

Supporting a Sustainable Puerto Rico - The Mellon Foundation and Partners

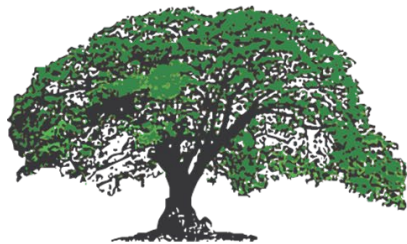
Presenters: Glenisse Pagán, Alexis Ortiz, Carlos Rodríguez,
Yari Helfeld, Joseph Ocasio, Javier Hernández





Filantropía
Puerto Rico

Glenisse Pagán



FONDO FLAMBOYÁN
PARA LAS ARTES

Fortaleciendo el arte en Puerto Rico

Carlos Rodríguez



FLAMBOYANT
ARTS FUND
— Strengthening the Arts in Puerto Rico —

At Flamboyan, we believe that all children deserve the opportunity to live a fulfilling life – no matter the circumstances they were born into.



The Flamboyant Arts Fund is a partnership between Flamboyant Foundation, Lin-Manuel Miranda, his family, and the Hamilton musical to **preserve, amplify, and sustain** the arts in Puerto Rico. The fund supports all facets of the arts community including music, theater, visual arts, dance, literature, and youth arts education to ensure that the arts and culture continue to flourish during the rebuilding of Puerto Rico.

The Arts Fund Strategy

PRESERVE

Provide direct funding to local nonprofit arts organizations and artists in order to close funding gaps and expand their impact.

AMPLIFY

Create opportunities for increased exposure, visibility and resources for arts leaders and organizations.

SUSTAIN

Invest in supports for the arts sector to ensure that arts organizations are healthy and thrive in the long term.

Flamboyant Arts Fund in Numbers

- close to **\$12 million** disbursed
- **110+** arts organizations supported
- **900+** individual artists supported
- **10+** successful and meaningful partnerships with national foundations



Initiatives

Letras Boricuas

- \$1 million in unrestricted grants
- 40 fellows

AIM Puerto Rico

- \$6.6 million in new revenue for 7 organizations

En Foco: Proyecto de visibilización cultural

- \$500,000
- 199 proposals recieved



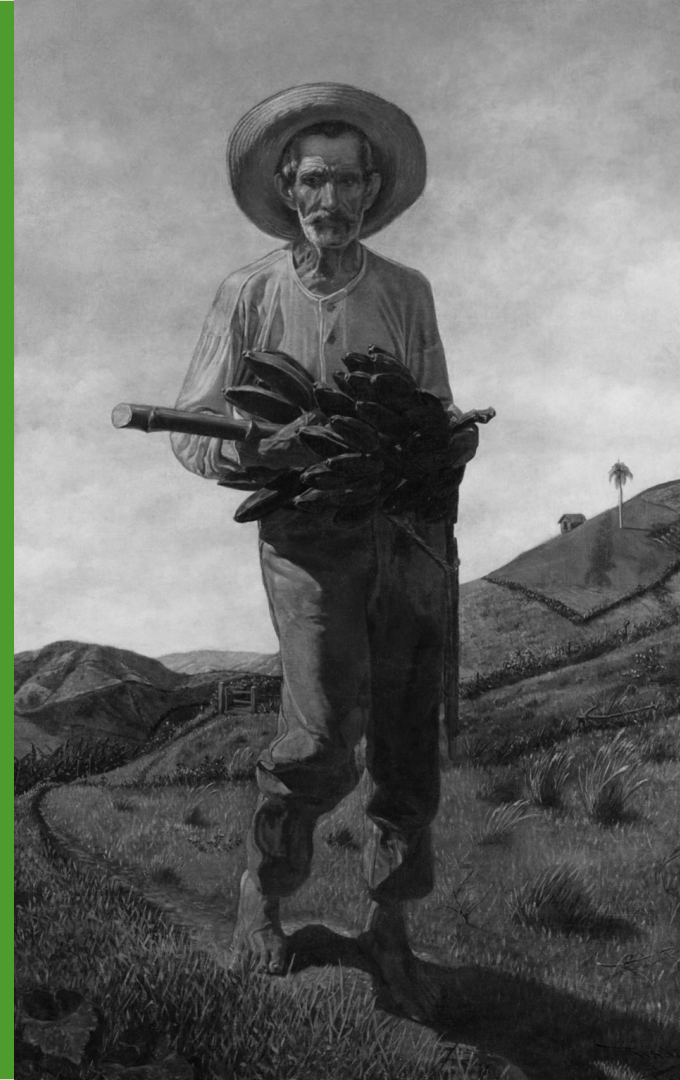
Initiatives

Google Arts and Culture

- Over \$60,000 invested to support the Puerto Rico Google Arts and Culture web page.

