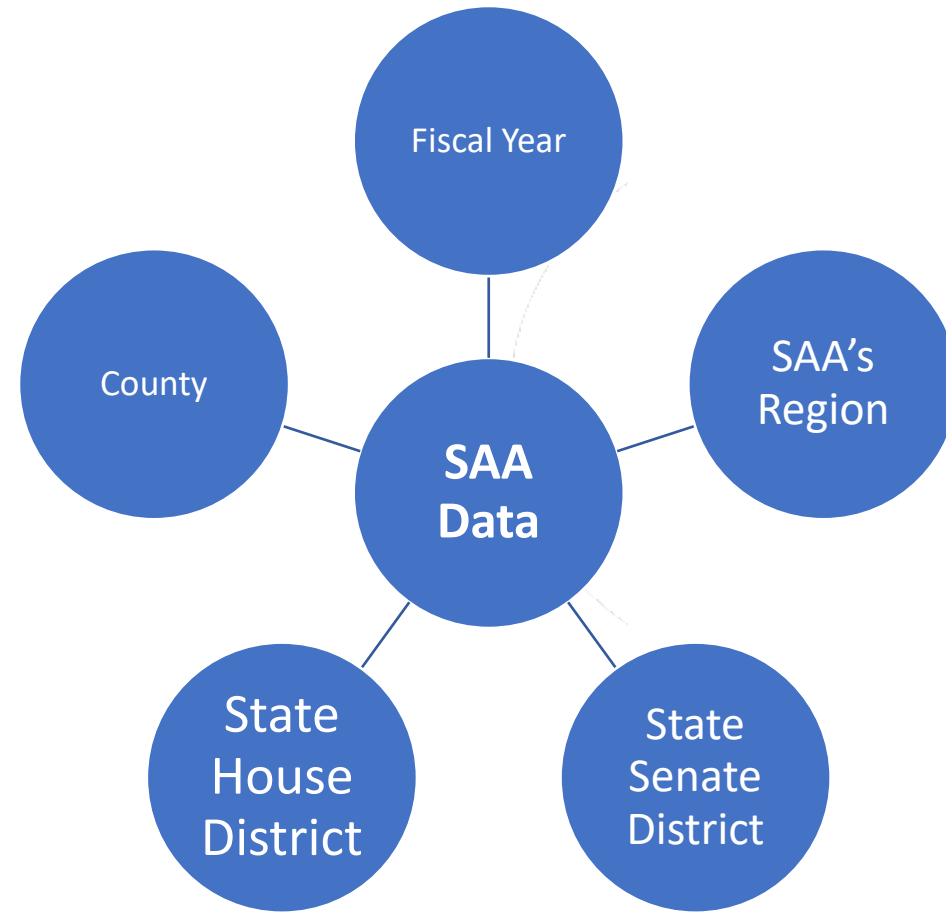
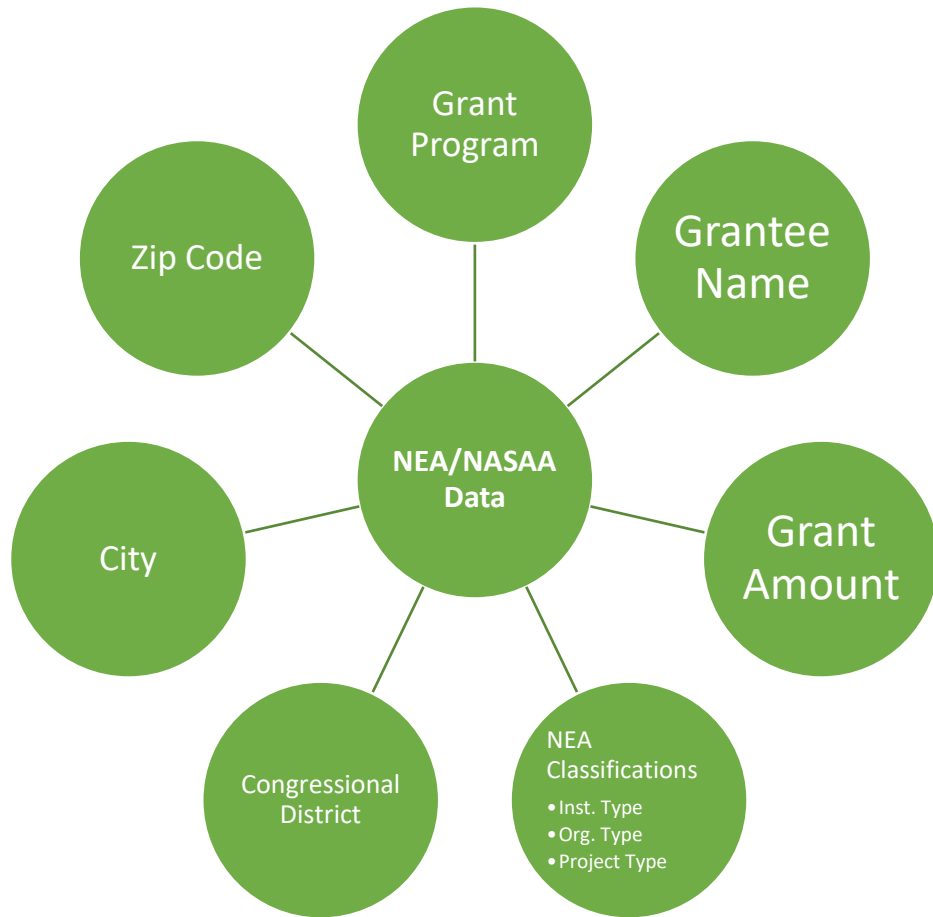
	A	B	C	D	E	F	G	H	I	J
1	Bond Bank Project Invoice Tracker (MASTER)									
2										
3	Project:	Indianapolis/Marion County   Community Justice Center Project (2017A Notes; 2018C Notes; 2019A Series; and 2019B Series)								
4	Sponsor:	The Indianapolis Local Public Improvement Bond Bank								
5										
6	Projected Amount:	\$	589,503,834.67			Remaining Amount:	\$	217,208.16		
7										
8	Vendor	Invoice No	Invoice Date	Invoice Total	Category	Total Paid	Date Paid	Outstanding Balance	Payment Status	Note Series
9	Hellmuth, Obata & Kassabaum, Inc.	16.01058.00-2	04/20/17	\$ 150,000.00	Site Preparatation, Design, Procurement	\$ 150,000.00	05/01/17	\$ -	✓	2017A
10	Hellmuth, Obata & Kassabaum, Inc.	16.01058.00-3	05/24/17	\$ 50,000.00	Site Preparatation, Design, Procurement	\$ 50,000.00	06/02/17	\$ -	✓	2017A
11	Hellmuth, Obata & Kassabaum, Inc.	16.01058.00-4	06/30/17	\$ 35,000.00	Site Preparatation, Design, Procurement	\$ 35,000.00	07/25/17	\$ -	✓	2017A
12	Shiel Sexton Company, Inc.	17091-01 & 02	08/04/17	\$ 56,300.58	Pre-Construction Management Services	\$ 56,300.58	09/14/17	\$ -	✓	2017A
13	Shrewsberry & Associates, LLC	2108991	08/07/17	\$ 28,403.72	Project Program Management Services	\$ 28,403.72	09/14/17	\$ -	✓	2017A
14	Shrewsberry & Associates, LLC	2109159	09/08/17	\$ 27,596.37	Project Program Management Services	\$ 27,596.37	09/26/17	\$ -	✓	2017A
15	National Center for State Courts	14569CP	10/19/17	\$ 68,811.09	Professional Consulting Services	\$ 68,811.09	11/03/17	\$ -	✓	2017A