Emergency Relief Fund

- \$1.1 million awarded
- 450+ individual artists
- 80+ arts organizations



Shared Services - El Nido

- Structure and formalize already innovating and existing initiative
- Cohort of 15 Arts Fund grantees
- \$215,300 invested
- Provide shared services in:
 - accounting
 - strategic planning
 - legal advice
 - marketing
 - public relations
 - proposal writing



Organizations impacted through El Nido Collaboration

Agua, Sol y Sereno

Casa Histórica de la Música en Cayey

Cooperativa de Piñones se Integra (COPI)

Danzactiva

Decimanía



Organizations impacted through El Nido Collaboration

Fundación Nacional para la Cultura Popular

Instituto Rafael Cepeda

La Calle Loíza

Mauro Ballet, Inc.

Old San Juan Heritage Foundation



Organizations impacted through El Nido Collaboration

Taller Cinemático

Taller Folklórico de la Montaña

Y no había luz

Coro de Niños de San Juan

Fundación Culebra





www.FlamboyantFoundation.org



[/FlamboyantFoundationDC](https://www.facebook.com/FlamboyantFoundationDC)



[@FlamboyantDC](https://twitter.com/FlamboyantDC)



[/FlamboyantFoundation](https://www.youtube.com/FlamboyantFoundation)





Alexis Ortiz



Daniel Lind-Ramos
Con-junto (The Ensemble), 2015

Photography: Pérez Art Museum Miami



Molly Crabapple

Mural of Julia de Burgos with words “y fui toda en me como fue en mi la vida...”

Photography: Elizabeth Alexander



Photography: Elizabeth Alexander

Raysa Raquel Rodríguez García & Sharon N. González Colón from Colectivo Moriviví

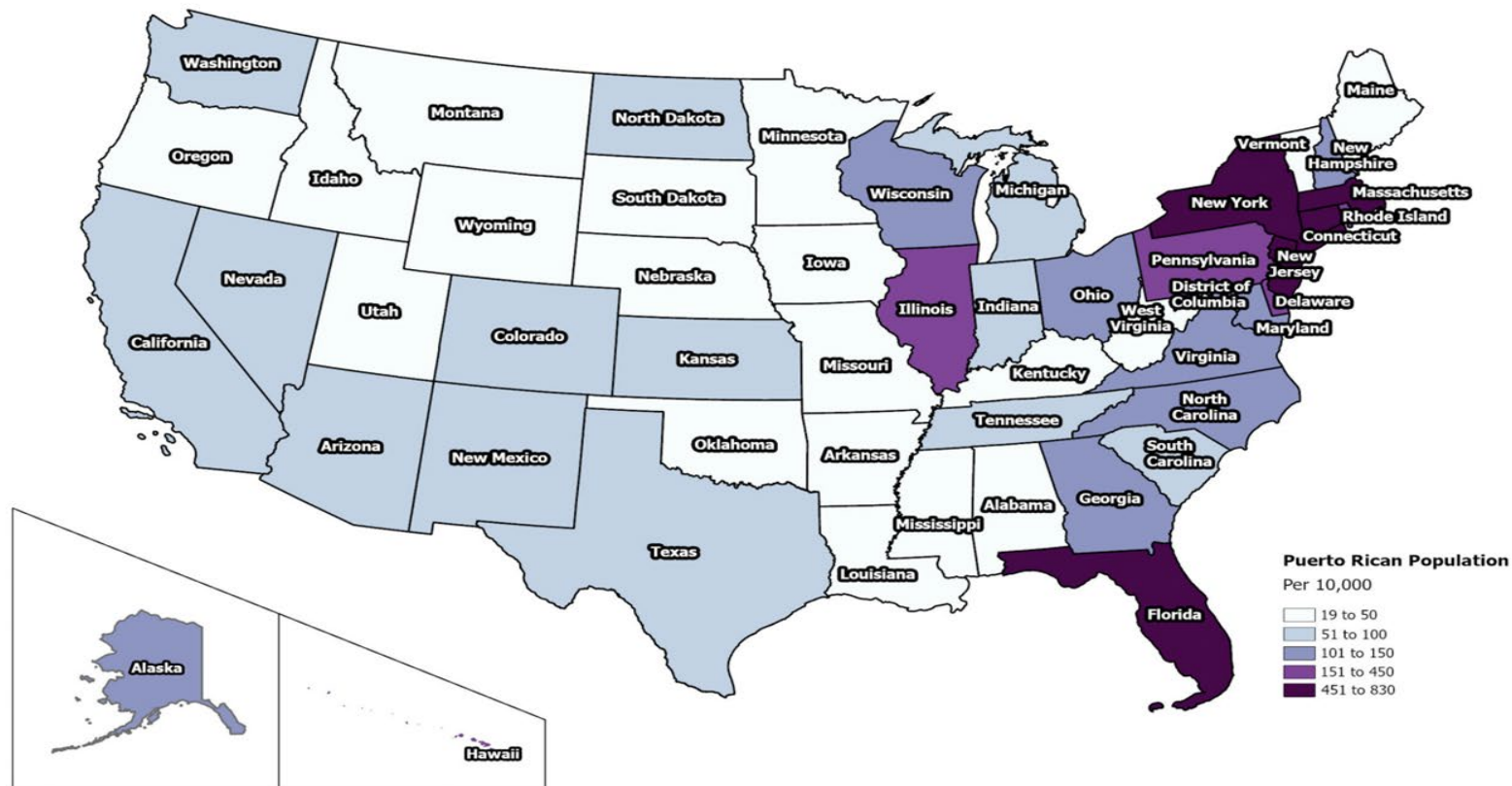
Nosotros Luchamos (2021), in Caguas



Artist Workshop from the first Puerto Rico Arts Initiative workshop

CENTER FOR PUERTO RICAN STUDIES | HUNTER COLLEGE, CUNY
695 Park Ave. New York, NY 10065

Issued: December 2023 | Centro IG-US-2023-PR-01



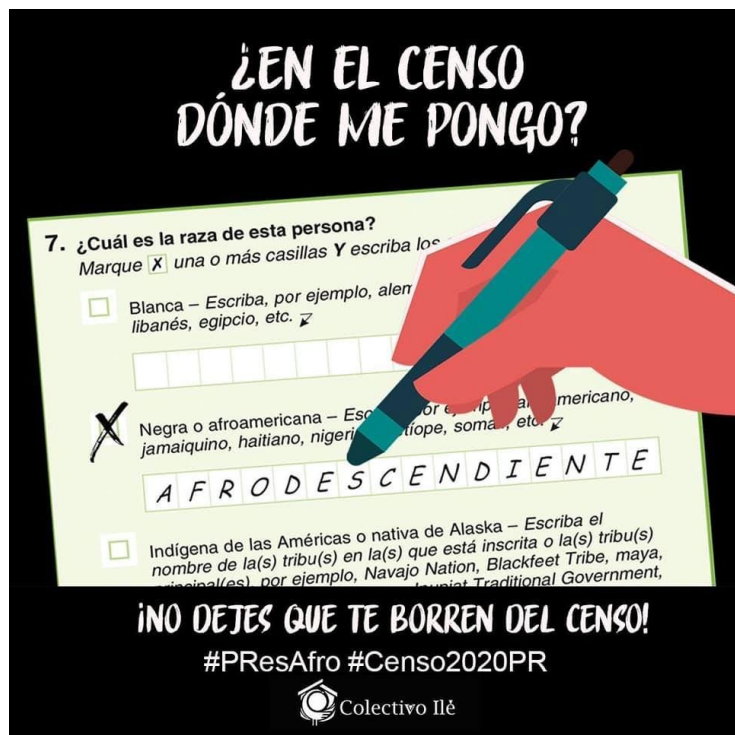
Source: U.S. Census Bureau, 2022 American Community Survey 5-Year Estimates