16	Shiel Sexton Company, Inc.	17091-03	08/31/17	\$ 19,704.39	Pre-Construction Management Services	\$ 19,704.39	11/13/17	\$ -	✓	2017A
17	Shiel Sexton Company, Inc.	17091-04	09/30/17	\$ 85,695.86	Pre-Construction Management Services	\$ 85,695.86	11/13/17	\$ -	✓	2017A
18	Shrewsberry & Associates, LLC	2109308	10/17/17	\$ 27,904.56	Project Program Management Services	\$ 27,904.56	11/13/17	\$ -	✓	2017A
19	GHD Services, Inc.	884143	10/24/17	\$ 289,840.55	General Consulting Support (CJC)	\$ 289,840.55	11/13/17	\$ -	✓	2017A
20	Faegre Drinker Biddle & Reath, LLP (Formerly Faegre Baker	32038806	11/09/17	\$ 594,817.94	Legal Services (Construction/Procurement	\$ 594,817.94	11/14/17	\$ -	✓	2017A
21	Faegre Drinker Biddle & Reath, LLP (Formerly Faegre Baker	32038855	11/09/17	\$ 229,827.00	Legal Services (Construction/Environment	\$ 229,827.00	11/14/17	\$ -	✓	2017A
22	Faegre Drinker Biddle & Reath, LLP (Formerly Faegre Baker	Cost of Issuance	11/15/17	\$ 85,000.00	Cost of Issuance	\$ 85,000.00	11/15/17	\$ -	✓	2017A
23	Frost Brown Todd, LLP	Cost of Issuance	11/15/17	\$ 30,000.00	Cost of Issuance	\$ 30,000.00	11/15/17	\$ -	✓	2017A
24	PNC Bank	Draw Fee	11/15/17	\$ 250.00	Bank Fees	\$ 250.00	11/15/17	\$ -	✓	2017A
25	US Bank National Association	Trustee Fee	11/15/17	\$ 3,500.00	Cost of Issuance	\$ 3,500.00	11/15/17	\$ -	✓	2017A
26	Faegre Drinker Biddle & Reath, LLP (Formerly Faegre Baker	32039514	12/05/17	\$ 28,968.00	Legal Services (Construction/Environment	\$ 28,968.00	11/19/17	\$ -	✓	2017A