SOLO EL PUEBLO

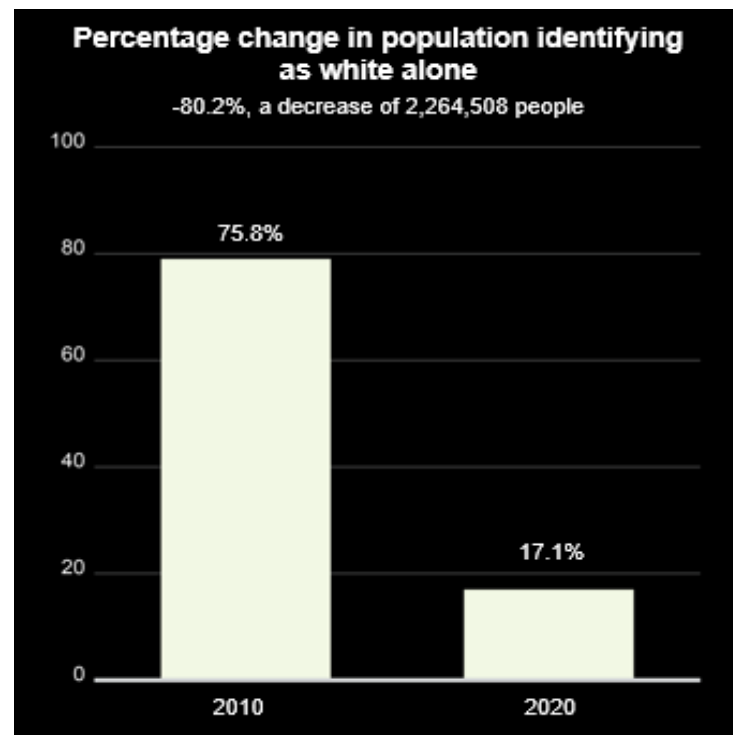
SALVA AL PUEBLO

Garvin Sierra Vega
@tallergraficopr





Graphic from Colectivo Ilê's
2020 Census Campaign



Graph showing an 80% drop in Puerto Ricans identifying as white between the 2010 and 2020 census

GOALS

- **Create sustainable cultural opportunities:** Develop opportunities for artists, curators, scholars, educators, archivists, conservators, and other culture workers who want to live and work in Puerto Rico to do so, and to circulate their work beyond the archipelago.
- **Build capacity:** Strengthen local and diasporic arts, culture, and humanities organizations through the development of infrastructure and shared administrative services, and provide operational support and professional training.
- **Elevate voices and fortify networks:** Lift up the scholarly and cultural contributions of previously marginalized voices in Puerto Rico and its diaspora and strengthen networks between and among them.



Miguel Luciano

Mapping Resistance: The Young Lords in El Barrio (2019)



**Artist Convening at the Museo de Arte
Contemporáneo in Santurce, 2019**



Celso González Quiñones
Se acabó el juego, 2020

Photography: Corredor Afro



Nancy E. Meléndez
Reverencia, 2020

Photography: Corredor Afro



Museo de Arte de Ponce Conservation Lab



Cover Art from Season 2
of La Brega podcast,
a co-production of WNYC
Studios and Futuro Media



Graphics from the Letras Boricuas fellowship for writers with the words
“Beca de \$25,000, Letras Boricuas”

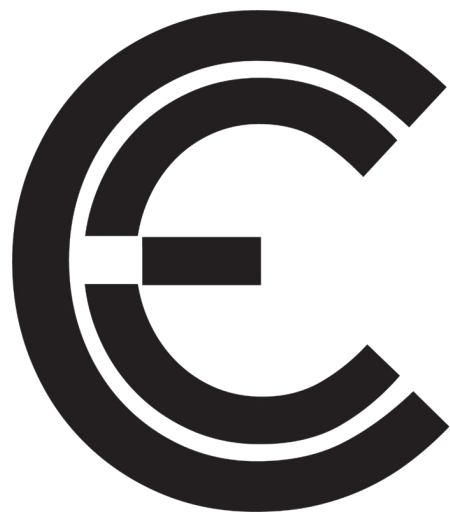


Las Nietas de Nonó

Foodtopia: después de todo territorio, 2020



Mural of Tito Matos at Taller Comunidad La Goyco in Santurce



**centro de
economía
creativa**

Javier Hernández Acosta

Guarida Cultural

Mental health and wellbeing support for artists



Maniobra

Cultural Employment Program



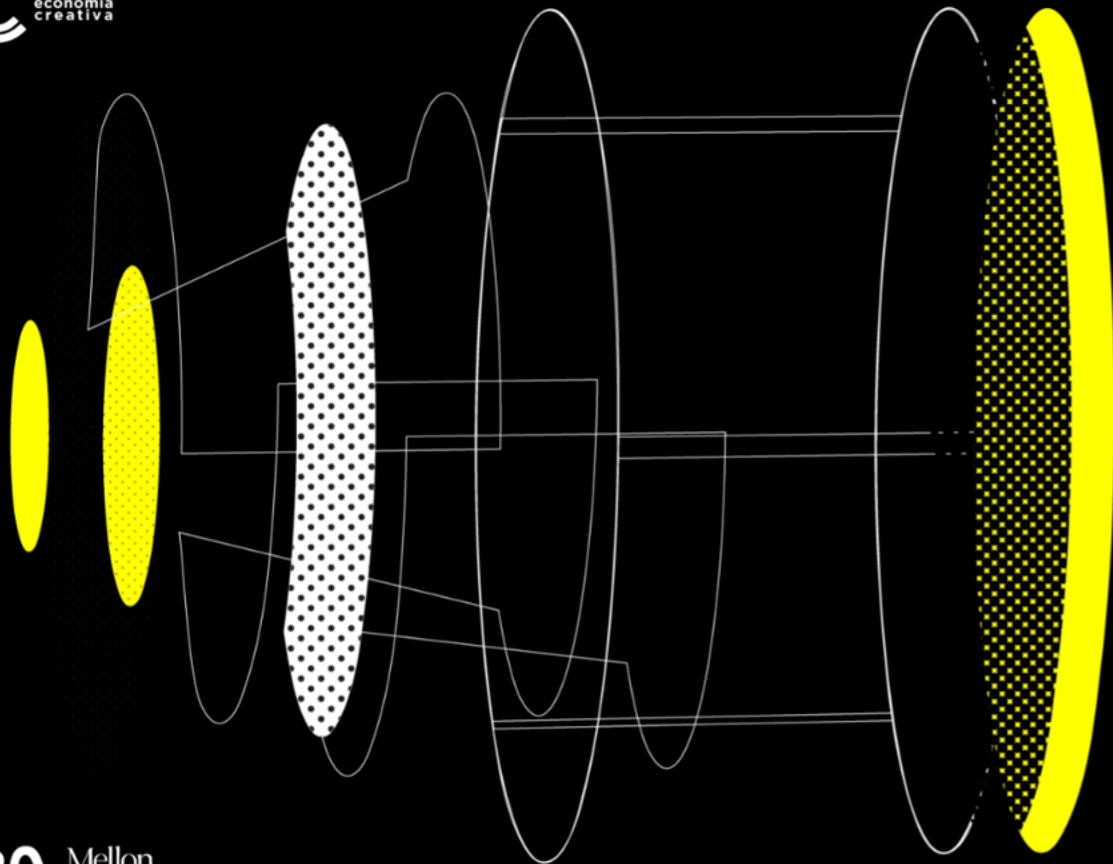




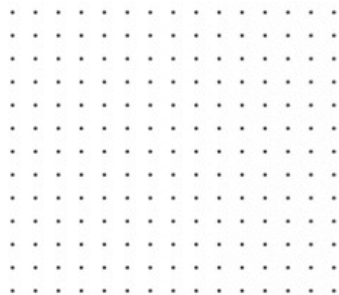
Observatorio

Data and research on the creative sector





Censo de trabajo cultural y creativo en *Puerto Rico*



2023 STATISTICAL YEARBOOK

Art, Culture, and Creative Industries
in Puerto Rico

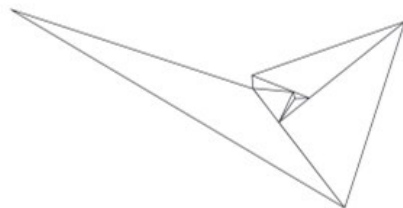
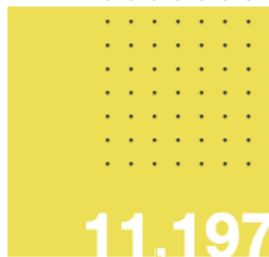