27	Faegre Drinker Biddle & Reath, LLP (Formerly Faegre Baker	17091-05	10/31/17	\$ 39,949.92	Pre-Construction Management Services	\$ 39,949.92	12/19/17	\$ -	✓	2017A
28	GHD Services, Inc.	886800	11/09/17	\$ 22,261.32	General Consulting Support (CJC)	\$ 22,261.32	12/19/17	\$ -	✓	2017A
29	Shrewsberry & Associates, LLC	2109381	11/10/17	\$ 35,358.41	Project Program Management Services	\$ 35,358.41	12/19/17	\$ -	✓	2017A
30	Shiel Sexton Company, Inc.	17091-06	11/30/17	\$ 27,819.62	Pre-Construction Management Services	\$ 27,819.62	12/19/17	\$ -	✓	2017A
31	GHD Services, Inc.	891993	12/01/17	\$ 37,230.26	General Consulting Support (CJC)	\$ 37,230.26	12/19/17	\$ -	✓	2017A
32	Shrewsberry & Associates, LLC	2109494	12/04/17	\$ 50,522.25	Project Program Management Services	\$ 50,522.25	12/19/17	\$ -	✓	2017A
33	Hellmuth, Obata & Kassabaum, Inc.	17.01045.00-1	12/05/17	\$ 2,400,000.00	Site Preparatation, Design, Procurement	\$ 2,400,000.00	12/19/17	\$ -	✓	2017A
34	Faegre Drinker Biddle & Reath, LLP (Formerly Faegre Baker	32039514	12/05/17	\$ 237,169.70	Legal Services (Construction/Procurement	\$ 237,169.70	12/19/17	\$ -	✓	2017A
35	Faegre Drinker Biddle & Reath, LLP (Formerly Faegre Baker	2266	12/06/17	\$ 26,250.00	Diversity Services	\$ 26,250.00	12/19/17	\$ -	✓	2017A
36	PNC Bank	Draw Fee	12/19/17	\$ 250.00	Bank Fees	\$ 250.00	12/19/17	\$ -	✓	2017A
37	PNC Bank	Accruing Fee	01/04/18	\$ 2,868.89	Bank Fees	\$ 2,868.89	01/16/18	\$ -	✓	2017A
38	PNC Bank	Interest Fee	01/12/18	\$ 7,131.87	Bank Fees	\$ 7,131.87	01/16/18	\$ -	✓	2017A
39	PNC Bank	Draw Fee	01/16/18	\$ 250.00	Bank Fees	\$ 250.00	01/16/18	\$ -	✓	2017A

Source: Indianapolis Local Public Improvement Bond Bank

# Using Data as a Story-Telling Tool



# Using Data as a Story-Telling Tool





# Using Data as a Story-Telling Tool

Run Report (Data Set: FY25 PowerBi Dashboard Data Pull)

Save New Report

Reports / Data Set - Update Name/Description / Data Set - Choose Pre-Filters / Data Set - Choose Fields / New Report (One row per Request)

f(x) Formula

Filter

Add Chart

Add Crosstab

Table

1

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3

4

5

6

7

8

9

10

Region	Organization Name	Amount Awarded	Organization Type	Institution Type	Primary Discipline	Project Discipline	Congressional District	State Senate District	State House District	Organization City	Organization State	Organization Postal Code	County	Service to Underrepresented Communities	Organization Setting
4	City of West Lafayette	\$4,000.00	08 Government - Municipal	37 Parks and Recreation	14 Multidisciplinary	14 Multidisciplinary	4	S23	H026	West Lafayette	IN	47906	Tippecanoe		
5	Minnetrista	\$4,000.00	02 Organization - Nonprofit	09 Museum - Other	14 Multidisciplinary	06 Design Arts	5	S26	H034	Muncie	IN	47303	Delaware		Metropolitan
1	Michigan City Messiah	\$4,000.00	02 Organization - Nonprofit	03 Performing Group	02 Music	02 Music	1	S05	H004	Michigan City	IN	46361	La Porte		
10	Warrick Public Education Foundation	\$4,000.00	02 Organization - Nonprofit	06 Performing Group - Youth	04 Theatre	04 Theatre	8	S50	H078	Newburgh	IN	47630	Warrick		
5	Chanticleer String Quartet (FS:Earlham College)	\$4,000.00	02 Organization - Nonprofit	03 Performing Group	02 Music	02 Music	6	S27	H056	Richmond	IN	47374	Wayne		
10	Princeton Band Boosters	\$4,000.00	02 Organization - Nonprofit	17 Arts Service Organization	02 Music	02 Music	8	S48	H064	Princeton	IN	47670	Gibson		
1	All Music Project Ltd	\$4,000.00	02 Organization - Nonprofit	05 Performing Group - Community	02 Music	02 Music	1	S04	H010	Portage	IN	46368	Porter		
2	The Corporation of Saint Marys College Notre Dame	\$4,000.00	02 Organization - Nonprofit	26 College/University	14 Multidisciplinary	10 Literature	2	S10	H008	Notre Dame	IN	46556	St. Joseph		
4	Remington Carpenter Township Public Library	\$3,000.00	99 None of the Above	27 Library	10 Literature	11 Interdisciplinary	4	S06	H013	Remington	IN	47977	Jasper	Yes	
12	Charlestown-Clark County Public Library	\$3,000.00	07 Government - County	27 Library	13 Humanities	14 Multidisciplinary	9	S45	H066	Charlestown	IN	47111	Clark		
2	True Top 1 Percent Foundation	\$4,000.00	02 Organization - Nonprofit	32 Community Service Organization	14 Multidisciplinary	14 Multidisciplinary	2	S10	H006	South Bend	IN	46601	St. Joseph		
6	Art Education Association of Indiana Inc	\$4,000.00	02 Organization - Nonprofit	99 None of the Above	05 Visual Arts	05 Visual Arts	8	S38	H046	Terre Haute	IN	47802	Vigo		