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HOW MANY ARTISTS ARE IN PUERTO RICO?



people whose main occupation is the arts



It is estimated that in Puerto Rico there are around 11,197 (± 936) people whose main occupation is the arts (2016-2020 period). This represents an increase of 10% compared to the 2013-2017 period.

HOW MANY ARTISTS ARE PER OCCUPATION?



The category of *Design* continues to be the occupation with the highest representation (36.1%) with an estimate of **4,042 people**, 75 less than in the previous period of 2013-2017.

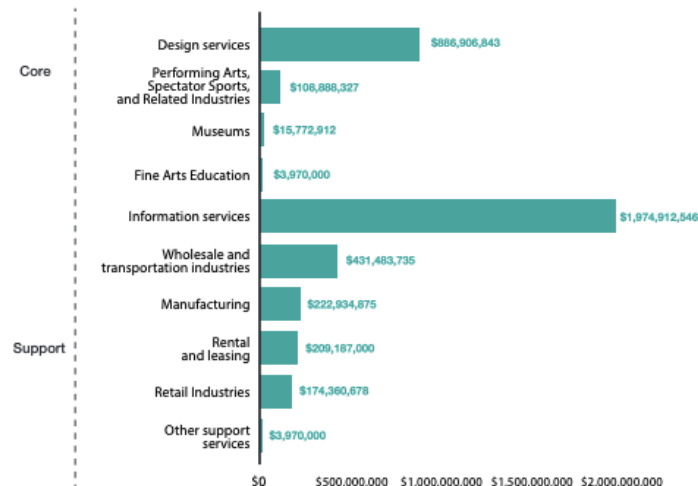
It is estimated that cultural and creative activity had **total sales of \$4,032 million** in the year 2020, according to data from the 2017 Economic Census and the 2020 County Business Patterns.

The main industries contribute **\$1,015 million**, and the supporting industries, **\$3,016 million** in sales.

This represents **3.8% of the GDP** (Gross Domestic Product) for the same year* (\$105,428 million).

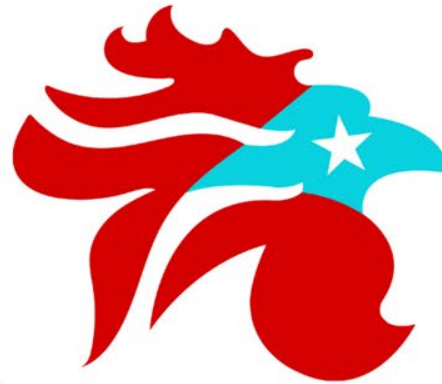
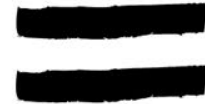
*preliminary data from the 2022 U.S. Bureau of Economic Analysis

Analysis by Cultural and Creative Sector (Sales, Value of Shipments, or Revenues)