Source: Indiana Arts Commission; Foundant Technologies

# Using Data as a Story-Telling Tool

FiscalYear	Program	IAC	OrgName	Amount	OrgType	InstType	PrimaryDiscipline	Con	SenateD	HouseD	City	Sta	Zipcode	County	Count	Sen	Hous	CongressMember	Senator	Representative
FY24	Arts Project Support (APS)*	6	14th and Chestnut Community Center	\$4,500.00	02 Organizat	50 Social Ser	15 Non-arts/Non-hum	8	S38	H043	Terre Haute	IN	47807	Vigo	84	s38	h043	Larry Bucshon (R)	Greg Goode (R)	Tonya Pfaff (D)
FY24	Arts Organization Support (AOS)*	2	Acting Ensemble	\$7,231.00	02 Organizat	03 Performin	04 Theatre	2	S09	H005	Mishawaka	IN	46545	St. Joseph	74	s09	h005	Rudy Yakym (R)	Ryan Mishler (R)	Dale DeVon (R)
FY24	Arts Project Support (APS)*	9	Actors Community Theater of Seymour, Inc.	\$4,250.00	02 Organizat	05 Performin	04 Theatre	9	S44	H069	Seymour	IN	47274	Jackson	36	s44	h069	Erin Houchin (R)	Eric Koch (R)	Jim Lucas (R)
FY24	Arts Project Support (APS)*	10	Actors Community Theatre, Inc.	\$4,000.00	02 Organizat	05 Performin	04 Theatre	8	S48	H063	Jasper	IN	47547	Dubois	19	s48	h063	Larry Bucshon (R)	Mark Messmer (R)	Shane Lindhauer (R)
FY24	On-Ramp Career Accelerator (OR)*	8	Adam deWeber	\$2,000.00	01 Individual	01 Individual	02 Music	9	S40	H061	Bloomington	IN	47408	Monroe	53	s40	h061	Erin Houchin (R)	Shelli Yoder (D)	Matt Pierce (D)
FY24	Arts Project Support (APS)*	1	African American Achievers Youth Corps, Inc.	\$4,000.00	02 Organizat	14 Fair/Festi	04 Theatre	1	S03	H014	Gary	IN	46409	Lake	46	s03	h014	Frank J. Mrvan (D)	David Vinzant (D)	Vernon Smith (D)
FY24	Arts Project Support (APS)*	7	Agape Theater Company	\$4,000.00	02 Organizat	05 Performin	04 Theatre	6	S37	H057	Greenwood	IN	46142	Johnson	41	s37	h057	Greg Pence (R)	Rodric Bray (R)	Craig Haggard (R)
FY24	Lifelong Arts Indiana (LLA)*	3	Aging and In-Home Services of Northeast Indiana, Inc.	\$5,000.00	02 Organizat	50 Social Ser	15 Non-arts/Non-hum	3	S16	H084	Fort Wayne	IN	46804	Allen	2	s16	h084	Jim Banks (R)	Justin Busch (R)	Bob Morris (D)
FY24	Lifelong Arts Indiana (LLA)*	1	Alia Hawkins	\$1,500.00	01 Individual	01 Individual	01 Dance	1	S03	H003	Gary	IN	46403	Lake	46	s03	h003	Frank J. Mrvan (D)	David Vinzant (D)	Ragen Hatcher (D)
FY24	Lifelong Arts Indiana (LLA)*	7	Alicia Sims	\$1,500.00	01 Individual	01 Individual	14 Multidisciplinary	7	S34	H095	Indianapolis	IN	46235	Marion	49	s34	h095	André Carson (D)	La Keisha Jackson (D)	John Barlett (D)
FY24	On-Ramp Career Accelerator (OR)*	7	Alicia Sims	\$2,000.00	01 Individual	01 Individual	14 Multidisciplinary	7	S34	H095	Indianapolis	IN	46235	Marion	49	s34	h095	André Carson (D)	La Keisha Jackson (D)	John Barlett (D)
FY24	Arts Project Support (APS)*	1	All Music Project Ltd	\$4,000.00	02 Organizat	05 Performin	02 Music	1	S04	H010	Portage	IN	46368	Porter	64	s04	h010	Frank J. Mrvan (D)	Rodney Pol, Jr. (D)	Charles Moseley (D)
FY24	Arts Project Support (APS)*	3	Allen County-Fort Wayne Historical Society, History Center	\$4,000.00	02 Organizat	09 Museum -	13 Humanities	3	S16	H082	Fort Wayne	IN	46802	Allen	2	s16	h082	Jim Banks (R)	Justin Busch (R)	Kyle Miller (D)
FY24	On-Ramp Career Accelerator (OR)*	1	Alva Krystal Joy Wilson	\$2,000.00	01 Individual	01 Individual	14 Multidisciplinary	1	S02	H002	Merrillville	IN	46410	Lake	46	s02	h002	Frank J. Mrvan (D)	Lonnie Randolph (D)	Earl Harris, Jr. (D)