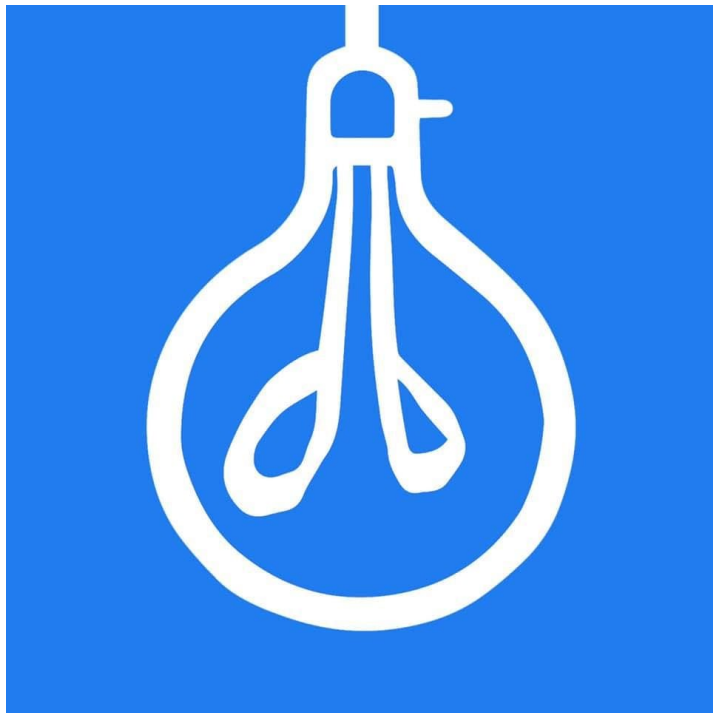


ACCION VALEROSA INC



Joseph E. Ocasio Rivera

Director
Plenarios de la Cresta
Program Manager Leader
Acción Valerosa Inc



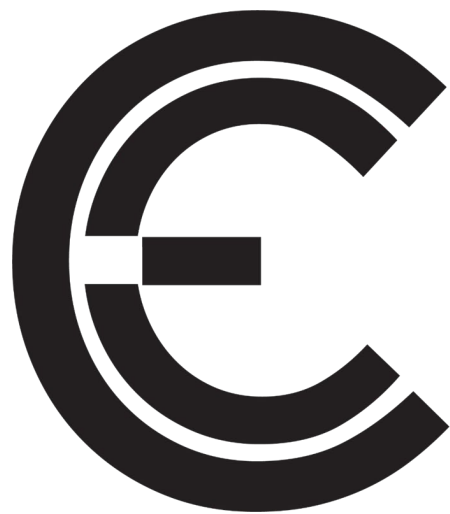
ARTE Y MANA

Yari Helfeld

MARIA RESPONSE

Barrio Bartolo, Lares P.R.





**centro de
economía
creativa**

Javier Hernández Acosta

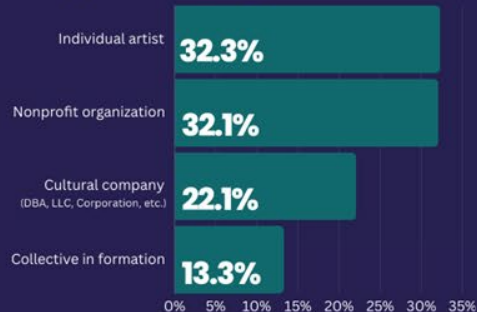
NIDO CULTURAL APPLICANTS

61 municipalities
served



460
Applicants

Type of organizations



Main sectors

Performing Arts
Arts and Crafts
Visual arts
Music
Cinema and audiovisual
Editorial Arts
Cultural Spaces
Artistic education
Cultural tourism

Management services



IMPACT OF MANAGEMENT SERVICES BY THE NIDO CULTURAL

\$485,933 USD

Total budget granted in services

35

municipalities
served

165

impacted
artists,
organizations
and groups

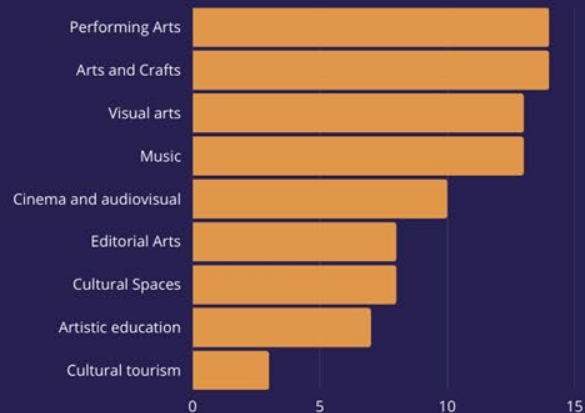
Budget per service



EDUCATIONAL PROGRAM

182 impacted artists, organizations and groups

35 municipalities served



Sectors served

Questions and discussion

Presenters: Glenisse Pagán, Alexis Ortiz, Carlos Rodríguez,
Yari Helfeld, Joseph Ocasio, Javier Hernández