FY24	Lifelong Arts Indiana (LLA)*	2	Amanda Wagner	\$1,500.00	01 Individual	01 Individual	05 Visual Arts	2	S12	HD049	Goshen	IN	46526	Elkhart	20	s12	h100	Rudy Yakym (R)	Blake Doriot (R)	Blake Johnson (D)
FY24	Arts Organization Support (AOS)*	7	American Cabaret Theatre, Inc. (dba The Cabaret)	\$16,771.00	02 Organizat	03 Performin	02 Music	7	S46	H096	Indianapolis	IN	46204	Marion	49	s46	h096	André Carson (D)	Andrea Hunley (D)	Gregory Porter (D)
FY24	Arts Organization Support (AOS)*	7	American Lives Theatre	\$8,892.00	02 Organizat	03 Performin	04 Theatre	7	S34	H087	Indianapolis	IN	46202	Marion	49	s34	h087	André Carson (D)	La Keisha Jackson (D)	Carey Hamilton (D)
FY24	Arts Organization Support (AOS)*	7	American Pianists Association	\$17,208.00	02 Organizat	03 Performin	02 Music	7	S33	H096	Indianapolis	IN	46208	Marion	49	s33	h096	André Carson (D)	Greg Taylor (D)	Gregory Porter (D)
FY24	Arts Project Support (APS)*	8	Amity Trio	\$4,000.00	02 Organizat	03 Performin	02 Music	9	S40	H061	Bloomington	IN	47401	Monroe	53	s40	h061	Erin Houchin (R)	Shelli Yoder (D)	Matt Pierce (D)
FY24	On-Ramp Career Accelerator (OR)*	7	Amy Kniffen	\$2,000.00	01 Individual	01 Individual	02 Music	5	S30	H087	Indianapolis	IN	46250	Marion	49	s30	h087	Victoria Spartz (R)	Fady Qaddoura (D)	Carey Hamilton (D)
FY24	Strengthen & Innovate (S&I)*	5	Anderson Fine Arts Foundation, Inc (DBA Anderson Museum of Art)	\$10,000.00	02 Organizat	08 Museum -	05 Visual Arts	5	S25	H036	Anderson	IN	46016	Madison	48	s25	h036	Victoria Spartz (R)	Mike Gaskill (R)	Kyle Pierce (R)
FY24	Lifelong Arts Indiana (LLA)*	5	Anderson Public Library	\$5,000.00	02 Organizat	27 Library	13 Humanities	5	S25	H036	Anderson	IN	46016	Madison	48	s25	h036	Victoria Spartz (R)	Mike Gaskill (R)	Kyle Pierce (R)
FY24	Arts Organization Support (AOS)*	5	Anderson Symphony Orchestra Association, Inc.	\$14,263.00	02 Organizat	03 Performin	02 Music	5	S25	H036	Anderson	IN	46016	Madison	48	s25	h036	Victoria Spartz (R)	Mike Gaskill (R)	Kyle Pierce (R)
FY24	Arts Organization Support (AOS)*	5	Anderson Young Ballet Theatre, Inc.	\$13,775.00	02 Organizat	03 Performin	01 Dance	5	S25	H036	Anderson	IN	46016	Madison	48	s25	h036	Victoria Spartz (R)	Mike Gaskill (R)	Kyle Pierce (R)
FY24	Lifelong Arts Indiana (LLA)*	12	Angie Andriot	\$3,500.00	01 Individual	01 Individual	05 Visual Arts	9	S47	H072	New Albany	IN	47150-2750	Floyd	22	s47	h072	Erin Houchin (R)	Gary Byrne (R)	Ed Clere (R)
FY24	Arts Project Support (APS)*	8	Area 10 Council on Aging of Monroe and Owen Counties, Inc.	\$3,200.00	02 Organizat	36 Seniors	C 14 Multidisciplinary	9	S40	H046	Ellettsville	IN	47429	Monroe	53	s40	h046	Erin Houchin (R)	Shelli Yoder (D)	Bob Heaton (R)
FY24	Arts Organization Support (AOS)*	3	Arena Dinner Theatre Inc.	\$10,006.00	02 Organizat	07 Performar	04 Theatre	3	S16	H082	Fort Wayne	IN	46802	Allen	2	s16	h082	Jim Banks (R)	Justin Busch (R)	Kyle Miller (D)
FY24	Arts Organization Support (AOS)*	2	Art 4	\$10,243.00	02 Organizat	03 Performin	03 Opera/Music Theat	2	S10	H006	South Bend	IN	46616	St. Joseph	74	s10	h006	Rudy Yakym (R)	David Niezgodski (D)	Maureen Bauer (D)
FY24	Arts Organization Support (AOS)*	5	Art Association of Henry County	\$10,923.00	02 Organizat	17 Arts Serv	05 Visual Arts	6	S27	H054	New Castle	IN	47362	Henry	33	s27	h054	Greg Pence (R)	Jeff Raatz (R)	Cory Criswell (R)
FY24	Arts Organization Support (AOS)*	5	Art Association of Randolph County, Inc.	\$7,992.00	02 Organizat	17 Arts Serv	14 Multidisciplinary	3	S26	H033	Union City	IN	47390	Randolph	68	s26	h033	Jim Banks (R)	Scott Alexander (R)	J.D. Prescott (R)
FY24	Arts Organization Support (AOS)*	1	Art Barn School of Art, Inc.	\$12,039.00	02 Organizat	17 Arts Serv	05 Visual Arts	1	S04	H009	Valparaiso	IN	46383	Porter	64	s04	h009	Frank J. Mrvan (D)	Rodney Pol, Jr. (D)	Patricia Boy (D)
FY24	Lifelong Arts Indiana (LLA)*	1	Art Barn School of Art, Inc.	\$20,000.00	02 Organizat	17 Arts Serv	05 Visual Arts	1	S04	H009	Valparaiso	IN	46383	Porter	64	s04	h009	Frank J. Mrvan (D)	Rodney Pol, Jr. (D)	Patricia Boy (D)
FY24	Arts Organization Support (AOS)*	4	Art Museum of Greater Lafayette	\$15,637.00	02 Organizat	08 Museum -	05 Visual Arts	4	S22	H027	Lafayette	IN	47905	Tippicanoe	79	s22	h027	Jim Baird (R)	Ron Altier (R)	Sheila Klinker (D)
FY24	Arts Organization Support (AOS)*	6	Art Spaces - Wabash Valley Outdoor Sculpture Collection, Inc.	\$15,279.00	02 Organizat	17 Arts Serv	05 Visual Arts	8	S38	H043	Terre Haute	IN	47807	Vigo	84	s38	h043	Larry Bucshon (R)	Greg Goode (R)	Tonya Pfaff (D)
FY24	Arts Organization Support (AOS)*	3	Artlink	\$14,466.00	02 Organizat	17 Arts Serv	05 Visual Arts	3	S16	H082	Fort Wayne	IN	46802	Allen	2	s16	h082	Jim Banks (R)	Justin Busch (R)	Kyle Miller (D)
FY24	Arts Organization Support (AOS)*	7	ArtMix Inc.	\$17,252.00	02 Organizat	17 Arts Serv	11 Interdisciplinary	7	S46	H096	Indianapolis	IN	46202	Marion	49	s46	h096	André Carson (D)	Andrea Hunley (D)	Gregory Porter (D)
FY24	Lifelong Arts Indiana (LLA)*	7	ArtMix, Inc.	\$20,000.00	02 Organizat	17 Arts Serv	11 Interdisciplinary	7	S46	H096	Indianapolis	IN	46202	Marion	49	s46	h096	André Carson (D)	Andrea Hunley (D)	Gregory Porter (D)
FY24	Arts Organization Support (AOS)*	8	Arts Alliance of Greater Bloomington	\$9,355.00	02 Organizat	17 Arts Serv	14 Multidisciplinary	9	S40	H061	Bloomington	IN	47401	Monroe	53	s40	h061	Erin Houchin (R)	Shelli Yoder (D)	Matt Pierce (D)
FY24	Arts Organization Support (AOS)*	7	Arts Council of Indianapolis	\$18,489.00	02 Organizat	16 Arts Coun	14 Multidisciplinary	7	S46	H096	Indianapolis	IN	46204	Marion	49	s46	h096	André Carson (D)	Andrea Hunley (D)	Gregory Porter (D)
FY24	Fellowship for Creative Teaching (FCT)*	12	Arts Council of Southern Indiana	\$7,250.00	02 Organizat	16 Arts Coun	14 Multidisciplinary	9	S47	H072	New Albany	IN	47150	Floyd	22	s47	h072	Erin Houchin (R)	Gary Byrne (R)	Ed Clere (R)
FY24	Fellowship for Creative Teaching (FCT)*	12	Arts Council of Southern Indiana	\$5,250.00	02 Organizat	16 Arts Coun	14 Multidisciplinary	9	S47	H072	New Albany	IN	47150	Floyd	22	s47	h072	Erin Houchin (R)	Gary Byrne (R)	Ed Clere (R)
FY24	Fellowship for Creative Teaching (FCT)*	7	Arts for Learning, the Indiana Affiliate of Young Audiences	\$7,250.00	02 Organizat	17 Arts Serv	14 Multidisciplinary	7	S33	H096	Indianapolis	IN	46202	Marion	49	s33	h096	André Carson (D)	Greg Taylor (D)	Gregory Porter (D)
FY24	Fellowship for Creative Teaching (FCT)*	7	Arts for Learning, the Indiana Affiliate of Young Audiences	\$7,250.00	02 Organizat	17 Arts Serv	14 Multidisciplinary	7	S33	H096	Indianapolis	IN	46202	Marion	49	s33	h096	André Carson (D)	Greg Taylor (D)	Gregory Porter (D)
FY24	Arts Organization Support (AOS)*	7	Arts for Learning, the Indiana Affiliate of Young Audiences	\$15,653.00	02 Organizat	17 Arts Serv	14 Multidisciplinary	7	S33	H096	Indianapolis	IN	46202	Marion	49	s33	h096	André Carson (D)	Greg Taylor (D)	Gregory Porter (D)

Source: Indiana Arts Commission

# Using Data to Tell A Story

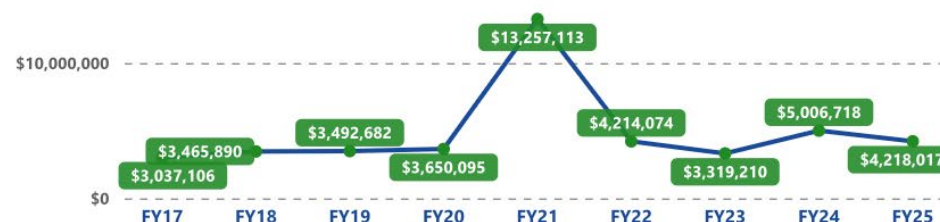


Indiana Arts Commission

## Grants Financial Dashboard

**5,288** **1,626** **\$43.7M** **\$8.3K**  
# of Grants # of Grantees Total Awarded Average Grant Amount

Funding by Fiscal Year



Funding by Program

Program	Amount
Arts in the Parks & Historic Sites (APHS)	\$803,833.97
Arts Integration Residency for Educators Fellowship (AIRE)*	\$27,000
Arts Organization Support (AOS)*	\$20,430,925.09
Arts Project Support (APS)*	\$6,251,583.32
Arts Recovery Program (ARPA Funds)	\$834,000
Arts, Cultural, and Destination Marketing Organization (ACDMO) (CARES Funds)	\$9,978,582.22
Creative Community Pathway (CCP) (ARPA Funds)	\$25,000
<b>Total</b>	<b>\$43,660,904.82</b>

\*Denotes an active program

Fiscal Year

All

IAC Region

All

Page Selection

Overview

Grantee List

Program

All

County

All

City

All

Funding Map



County

Congressional District

Senate District

House District

Source: Indiana Arts Commission | Last Updated: October 14, 2024

Funding for the Indiana Arts Commission and its programs is provided by the State of Indiana and the National Endowment for the Arts, a federal agency.



NATIONAL  
ENDOWMENT  
for the ARTS  
arts.gov



# Context is Key

- **Identify an area the agency seeks to improve or impact (State Plan, Theory of Change)**
- **How do programs/activities generate change?**
  - Establish Outcomes & Indicators (measurement of outcome)
  - Communicate results with context – There is a story behind the numbers
    - Compared to what?
    - So what?



# Leveraging Required Federal Data

- **Key fields that inform IAC Key Performance Indicators & Impact Assessments**
  - Primary Discipline
  - Institution Type
  - Activity Type
  - Distinct Group Served
  - Project Activity Locations
  - Age Group Served



# Example

- **Environment:** Limited regional cultural programming that involves cross-sector partnership
- **Impact (Outcome):** Increased recognition of arts and creativity's value for Indiana
- **Output:** Applicants and Grantees by Institution Type
- **Context (Indicator):** Year-over-Year progress, Compare to peer states, Tell the story





# Connecting Strategic Planning and Programming

- **State Plan establishes desired impacts or areas of change**
- **How do you stay accountable and communicate your investment towards those impacts?**
  - Add relevant State Plan impacts to program guidelines
  - Internal program mapping to stated impacts



# Aligning Data Collection and Investment

- **IAC Artist Needs Assessment & Impact Story Telling**

- Listening Sessions
  - Public Survey
  - Feedback Loops and Public Presentation
  - Programmatic Responses
  - Measuring Success
- Artists defined the problems or areas of impact (doubled as important information to talk about the presence of artists in Indiana communities)
  - As programs roll out – each will have associated outcomes connected to the Needs Assessment
  - Tell the narrative arc of the investment



# Impact Beyond the Numbers

- **There is impact embedded in the process**
  - Tracking technical assistance
  - Tracking grantee pipelines and pathways through different programs and services





# Data Capacity Strategies

- **Database Hygiene & Final Reports**
  - Consistent field names
  - Longitudinal data critical to context
- **Qualitative Data Analysis**
  - AI Summary tools (caveat: follow your IT and data privacy policies)
  - Keyword Coding
- **Pre-Structured Reports**
  - Build established reports that just need refreshed
  - Leverage paginated reports
- **Partnership**
  - Other state agencies
  - Higher Education (IT Clinics, GIS graduate courses, capstones)



# Resource List

- [Power BI](#) – Dashboarding
- [Microsoft Lists](#) – Dynamic way to map programs/collect form information
- [Datawrapper](#) – Quick maps/graphs
- [Kumu](#) – Relationship mapping
- [NASAA Grant Making Dashboards](#) – For contextual data
- [Social Capital Atlas](#) – Provides information on community connectedness/participation
- [U.S. Census My Community Explorer](#) – Provides high level community data
- [NACo County Explorer](#) – Aggregates census data on maps by county

